





## Arts-Related Business and Employment in AL State House District 48 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>1</b>	<b>14</b>
Zoos and Botanical	1	14
<b>Performing Arts</b>	<b>11</b>	<b>52</b>
Music	5	22
Services & Facilities	5	16
Performers	1	14
<b>Visual Arts/Photography</b>	<b>32</b>	<b>121</b>
Crafts	4	10
Visual Arts	3	8
Photography	16	27
Services	9	76
<b>Film, Radio and TV</b>	<b>18</b>	<b>156</b>
Motion Pictures	13	127
Television	3	27
Radio	2	2
<b>Design and Publishing</b>	<b>59</b>	<b>649</b>
Architecture	10	178
Design	29	50
Publishing	3	16
Advertising	17	405
<b>Arts Schools and Services</b>	<b>4</b>	<b>19</b>
Arts Schools and Instruction	4	19
<b>GRAND TOTAL</b>	<b>125</b>	<b>1,011</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)

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## Arts-Related Business and Employment in AL State House District 48 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>1</b>	<b>1</b>	<b>0.00%</b>	<b>14</b>	<b>14</b>	<b>0.00%</b>
Zoos and Botanical	1	1	0.00%	14	14	0.00%
<b>Performing Arts</b>	<b>9</b>	<b>11</b>	<b>22.22%</b>	<b>50</b>	<b>52</b>	<b>4.00%</b>
Music	4	5	25.00%	21	22	4.76%
Services & Facilities	4	5	25.00%	15	16	6.67%
Performers	1	1	0.00%	14	14	0.00%
<b>Visual Arts/Photography</b>	<b>31</b>	<b>32</b>	<b>3.23%</b>	<b>108</b>	<b>121</b>	<b>12.04%</b>
Crafts	4	4	0.00%	10	10	0.00%
Visual Arts	1	3	200.00%	2	8	300.00%
Photography	18	16	-11.11%	27	27	0.00%
Services	8	9	12.50%	69	76	10.14%
<b>Film, Radio and TV</b>	<b>14</b>	<b>18</b>	<b>28.57%</b>	<b>100</b>	<b>156</b>	<b>56.00%</b>
Motion Pictures	10	13	30.00%	72	127	76.39%
Television	2	3	50.00%	26	27	3.85%
Radio	2	2	0.00%	2	2	0.00%
<b>Design and Publishing</b>	<b>43</b>	<b>59</b>	<b>37.21%</b>	<b>501</b>	<b>649</b>	<b>29.54%</b>
Architecture	5	10	100.00%	153	178	16.34%
Design	19	29	52.63%	33	50	51.52%
Publishing	2	3	50.00%	14	16	14.29%
Advertising	17	17	0.00%	301	405	34.55%
<b>Arts Schools and Services</b>	<b>5</b>	<b>4</b>	<b>-20.00%</b>	<b>21</b>	<b>19</b>	<b>-9.52%</b>
Arts Schools and Instruction	5	4	-20.00%	21	19	-9.52%
<b>GRAND TOTAL</b>	<b>103</b>	<b>125</b>	<b>21.36%</b>	<b>794</b>	<b>1,011</b>	<b>27.33%</b>

Data Source: D&B January 2008 & January 2007

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