

The Creative Industries in FL State House District 108

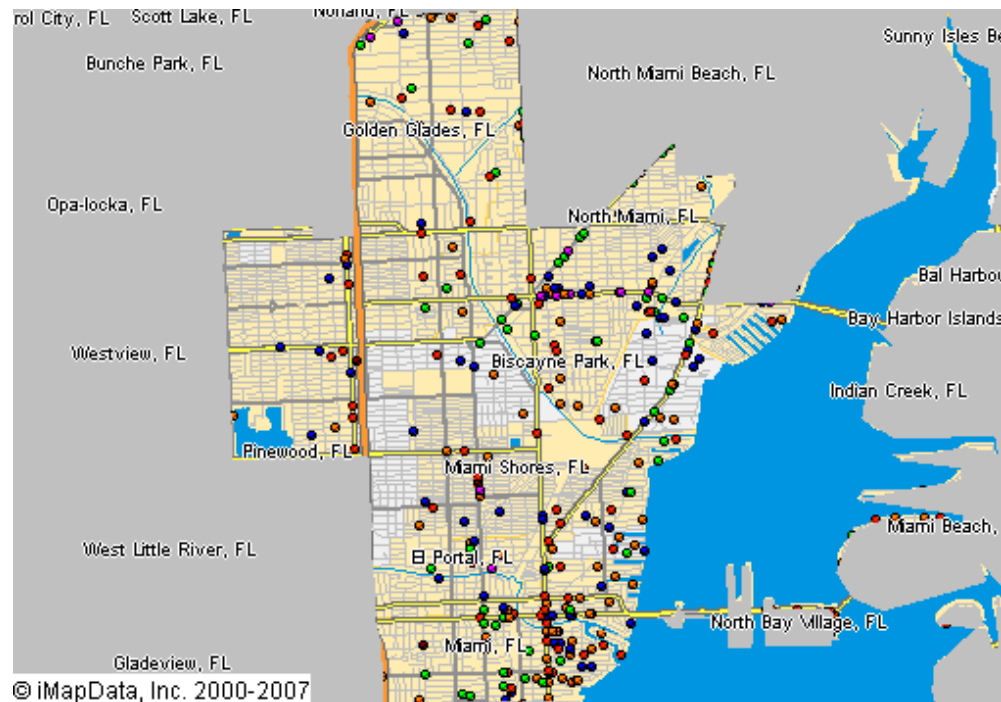
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 108**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 108 is home to 334 arts-related businesses that employ 1,390 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 108**, with each dot representing an arts-centric business.

334 Arts-Related Businesses in FL State House District 108 Employ 1,390 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 108 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	6
Museums	3	5
Historical Society	1	1
Performing Arts	58	187
Music	24	67
Theater	1	2
Services & Facilities	16	71
Performers	17	47
Visual Arts/Photography	76	392
Crafts	7	265
Visual Arts	6	9
Photography	55	102
Services	8	16
Film, Radio and TV	83	378
Motion Pictures	74	223
Television	6	141
Radio	3	14
Design and Publishing	101	377
Architecture	14	63
Design	58	160
Publishing	2	6
Advertising	27	148
Arts Schools and Services	12	50
Arts Councils	1	4
Arts Schools and Instruction	10	45
Agents	1	1
GRAND TOTAL	334	1,390

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 108 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	4	0.00%	6	6	0.00%
Museums	3	3	0.00%	5	5	0.00%
Historical Society	1	1	0.00%	1	1	0.00%
Performing Arts	50	58	16.00%	160	187	16.88%
Music	21	24	14.29%	62	67	8.06%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	13	16	23.08%	62	71	14.52%
Performers	15	17	13.33%	34	47	38.24%
Visual Arts/Photography	75	76	1.33%	359	392	9.19%
Crafts	6	7	16.67%	238	265	11.34%
Visual Arts	5	6	20.00%	9	9	0.00%
Photography	53	55	3.77%	89	102	14.61%
Services	11	8	-27.27%	23	16	-30.43%
Film, Radio and TV	75	83	10.67%	378	378	0.00%
Motion Pictures	65	74	13.85%	200	223	11.50%
Television	7	6	-14.29%	164	141	-14.02%
Radio	3	3	0.00%	14	14	0.00%
Design and Publishing	75	101	34.67%	269	377	40.15%
Architecture	10	14	40.00%	42	63	50.00%
Design	40	58	45.00%	78	160	105.13%
Publishing	1	2	100.00%	1	6	500.00%
Advertising	24	27	12.50%	148	148	0.00%
Arts Schools and Services	10	12	20.00%	40	50	25.00%
Arts Councils	1	1	0.00%	4	4	0.00%
Arts Schools and Instruction	8	10	25.00%	35	45	28.57%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	289	334	15.57%	1,212	1,390	14.69%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org