



The Creative Industries in FL State House District 118

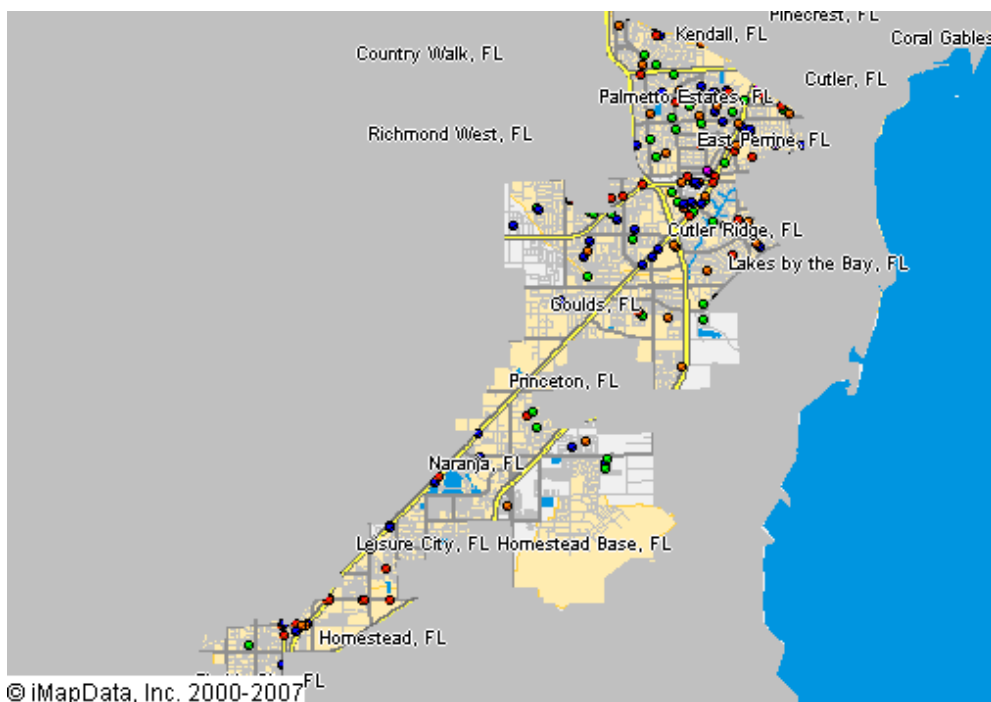
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 118**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 118 is home to 164 arts-related businesses that employ 475 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 118**, with each dot representing an arts-centric business.

164 Arts-Related Businesses in FL State House District 118 Employ 475 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 118 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	40	123
Music	19	83
Services & Facilities	8	22
Performers	13	18
Visual Arts/Photography	49	102
Crafts	5	9
Visual Arts	2	2
Photography	33	70
Services	9	21
Film, Radio and TV	35	141
Motion Pictures	33	139
Television	1	2
Radio	1	0
Design and Publishing	35	102
Architecture	7	19
Design	18	37
Advertising	10	46
Arts Schools and Services	5	7
Arts Schools and Instruction	5	7
GRAND TOTAL	164	475

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 118 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	37	40	8.11%	132	123	-6.82%
Music	17	19	11.76%	81	83	2.47%
Services & Facilities	7	8	14.29%	30	22	-26.67%
Performers	13	13	0.00%	21	18	-14.29%
Visual Arts/Photography	36	49	36.11%	73	102	39.73%
Crafts	4	5	25.00%	8	9	12.50%
Visual Arts	2	2	0.00%	2	2	0.00%
Photography	23	33	43.48%	47	70	48.94%
Services	7	9	28.57%	16	21	31.25%
Film, Radio and TV	30	35	16.67%	135	141	4.44%
Motion Pictures	28	33	17.86%	129	139	7.75%
Television	1	1	0.00%	5	2	-60.00%
Radio	1	1	0.00%	1	0	-100.00%
Design and Publishing	31	35	12.90%	87	102	17.24%
Architecture	5	7	40.00%	11	19	72.73%
Design	16	18	12.50%	30	37	23.33%
Advertising	10	10	0.00%	46	46	0.00%
Arts Schools and Services	4	5	25.00%	6	7	16.67%
Arts Schools and Instruction	4	5	25.00%	6	7	16.67%
GRAND TOTAL	138	164	18.84%	433	475	9.70%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org