



The Creative Industries in AL State House District 47

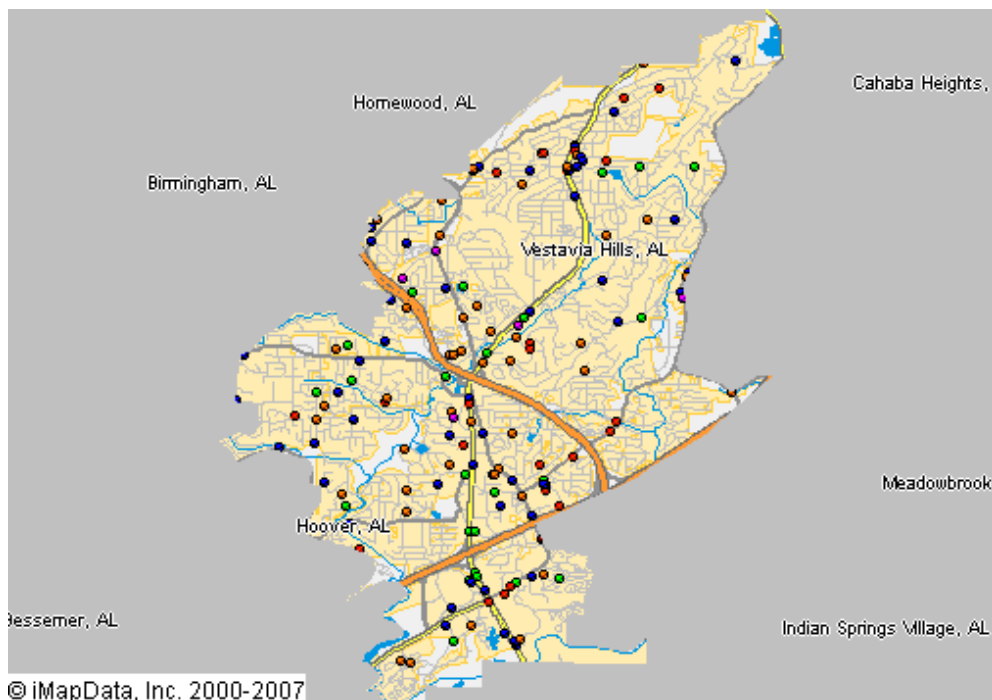
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **AL State House District 47**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, AL State House District 47 is home to 182 arts-related businesses that employ 617 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **AL State House District 47**, with each dot representing an arts-centric business.

182 Arts-Related Businesses in AL State House District 47 Employ 617 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in AL State House District 47 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	8
Museums	2	8
Performing Arts	31	72
Music	14	35
Theater	1	10
Services & Facilities	9	21
Performers	7	6
Visual Arts/Photography	58	205
Crafts	1	5
Visual Arts	5	20
Photography	40	122
Services	12	58
Film, Radio and TV	28	108
Motion Pictures	17	74
Television	8	22
Radio	3	12
Design and Publishing	55	177
Architecture	12	58
Design	23	60
Publishing	1	7
Advertising	19	52
Arts Schools and Services	8	47
Arts Schools and Instruction	7	40
Agents	1	7
GRAND TOTAL	182	617

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in AL State House District 47 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	6	8	33.33%
Museums	1	2	100.00%	6	8	33.33%
Performing Arts	27	31	14.81%	87	72	-17.24%
Music	13	14	7.69%	58	35	-39.66%
Theater	1	1	0.00%	10	10	0.00%
Services & Facilities	6	9	50.00%	13	21	61.54%
Performers	7	7	0.00%	6	6	0.00%
Visual Arts/Photography	45	58	28.89%	146	205	40.41%
Crafts	1	1	0.00%	5	5	0.00%
Visual Arts	2	5	150.00%	14	20	42.86%
Photography	30	40	33.33%	66	122	84.85%
Services	12	12	0.00%	61	58	-4.92%
Film, Radio and TV	25	28	12.00%	108	108	0.00%
Motion Pictures	18	17	-5.56%	93	74	-20.43%
Television	5	8	60.00%	13	22	69.23%
Radio	2	3	50.00%	2	12	500.00%
Design and Publishing	45	55	22.22%	161	177	9.94%
Architecture	9	12	33.33%	55	58	5.45%
Design	21	23	9.52%	58	60	3.45%
Publishing	1	1	0.00%	7	7	0.00%
Advertising	14	19	35.71%	41	52	26.83%
Arts Schools and Services	9	8	-11.11%	52	47	-9.62%
Arts Schools and Instruction	8	7	-12.50%	45	40	-11.11%
Agents	1	1	0.00%	7	7	0.00%
GRAND TOTAL	152	182	19.74%	560	617	10.18%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org