



The Creative Industries in CT State House District 141

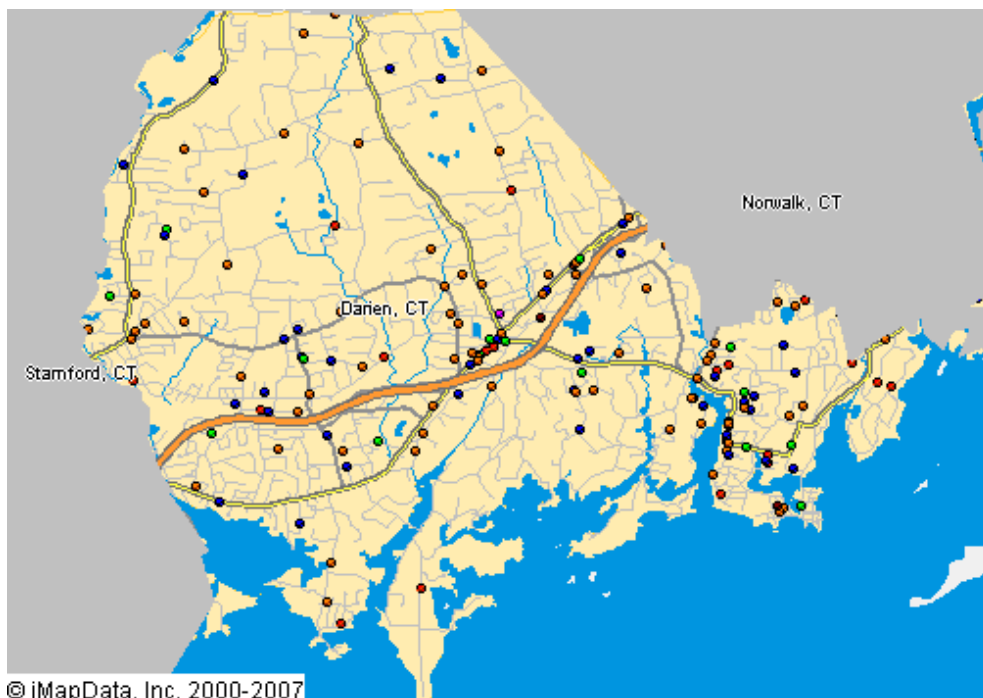
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **CT State House District 141**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, CT State House District 141 is home to 164 arts-related businesses that employ 492 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **CT State House District 141**, with each dot representing an arts-centric business.

164 Arts-Related Businesses in CT State House District 141 Employ 492 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in CT State House District 141 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	9
Museums	4	9
Performing Arts	15	27
Music	8	13
Services & Facilities	4	11
Performers	3	3
Visual Arts/Photography	47	103
Crafts	1	2
Visual Arts	7	9
Photography	34	81
Services	5	11
Film, Radio and TV	17	27
Motion Pictures	15	25
Television	2	2
Design and Publishing	80	325
Architecture	25	51
Design	44	86
Publishing	1	45
Advertising	10	143
Arts Schools and Services	1	1
Arts Schools and Instruction	1	1
GRAND TOTAL	164	492

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in CT State House District 141 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	4	100.00%	5	9	80.00%
Museums	2	4	100.00%	5	9	80.00%
Performing Arts	13	15	15.38%	24	27	12.50%
Music	8	8	0.00%	13	13	0.00%
Services & Facilities	3	4	33.33%	9	11	22.22%
Performers	2	3	50.00%	2	3	50.00%
Visual Arts/Photography	45	47	4.44%	108	103	-4.63%
Crafts	1	1	0.00%	2	2	0.00%
Visual Arts	7	7	0.00%	9	9	0.00%
Photography	32	34	6.25%	86	81	-5.81%
Services	5	5	0.00%	11	11	0.00%
Film, Radio and TV	15	17	13.33%	24	27	12.50%
Motion Pictures	14	15	7.14%	23	25	8.70%
Television	1	2	100.00%	1	2	100.00%
Design and Publishing	75	80	6.67%	315	325	3.17%
Architecture	21	25	19.05%	46	51	10.87%
Design	43	44	2.33%	84	86	2.38%
Publishing	1	1	0.00%	45	45	0.00%
Advertising	10	10	0.00%	140	143	2.14%
Arts Schools and Services	2	1	-50.00%	2	1	-50.00%
Arts Schools and Instruction	2	1	-50.00%	2	1	-50.00%
GRAND TOTAL	152	164	7.89%	478	492	2.93%

Data Source: D&B January 2008 & January 2007

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