

The Creative Industries in DE State Senate District 4

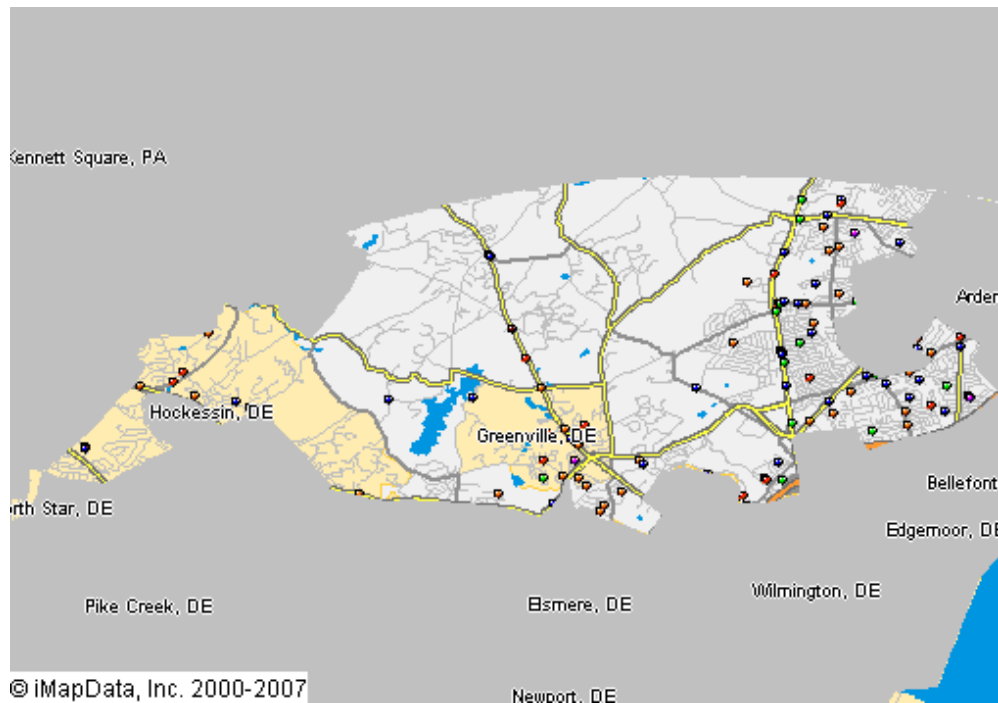
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **DE State Senate District 4**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, DE State Senate District 4 is home to 130 arts-related businesses that employ 976 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **DE State Senate District 4**, with each dot representing an arts-centric business.

130 Arts-Related Businesses in DE State Senate District 4 Employ 976 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in DE State Senate District 4 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	407
Museums	5	407
Performing Arts	19	163
Music	11	145
Theater	1	1
Services & Facilities	4	10
Performers	3	7
Visual Arts/Photography	43	125
Crafts	3	3
Visual Arts	4	6
Photography	24	55
Services	12	61
Film, Radio and TV	18	96
Motion Pictures	15	91
Radio	3	5
Design and Publishing	40	174
Architecture	6	10
Design	27	144
Advertising	7	20
Arts Schools and Services	5	11
Arts Schools and Instruction	5	11
GRAND TOTAL	130	976

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in DE State Senate District 4 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	5	25.00%	626	407	-34.98%
Museums	4	5	25.00%	626	407	-34.98%
Performing Arts	18	19	5.56%	77	163	111.69%
Music	10	11	10.00%	62	145	133.87%
Theater	1	1	0.00%	1	1	0.00%
Services & Facilities	5	4	-20.00%	9	10	11.11%
Performers	2	3	50.00%	5	7	40.00%
Visual Arts/Photography	44	43	-2.27%	151	125	-17.22%
Crafts	1	3	200.00%	1	3	200.00%
Visual Arts	4	4	0.00%	6	6	0.00%
Photography	26	24	-7.69%	82	55	-32.93%
Services	13	12	-7.69%	62	61	-1.61%
Film, Radio and TV	17	18	5.88%	97	96	-1.03%
Motion Pictures	15	15	0.00%	93	91	-2.15%
Radio	2	3	50.00%	4	5	25.00%
Design and Publishing	37	40	8.11%	125	174	39.20%
Architecture	7	6	-14.29%	12	10	-16.67%
Design	22	27	22.73%	39	144	269.23%
Publishing	1	0	-100.00%	55	0	-5500.00%
Advertising	7	7	0.00%	19	20	5.26%
Arts Schools and Services	5	5	0.00%	10	11	10.00%
Arts Schools and Instruction	5	5	0.00%	10	11	10.00%
GRAND TOTAL	125	130	4.00%	1,086	976	-10.13%

Data Source: D&B January 2008 & January 2007

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