



The Creative Industries in AK State Senate District L

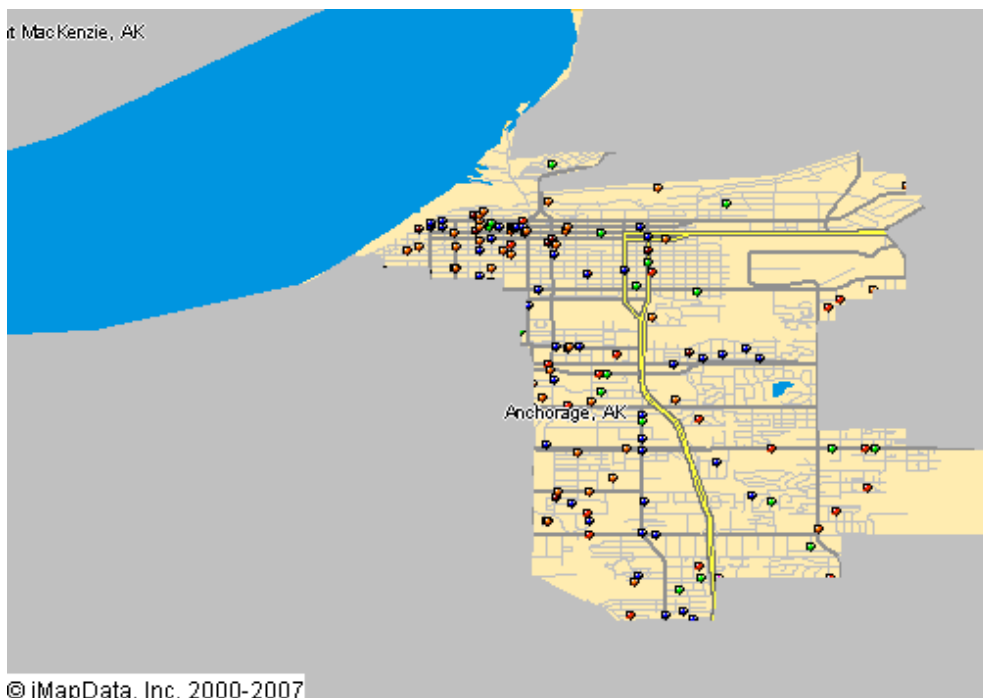
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **AK State Senate District L**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, AK State Senate District L is home to 215 arts-related businesses that employ 1,079 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **AK State Senate District L**, with each dot representing an arts-centric business.

215 Arts-Related Businesses in AK State Senate District L Employ 1,079 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in AK State Senate District L January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	9	62
Museums	6	43
Zoos and Botanical	1	6
Historical Society	2	13
Performing Arts	31	150
Music	19	72
Opera	1	4
Services & Facilities	9	72
Performers	2	2
Visual Arts/Photography	68	206
Crafts	6	23
Visual Arts	8	16
Photography	36	98
Services	18	69
Film, Radio and TV	35	165
Motion Pictures	26	60
Television	5	100
Radio	4	5
Design and Publishing	62	481
Architecture	28	274
Design	17	67
Publishing	2	2
Advertising	15	138
Arts Schools and Services	10	15
Arts Councils	1	5
Arts Schools and Instruction	9	10
GRAND TOTAL	215	1,079

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in AK State Senate District L 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	9	9	0.00%	65	62	-4.62%
Museums	6	6	0.00%	46	43	-6.52%
Zoos and Botanical	1	1	0.00%	6	6	0.00%
Historical Society	2	2	0.00%	13	13	0.00%
Performing Arts	29	31	6.90%	125	150	20.00%
Music	19	19	0.00%	75	72	-4.00%
Theater	1	0	-100.00%	1	0	-100.00%
Opera	1	1	0.00%	4	4	0.00%
Services & Facilities	6	9	50.00%	39	72	84.62%
Performers	2	2	0.00%	6	2	-66.67%
Visual Arts/Photography	65	68	4.62%	207	206	-0.48%
Crafts	5	6	20.00%	24	23	-4.17%
Visual Arts	10	8	-20.00%	20	16	-20.00%
Photography	33	36	9.09%	96	98	2.08%
Services	17	18	5.88%	67	69	2.99%
Film, Radio and TV	28	35	25.00%	137	165	20.44%
Motion Pictures	20	26	30.00%	57	60	5.26%
Television	5	5	0.00%	76	100	31.58%
Radio	3	4	33.33%	4	5	25.00%
Design and Publishing	58	62	6.90%	377	481	27.59%
Architecture	23	28	21.74%	176	274	55.68%
Design	18	17	-5.56%	66	67	1.52%
Publishing	2	2	0.00%	2	2	0.00%
Advertising	15	15	0.00%	133	138	3.76%
Arts Schools and Services	3	10	233.33%	8	15	87.50%
Arts Councils	1	1	0.00%	5	5	0.00%
Arts Schools and Instruction	2	9	350.00%	3	10	233.33%
GRAND TOTAL	192	215	11.98%	919	1,079	17.41%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org