



The Creative Industries in FL State House District 17

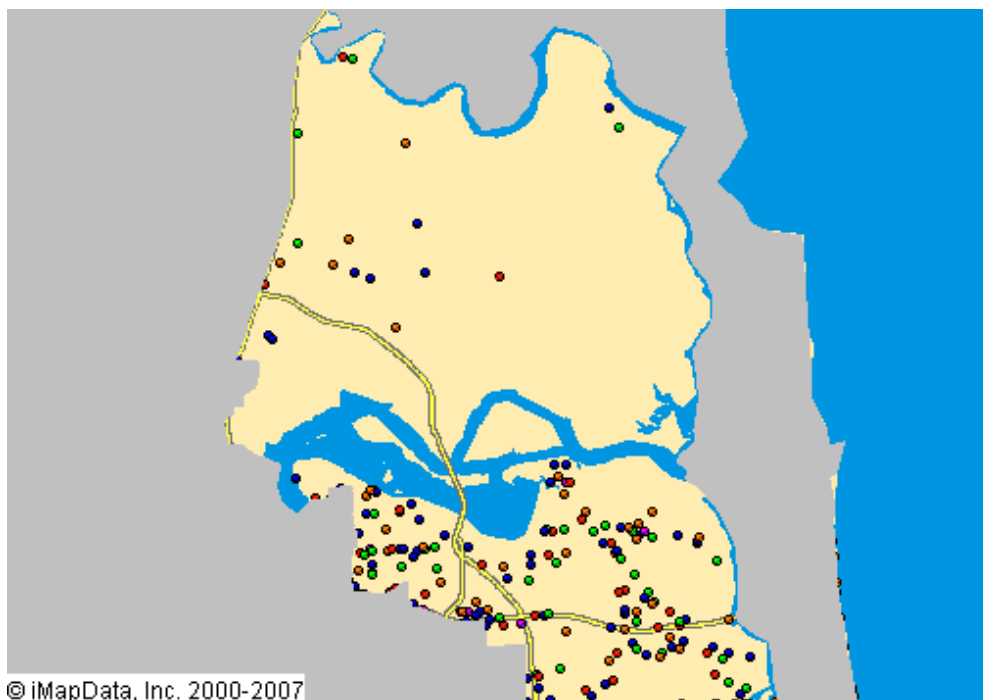
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 17**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 17 is home to 190 arts-related businesses that employ 665 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 17**, with each dot representing an arts-centric business.

190 Arts-Related Businesses in FL State House District 17 Employ 665 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 17 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	41	114
Music	16	58
Dance	1	1
Services & Facilities	5	18
Performers	19	37
Visual Arts/Photography	64	253
Crafts	6	13
Visual Arts	5	7
Photography	44	108
Services	9	125
Film, Radio and TV	34	125
Motion Pictures	30	101
Television	1	3
Radio	3	21
Design and Publishing	45	164
Architecture	6	77
Design	25	41
Advertising	14	46
Arts Schools and Services	6	9
Arts Schools and Instruction	4	6
Agents	2	3
GRAND TOTAL	190	665

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 17 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	36	41	13.89%	136	114	-16.18%
Music	16	16	0.00%	89	58	-34.83%
Dance	1	1	0.00%	1	1	0.00%
Services & Facilities	5	5	0.00%	18	18	0.00%
Performers	14	19	35.71%	28	37	32.14%
Visual Arts/Photography	59	64	8.47%	252	253	0.40%
Crafts	7	6	-14.29%	14	13	-7.14%
Visual Arts	5	5	0.00%	6	7	16.67%
Photography	39	44	12.82%	107	108	0.93%
Services	8	9	12.50%	125	125	0.00%
Film, Radio and TV	27	34	25.93%	113	125	10.62%
Motion Pictures	23	30	30.43%	91	101	10.99%
Television	0	1	100.00%	0	3	300.00%
Radio	4	3	-25.00%	22	21	-4.55%
Design and Publishing	40	45	12.50%	143	164	14.69%
Architecture	5	6	20.00%	67	77	14.93%
Design	24	25	4.17%	35	41	17.14%
Publishing	1	0	-100.00%	4	0	-400.00%
Advertising	10	14	40.00%	37	46	24.32%
Arts Schools and Services	5	6	20.00%	7	9	28.57%
Arts Schools and Instruction	3	4	33.33%	4	6	50.00%
Agents	2	2	0.00%	3	3	0.00%
GRAND TOTAL	167	190	13.77%	651	665	2.15%

Data Source: D&B January 2008 & January 2007

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