

The Creative Industries in FL State House District 105

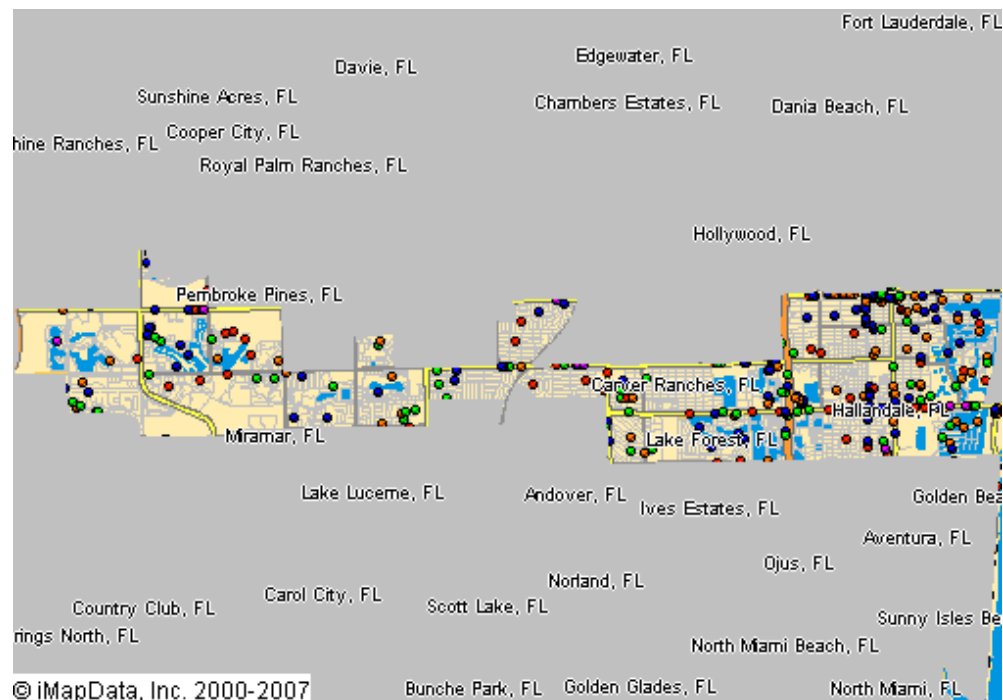
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 105**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 105 is home to 347 arts-related businesses that employ 1,338 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 105**, with each dot representing an arts-centric business.

347 Arts-Related Businesses in FL State House District 105 Employ 1,338 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 105 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	21
Museums	2	20
Zoos and Botanical	1	1
Performing Arts	74	283
Music	37	142
Services & Facilities	13	49
Performers	24	92
Visual Arts/Photography	111	456
Crafts	12	139
Visual Arts	12	25
Photography	71	181
Services	16	111
Film, Radio and TV	49	142
Motion Pictures	37	94
Television	8	41
Radio	4	7
Design and Publishing	98	389
Architecture	14	78
Design	55	178
Publishing	1	2
Advertising	28	131
Arts Schools and Services	12	47
Arts Schools and Instruction	11	41
Agents	1	6
GRAND TOTAL	347	1,338

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 105 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	3	50.00%	11	21	90.91%
Museums	1	2	100.00%	10	20	100.00%
Zoos and Botanical	1	1	0.00%	1	1	0.00%
Performing Arts	64	74	15.63%	259	283	9.27%
Music	32	37	15.63%	122	142	16.39%
Services & Facilities	12	13	8.33%	47	49	4.26%
Performers	20	24	20.00%	90	92	2.22%
Visual Arts/Photography	105	111	5.71%	409	456	11.49%
Crafts	10	12	20.00%	136	139	2.21%
Visual Arts	14	12	-14.29%	26	25	-3.85%
Photography	66	71	7.58%	140	181	29.29%
Services	15	16	6.67%	107	111	3.74%
Film, Radio and TV	42	49	16.67%	135	142	5.19%
Motion Pictures	33	37	12.12%	94	94	0.00%
Television	6	8	33.33%	36	41	13.89%
Radio	3	4	33.33%	5	7	40.00%
Design and Publishing	83	98	18.07%	284	389	36.97%
Architecture	13	14	7.69%	68	78	14.71%
Design	45	55	22.22%	102	178	74.51%
Publishing	1	1	0.00%	2	2	0.00%
Advertising	24	28	16.67%	112	131	16.96%
Arts Schools and Services	10	12	20.00%	22	47	113.64%
Arts Schools and Instruction	9	11	22.22%	16	41	156.25%
Agents	1	1	0.00%	6	6	0.00%
GRAND TOTAL	306	347	13.40%	1,120	1,338	19.46%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org