

The Creative Industries in FL State House District 103

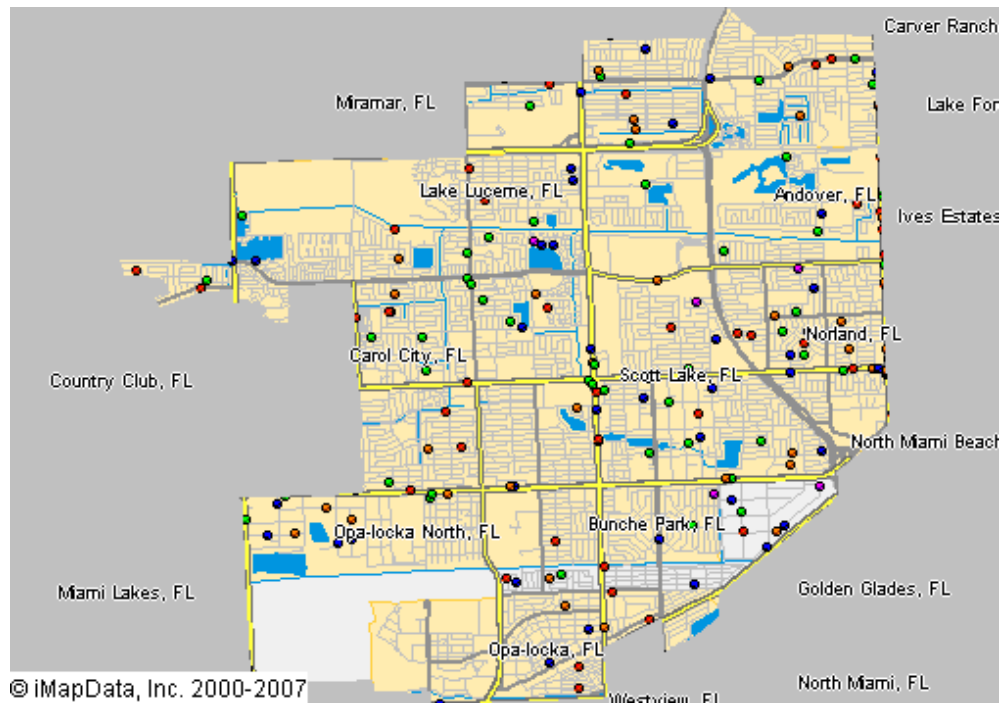
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 103**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 103 is home to 166 arts-related businesses that employ 567 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 103**, with each dot representing an arts-centric business.

166 Arts-Related Businesses in FL State House District 103 Employ 567 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 103 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	52	124
Music	24	51
Services & Facilities	5	15
Performers	23	58
Visual Arts/Photography	39	128
Crafts	2	4
Visual Arts	4	9
Photography	27	65
Services	6	50
Film, Radio and TV	36	121
Motion Pictures	32	104
Radio	4	17
Design and Publishing	34	184
Architecture	1	20
Design	22	74
Publishing	2	11
Advertising	9	79
Arts Schools and Services	5	10
Arts Schools and Instruction	5	10
GRAND TOTAL	166	567

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 103 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	42	52	23.81%	124	124	0.00%
Music	21	24	14.29%	72	51	-29.17%
Services & Facilities	4	5	25.00%	9	15	66.67%
Performers	17	23	35.29%	43	58	34.88%
Visual Arts/Photography	30	39	30.00%	61	128	109.84%
Crafts	2	2	0.00%	4	4	0.00%
Visual Arts	3	4	33.33%	4	9	125.00%
Photography	21	27	28.57%	34	65	91.18%
Services	4	6	50.00%	19	50	163.16%
Film, Radio and TV	37	36	-2.70%	108	121	12.04%
Motion Pictures	33	32	-3.03%	93	104	11.83%
Radio	4	4	0.00%	15	17	13.33%
Design and Publishing	28	34	21.43%	127	184	44.88%
Architecture	3	1	-66.67%	36	20	-44.44%
Design	18	22	22.22%	67	74	10.45%
Publishing	1	2	100.00%	4	11	175.00%
Advertising	6	9	50.00%	20	79	295.00%
Arts Schools and Services	4	5	25.00%	256	10	-96.09%
Arts Schools and Instruction	3	5	66.67%	6	10	66.67%
Agents	1	0	-100.00%	250	0	-25000.00%
GRAND TOTAL	141	166	17.73%	676	567	-16.12%

Data Source: D&B January 2008 & January 2007

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