



The Creative Industries in FL State House District 106

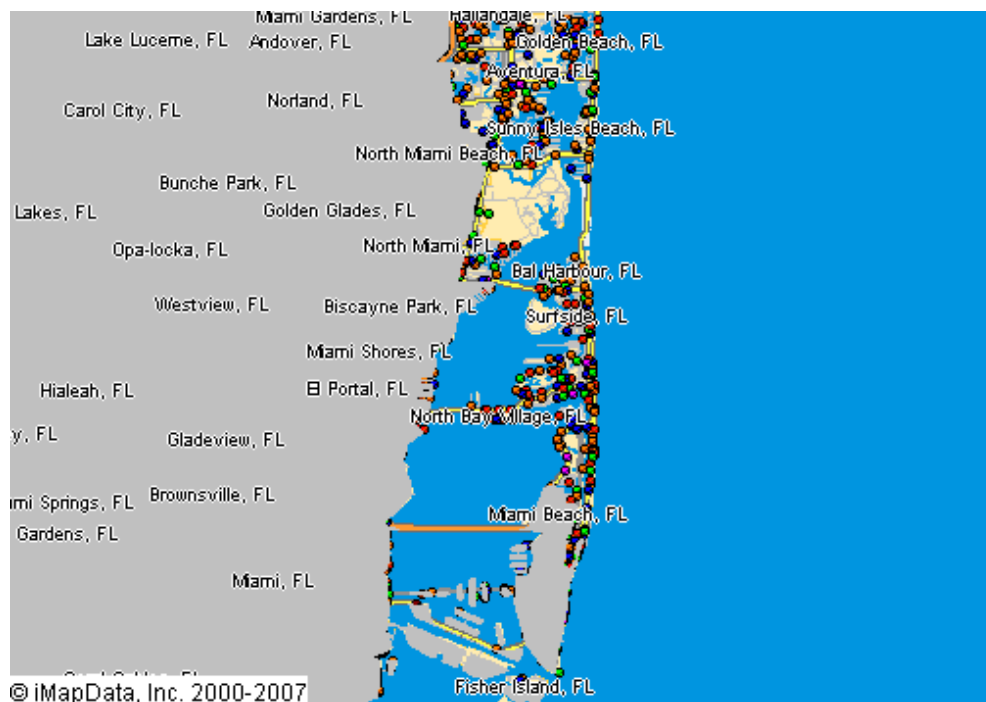
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 106**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 106 is home to 456 arts-related businesses that employ 1,612 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 106**, with each dot representing an arts-centric business.

456 Arts-Related Businesses in FL State House District 106 Employ 1,612 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 106 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	30
Museums	1	30
Performing Arts	82	235
Music	27	97
Theater	1	2
Services & Facilities	19	47
Performers	35	89
Visual Arts/Photography	96	275
Crafts	11	39
Visual Arts	18	37
Photography	48	99
Services	19	100
Film, Radio and TV	90	432
Motion Pictures	81	251
Television	9	181
Design and Publishing	178	465
Architecture	27	83
Design	108	247
Publishing	4	6
Advertising	39	129
Arts Schools and Services	9	175
Arts Schools and Instruction	7	169
Agents	2	6
GRAND TOTAL	456	1,612

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 106 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	1	0.00%	30	30	0.00%
Museums	1	1	0.00%	30	30	0.00%
Performing Arts	60	82	36.67%	174	235	35.06%
Music	23	27	17.39%	77	97	25.97%
Theater	0	1	100.00%	0	2	200.00%
Services & Facilities	16	19	18.75%	33	47	42.42%
Performers	21	35	66.67%	64	89	39.06%
Visual Arts/Photography	85	96	12.94%	283	275	-2.83%
Crafts	10	11	10.00%	37	39	5.41%
Visual Arts	19	18	-5.26%	38	37	-2.63%
Photography	38	48	26.32%	101	99	-1.98%
Services	18	19	5.56%	107	100	-6.54%
Film, Radio and TV	81	90	11.11%	408	432	5.88%
Motion Pictures	73	81	10.96%	238	251	5.46%
Television	6	9	50.00%	168	181	7.74%
Radio	2	0	-200.00%	2	0	-200.00%
Design and Publishing	152	178	17.11%	387	465	20.16%
Architecture	22	27	22.73%	71	83	16.90%
Design	90	108	20.00%	191	247	29.32%
Publishing	4	4	0.00%	6	6	0.00%
Advertising	36	39	8.33%	119	129	8.40%
Arts Schools and Services	6	9	50.00%	178	175	-1.69%
Arts Schools and Instruction	5	7	40.00%	173	169	-2.31%
Agents	1	2	100.00%	5	6	20.00%
GRAND TOTAL	385	456	18.44%	1,460	1,612	10.41%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org