

The Creative Industries in AK State House District 25

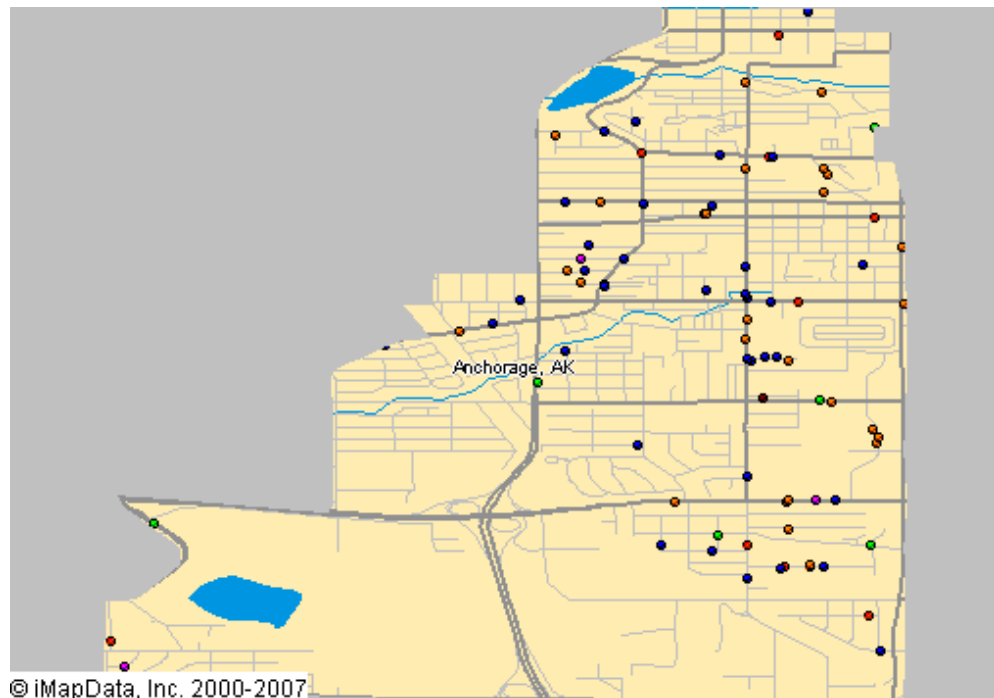
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **AK State House District 25**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, AK State House District 25 is home to 101 arts-related businesses that employ 410 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **AK State House District 25**, with each dot representing an arts-centric business.

101 Arts-Related Businesses in AK State House District 25 Employ 410 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in AK State House District 25 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	5
Museums	1	5
Performing Arts	8	20
Music	6	11
Services & Facilities	2	9
Visual Arts/Photography	42	143
Crafts	7	48
Visual Arts	2	2
Photography	25	57
Services	8	36
Film, Radio and TV	15	52
Motion Pictures	13	51
Television	1	1
Radio	1	0
Design and Publishing	31	183
Architecture	14	84
Design	4	5
Publishing	2	6
Advertising	11	88
Arts Schools and Services	4	7
Arts Schools and Instruction	4	7
GRAND TOTAL	101	410

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in AK State House District 25 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	1	0.00%	5	5	0.00%
Museums	1	1	0.00%	5	5	0.00%
Performing Arts	8	8	0.00%	17	20	17.65%
Music	5	6	20.00%	6	11	83.33%
Services & Facilities	3	2	-33.33%	11	9	-18.18%
Visual Arts/Photography	37	42	13.51%	133	143	7.52%
Crafts	5	7	40.00%	46	48	4.35%
Visual Arts	2	2	0.00%	2	2	0.00%
Photography	22	25	13.64%	54	57	5.56%
Services	8	8	0.00%	31	36	16.13%
Film, Radio and TV	11	15	36.36%	48	52	8.33%
Motion Pictures	9	13	44.44%	43	51	18.60%
Television	1	1	0.00%	1	1	0.00%
Radio	1	1	0.00%	4	0	-100.00%
Design and Publishing	25	31	24.00%	746	183	-75.47%
Architecture	15	14	-6.67%	86	84	-2.33%
Design	2	4	100.00%	2	5	150.00%
Publishing	0	2	200.00%	0	6	600.00%
Advertising	8	11	37.50%	658	88	-86.63%
Arts Schools and Services	2	4	100.00%	5	7	40.00%
Arts Schools and Instruction	2	4	100.00%	5	7	40.00%
GRAND TOTAL	84	101	20.24%	954	410	-57.02%

Data Source: D&B January 2008 & January 2007

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