



The Creative Industries in FL State House District 19

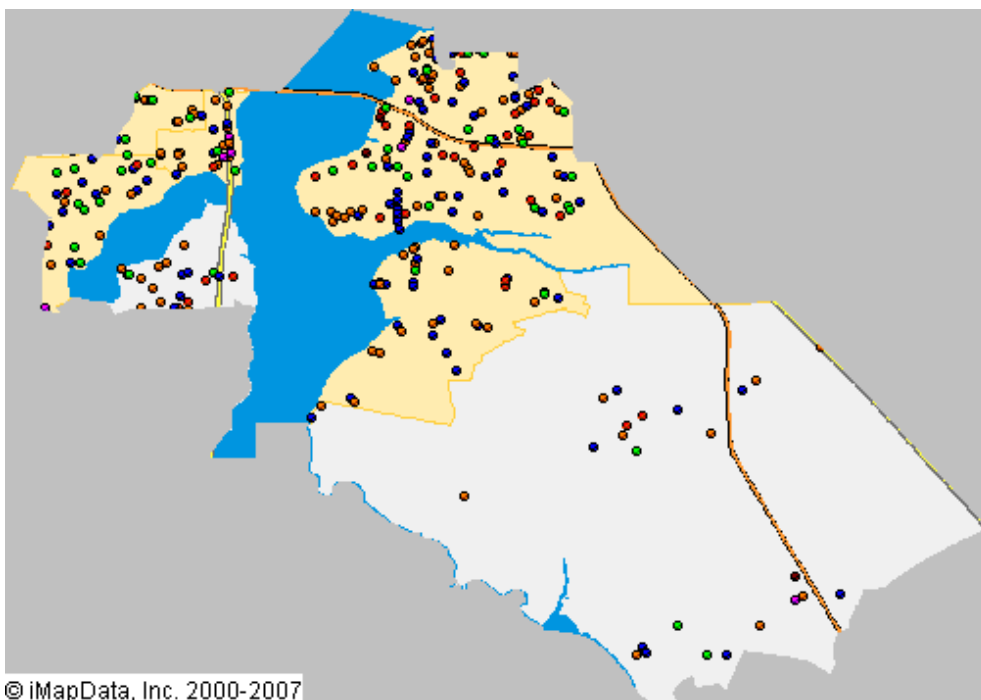
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 19**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 19 is home to 328 arts-related businesses that employ 1,082 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 19**, with each dot representing an arts-centric business.

328 Arts-Related Businesses in FL State House District 19 Employ 1,082 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 19 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	3
Museums	2	2
Historical Society	1	1
Performing Arts	53	162
Music	27	60
Services & Facilities	8	27
Performers	18	75
Visual Arts/Photography	102	280
Crafts	16	41
Visual Arts	4	4
Photography	69	167
Services	13	68
Film, Radio and TV	48	219
Motion Pictures	38	185
Television	3	28
Radio	7	6
Design and Publishing	109	350
Architecture	13	54
Design	75	132
Publishing	3	85
Advertising	18	79
Arts Schools and Services	13	68
Arts Schools and Instruction	13	68
GRAND TOTAL	328	1,082

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 19 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	3	50.00%	1	3	200.00%
Museums	1	2	100.00%	0	2	200.00%
Historical Society	1	1	0.00%	1	1	0.00%
Performing Arts	46	53	15.22%	119	162	36.13%
Music	21	27	28.57%	59	60	1.69%
Services & Facilities	11	8	-27.27%	36	27	-25.00%
Performers	14	18	28.57%	24	75	212.50%
Visual Arts/Photography	84	102	21.43%	272	280	2.94%
Crafts	14	16	14.29%	53	41	-22.64%
Visual Arts	4	4	0.00%	4	4	0.00%
Photography	55	69	25.45%	144	167	15.97%
Services	11	13	18.18%	71	68	-4.23%
Film, Radio and TV	44	48	9.09%	238	219	-7.98%
Motion Pictures	35	38	8.57%	202	185	-8.42%
Television	2	3	50.00%	26	28	7.69%
Radio	7	7	0.00%	10	6	-40.00%
Design and Publishing	89	109	22.47%	316	350	10.76%
Architecture	8	13	62.50%	30	54	80.00%
Design	59	75	27.12%	114	132	15.79%
Publishing	3	3	0.00%	85	85	0.00%
Advertising	19	18	-5.26%	87	79	-9.20%
Arts Schools and Services	12	13	8.33%	69	68	-1.45%
Arts Schools and Instruction	12	13	8.33%	69	68	-1.45%
GRAND TOTAL	277	328	18.41%	1,015	1,082	6.60%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org