



The Creative Industries in CT State House District 137

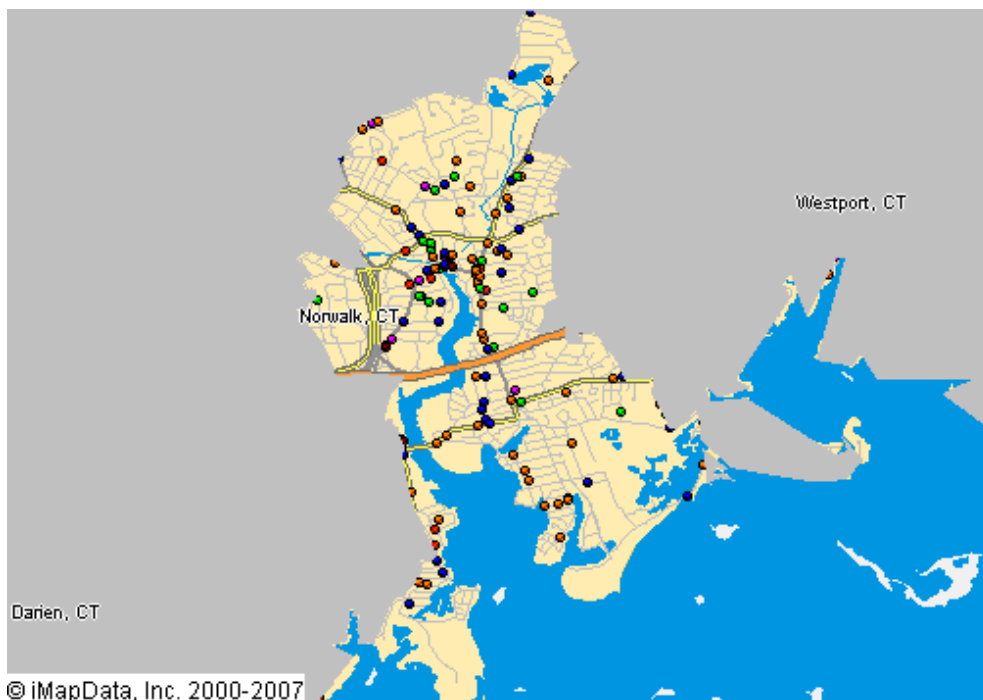
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **CT State House District 137**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, CT State House District 137 is home to 140 arts-related businesses that employ 1,240 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **CT State House District 137**, with each dot representing an arts-centric business.

140 Arts-Related Businesses in CT State House District 137 Employ 1,240 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in CT State House District 137 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	133
Museums	3	28
Zoos and Botanical	1	105
Performing Arts	21	80
Music	7	16
Theater	1	10
Opera	1	4
Services & Facilities	7	33
Performers	5	17
Visual Arts/Photography	39	151
Crafts	2	13
Visual Arts	6	13
Photography	28	117
Services	3	8
Film, Radio and TV	12	313
Motion Pictures	7	15
Television	3	296
Radio	2	2
Design and Publishing	57	542
Architecture	12	27
Design	30	65
Publishing	2	6
Advertising	13	444
Arts Schools and Services	7	21
Arts Schools and Instruction	7	21
GRAND TOTAL	140	1,240

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in CT State House District 137 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	4	0.00%	93	133	43.01%
Museums	3	3	0.00%	28	28	0.00%
Zoos and Botanical	1	1	0.00%	65	105	61.54%
Performing Arts	17	21	23.53%	66	80	21.21%
Music	7	7	0.00%	16	16	0.00%
Theater	1	1	0.00%	10	10	0.00%
Opera	1	1	0.00%	4	4	0.00%
Services & Facilities	4	7	75.00%	20	33	65.00%
Performers	4	5	25.00%	16	17	6.25%
Visual Arts/Photography	33	39	18.18%	137	151	10.22%
Crafts	2	2	0.00%	13	13	0.00%
Visual Arts	4	6	50.00%	8	13	62.50%
Photography	24	28	16.67%	109	117	7.34%
Services	3	3	0.00%	7	8	14.29%
Film, Radio and TV	12	12	0.00%	325	313	-3.69%
Motion Pictures	8	7	-12.50%	28	15	-46.43%
Television	3	3	0.00%	296	296	0.00%
Radio	1	2	100.00%	1	2	100.00%
Design and Publishing	48	57	18.75%	648	542	-16.36%
Architecture	12	12	0.00%	30	27	-10.00%
Design	19	30	57.89%	49	65	32.65%
Publishing	2	2	0.00%	6	6	0.00%
Advertising	15	13	-13.33%	563	444	-21.14%
Arts Schools and Services	7	7	0.00%	20	21	5.00%
Arts Schools and Instruction	7	7	0.00%	20	21	5.00%
GRAND TOTAL	121	140	15.70%	1,289	1,240	-3.80%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org