



The Creative Industries in FL State House District 111

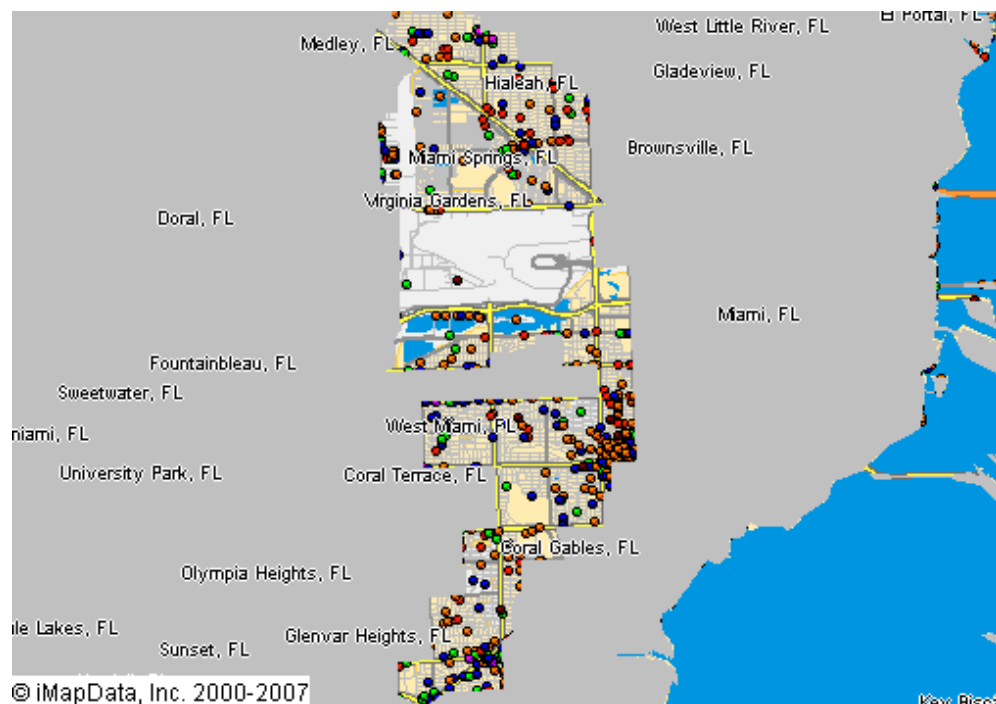
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 111**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 111 is home to 522 arts-related businesses that employ 3,644 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 111**, with each dot representing an arts-centric business.

522 Arts-Related Businesses in FL State House District 111 Employ 3,644 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 111 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	46
Museums	7	36
Historical Society	1	10
Performing Arts	78	417
Music	40	153
Services & Facilities	15	216
Performers	23	48
Visual Arts/Photography	111	424
Crafts	10	49
Visual Arts	9	12
Photography	72	276
Services	20	87
Film, Radio and TV	97	804
Motion Pictures	73	249
Television	19	549
Radio	5	6
Design and Publishing	218	1,920
Architecture	90	1,031
Design	63	145
Advertising	65	744
Arts Schools and Services	10	33
Arts Councils	1	4
Arts Schools and Instruction	9	29
GRAND TOTAL	522	3,644

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 111 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	8	60.00%	45	46	2.22%
Museums	5	7	40.00%	45	36	-20.00%
Historical Society	0	1	100.00%	0	10	1000.00%
Performing Arts	73	78	6.85%	423	417	-1.42%
Music	38	40	5.26%	150	153	2.00%
Opera	1	0	-100.00%	42	0	-4200.00%
Services & Facilities	13	15	15.38%	183	216	18.03%
Performers	21	23	9.52%	48	48	0.00%
Visual Arts/Photography	99	111	12.12%	283	424	49.82%
Crafts	10	10	0.00%	43	49	13.95%
Visual Arts	6	9	50.00%	13	12	-7.69%
Photography	63	72	14.29%	173	276	59.54%
Services	20	20	0.00%	54	87	61.11%
Film, Radio and TV	86	97	12.79%	651	804	23.50%
Motion Pictures	66	73	10.61%	308	249	-19.16%
Television	17	19	11.76%	339	549	61.95%
Radio	3	5	66.67%	4	6	50.00%
Design and Publishing	188	218	15.96%	1,702	1,920	12.81%
Architecture	74	90	21.62%	983	1,031	4.88%
Design	51	63	23.53%	118	145	22.88%
Publishing	1	0	-100.00%	20	0	-2000.00%
Advertising	62	65	4.84%	581	744	28.06%
Arts Schools and Services	8	10	25.00%	25	33	32.00%
Arts Councils	1	1	0.00%	2	4	100.00%
Arts Schools and Instruction	7	9	28.57%	23	29	26.09%
GRAND TOTAL	459	522	13.73%	3,129	3,644	16.46%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org