

The Creative Industries in FL State House District 110

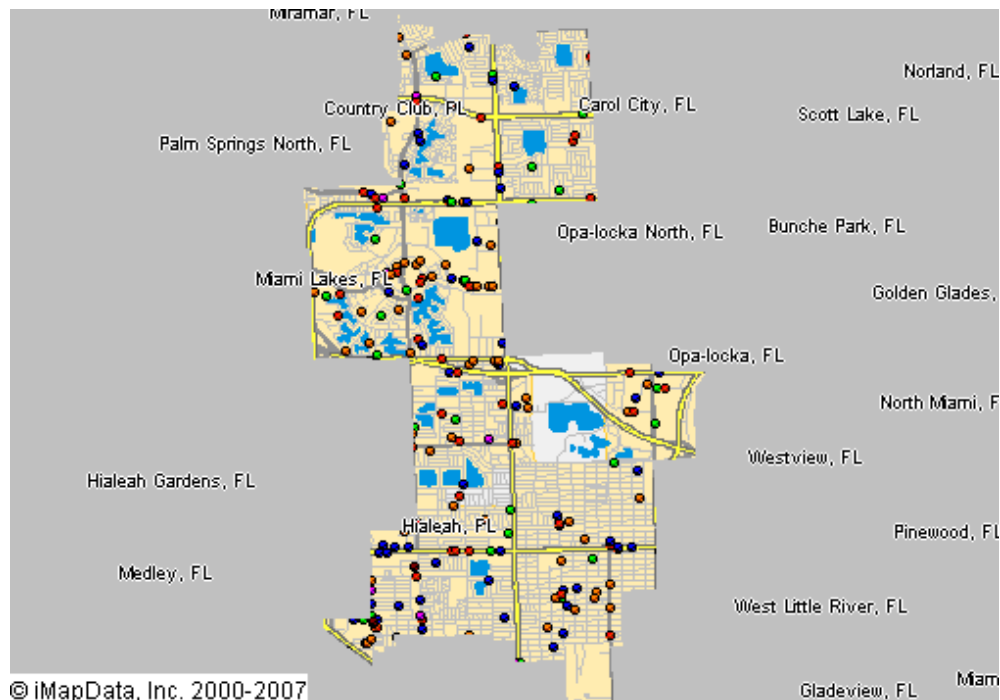
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 110**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 110 is home to 220 arts-related businesses that employ 969 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 110**, with each dot representing an arts-centric business.

220 Arts-Related Businesses in FL State House District 110 Employ 969 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 110 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	4
Zoos and Botanical	2	4
Performing Arts	36	192
Music	22	108
Dance	1	1
Services & Facilities	7	73
Performers	6	10
Visual Arts/Photography	60	269
Crafts	8	97
Visual Arts	2	2
Photography	46	162
Services	4	8
Film, Radio and TV	52	323
Motion Pictures	45	231
Television	2	70
Radio	5	22
Design and Publishing	64	164
Architecture	17	41
Design	34	77
Publishing	1	2
Advertising	12	44
Arts Schools and Services	6	17
Arts Schools and Instruction	6	17
GRAND TOTAL	220	969

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 110 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	2	-33.33%	6	4	-33.33%
Museums	1	0	-100.00%	2	0	-200.00%
Zoos and Botanical	2	2	0.00%	4	4	0.00%
Performing Arts	42	36	-14.29%	176	192	9.09%
Music	24	22	-8.33%	86	108	25.58%
Theater	1	0	-100.00%	2	0	-200.00%
Dance	1	1	0.00%	1	1	0.00%
Services & Facilities	9	7	-22.22%	76	73	-3.95%
Performers	7	6	-14.29%	11	10	-9.09%
Visual Arts/Photography	56	60	7.14%	271	269	-0.74%
Crafts	8	8	0.00%	109	97	-11.01%
Visual Arts	2	2	0.00%	2	2	0.00%
Photography	45	46	2.22%	158	162	2.53%
Services	1	4	300.00%	2	8	300.00%
Film, Radio and TV	44	52	18.18%	291	323	11.00%
Motion Pictures	37	45	21.62%	197	231	17.26%
Television	2	2	0.00%	72	70	-2.78%
Radio	5	5	0.00%	22	22	0.00%
Design and Publishing	56	64	14.29%	170	164	-3.53%
Architecture	14	17	21.43%	38	41	7.89%
Design	30	34	13.33%	73	77	5.48%
Publishing	1	1	0.00%	2	2	0.00%
Advertising	11	12	9.09%	57	44	-22.81%
Arts Schools and Services	4	6	50.00%	13	17	30.77%
Arts Schools and Instruction	4	6	50.00%	13	17	30.77%
GRAND TOTAL	205	220	7.32%	927	969	4.53%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org