



## The Creative Industries in FL State House District 117

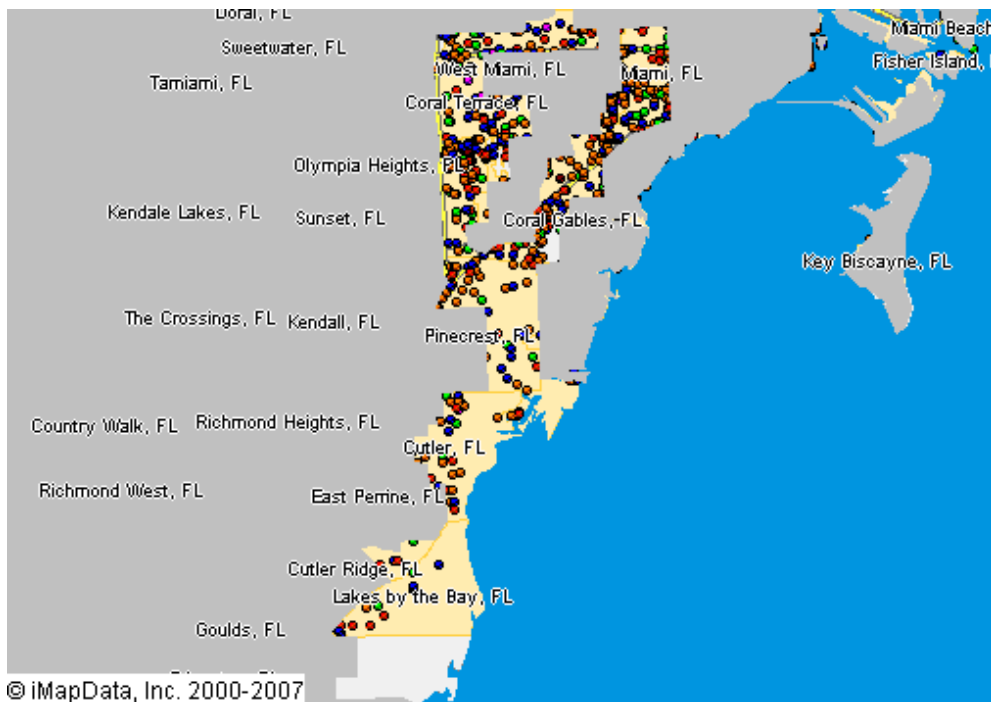
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 117**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, FL State House District 117 is home to 687 arts-related businesses that employ 3,038 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 117**, with each dot representing an arts-centric business.

### 687 Arts-Related Businesses in FL State House District 117 Employ 3,038 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in FL State House District 117 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>9</b>	<b>51</b>
Museums	7	42
Zoos and Botanical	2	9
<b>Performing Arts</b>	<b>84</b>	<b>249</b>
Music	35	134
Theater	4	17
Dance	1	1
Services & Facilities	19	59
Performers	25	38
<b>Visual Arts/Photography</b>	<b>163</b>	<b>598</b>
Crafts	8	32
Visual Arts	17	36
Photography	118	398
Services	20	132
<b>Film, Radio and TV</b>	<b>106</b>	<b>433</b>
Motion Pictures	90	370
Television	10	59
Radio	6	4
<b>Design and Publishing</b>	<b>311</b>	<b>1,647</b>
Architecture	121	899
Design	125	350
Publishing	4	4
Advertising	61	394
<b>Arts Schools and Services</b>	<b>14</b>	<b>60</b>
Arts Schools and Instruction	13	60
Agents	1	0
<b>GRAND TOTAL</b>	<b>687</b>	<b>3,038</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in FL State House District 117 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>7</b>	<b>9</b>	<b>28.57%</b>	<b>45</b>	<b>51</b>	<b>13.33%</b>
Museums	5	7	40.00%	36	42	16.67%
Zoos and Botanical	2	2	0.00%	9	9	0.00%
<b>Performing Arts</b>	<b>65</b>	<b>84</b>	<b>29.23%</b>	<b>214</b>	<b>249</b>	<b>16.36%</b>
Music	33	35	6.06%	130	134	3.08%
Theater	3	4	33.33%	7	17	142.86%
Dance	1	1	0.00%	1	1	0.00%
Services & Facilities	12	19	58.33%	47	59	25.53%
Performers	16	25	56.25%	29	38	31.03%
<b>Visual Arts/Photography</b>	<b>143</b>	<b>163</b>	<b>13.99%</b>	<b>570</b>	<b>598</b>	<b>4.91%</b>
Crafts	9	8	-11.11%	33	32	-3.03%
Visual Arts	10	17	70.00%	22	36	63.64%
Photography	103	118	14.56%	395	398	0.76%
Services	21	20	-4.76%	120	132	10.00%
<b>Film, Radio and TV</b>	<b>86</b>	<b>106</b>	<b>23.26%</b>	<b>410</b>	<b>433</b>	<b>5.61%</b>
Motion Pictures	75	90	20.00%	306	370	20.92%
Television	9	10	11.11%	103	59	-42.72%
Radio	2	6	200.00%	1	4	300.00%
<b>Design and Publishing</b>	<b>255</b>	<b>311</b>	<b>21.96%</b>	<b>1,332</b>	<b>1,647</b>	<b>23.65%</b>
Architecture	103	121	17.48%	772	899	16.45%
Design	99	125	26.26%	273	350	28.21%
Publishing	4	4	0.00%	4	4	0.00%
Advertising	49	61	24.49%	283	394	39.22%
<b>Arts Schools and Services</b>	<b>10</b>	<b>14</b>	<b>40.00%</b>	<b>39</b>	<b>60</b>	<b>53.85%</b>
Arts Schools and Instruction	10	13	30.00%	39	60	53.85%
Agents	0	1	100.00%	0	0	0.00%
<b>GRAND TOTAL</b>	<b>566</b>	<b>687</b>	<b>21.38%</b>	<b>2,610</b>	<b>3,038</b>	<b>16.40%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)