



The Creative Industries in CT State House District 146

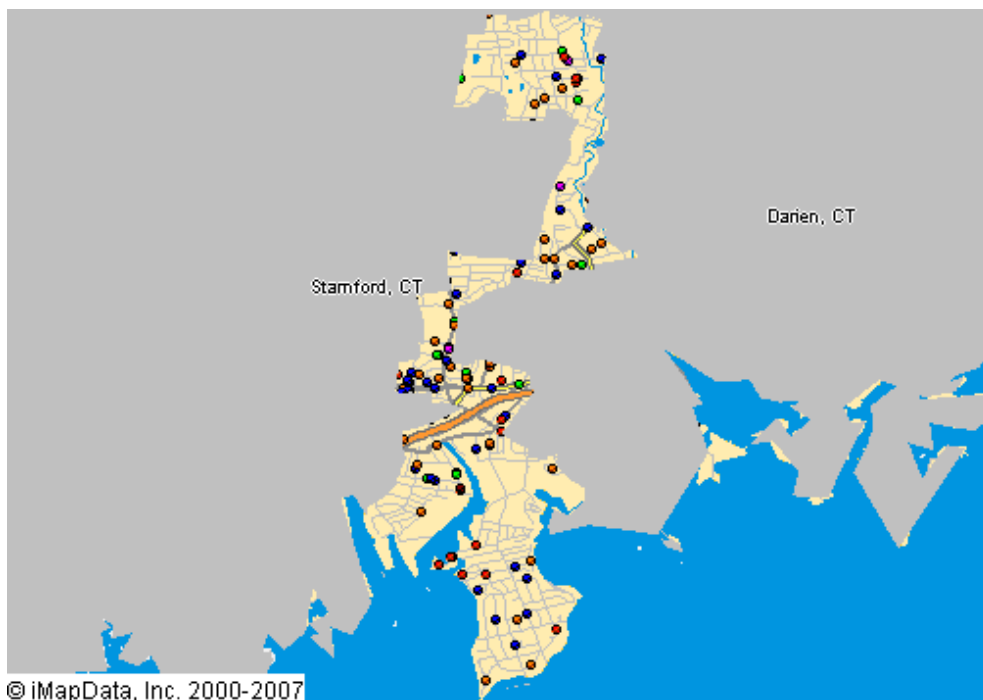
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **CT State House District 146**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, CT State House District 146 is home to 157 arts-related businesses that employ 855 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **CT State House District 146**, with each dot representing an arts-centric business.

157 Arts-Related Businesses in CT State House District 146 Employ 855 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in CT State House District 146 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	2
Museums	1	2
Performing Arts	18	51
Music	9	12
Services & Facilities	2	4
Performers	7	35
Visual Arts/Photography	49	162
Crafts	3	10
Visual Arts	7	16
Photography	37	132
Services	2	4
Film, Radio and TV	26	321
Motion Pictures	19	68
Television	7	253
Design and Publishing	57	300
Architecture	23	151
Design	16	54
Advertising	18	95
Arts Schools and Services	6	19
Arts Schools and Instruction	6	19
GRAND TOTAL	157	855

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in CT State House District 146 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	1	0.00%	2	2	0.00%
Museums	1	1	0.00%	2	2	0.00%
Performing Arts	18	18	0.00%	40	51	27.50%
Music	11	9	-18.18%	19	12	-36.84%
Services & Facilities	2	2	0.00%	4	4	0.00%
Performers	5	7	40.00%	17	35	105.88%
Visual Arts/Photography	51	49	-3.92%	210	162	-22.86%
Crafts	3	3	0.00%	10	10	0.00%
Visual Arts	8	7	-12.50%	17	16	-5.88%
Photography	37	37	0.00%	164	132	-19.51%
Services	3	2	-33.33%	19	4	-78.95%
Film, Radio and TV	28	26	-7.14%	329	321	-2.43%
Motion Pictures	21	19	-9.52%	79	68	-13.92%
Television	6	7	16.67%	245	253	3.27%
Radio	1	0	-100.00%	5	0	-500.00%
Design and Publishing	56	57	1.79%	347	300	-13.54%
Architecture	21	23	9.52%	114	151	32.46%
Design	15	16	6.67%	40	54	35.00%
Advertising	20	18	-10.00%	193	95	-50.78%
Arts Schools and Services	6	6	0.00%	19	19	0.00%
Arts Schools and Instruction	6	6	0.00%	19	19	0.00%
GRAND TOTAL	160	157	-1.88%	947	855	-9.71%

Data Source: D&B January 2008 & January 2007

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