

The Creative Industries in CT State House District 136

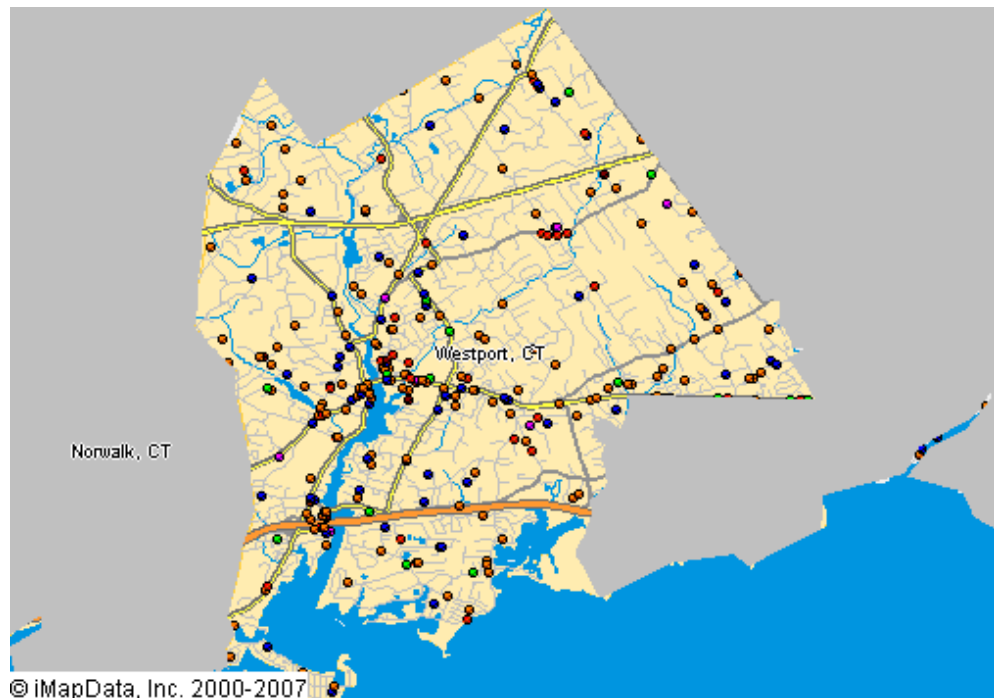
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **CT State House District 136**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, CT State House District 136 is home to 304 arts-related businesses that employ 911 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **CT State House District 136**, with each dot representing an arts-centric business.

304 Arts-Related Businesses in CT State House District 136 Employ 911 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in CT State House District 136 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	22
Museums	5	22
Performing Arts	17	76
Music	9	16
Theater	1	1
Services & Facilities	5	54
Performers	2	5
Visual Arts/Photography	74	164
Crafts	5	27
Visual Arts	9	22
Photography	48	82
Services	12	33
Film, Radio and TV	35	90
Motion Pictures	29	75
Television	4	8
Radio	2	7
Design and Publishing	163	523
Architecture	51	139
Design	66	123
Publishing	7	14
Advertising	39	247
Arts Schools and Services	10	36
Arts Schools and Instruction	9	35
Agents	1	1
GRAND TOTAL	304	911

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in CT State House District 136 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	5	25.00%	20	22	10.00%
Museums	4	5	25.00%	20	22	10.00%
Performing Arts	14	17	21.43%	65	76	16.92%
Music	7	9	28.57%	11	16	45.45%
Theater	1	1	0.00%	1	1	0.00%
Services & Facilities	4	5	25.00%	48	54	12.50%
Performers	2	2	0.00%	5	5	0.00%
Visual Arts/Photography	68	74	8.82%	185	164	-11.35%
Crafts	4	5	25.00%	22	27	22.73%
Visual Arts	7	9	28.57%	12	22	83.33%
Photography	47	48	2.13%	121	82	-32.23%
Services	10	12	20.00%	30	33	10.00%
Film, Radio and TV	33	35	6.06%	130	90	-30.77%
Motion Pictures	28	29	3.57%	116	75	-35.34%
Television	3	4	33.33%	7	8	14.29%
Radio	2	2	0.00%	7	7	0.00%
Design and Publishing	145	163	12.41%	474	523	10.34%
Architecture	41	51	24.39%	116	139	19.83%
Design	61	66	8.20%	114	123	7.89%
Publishing	8	7	-12.50%	18	14	-22.22%
Advertising	35	39	11.43%	226	247	9.29%
Arts Schools and Services	9	10	11.11%	26	36	38.46%
Arts Councils	1	0	-100.00%	4	0	-400.00%
Arts Schools and Instruction	7	9	28.57%	21	35	66.67%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	273	304	11.36%	900	911	1.22%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org