



The Creative Industries in FL State House District 2

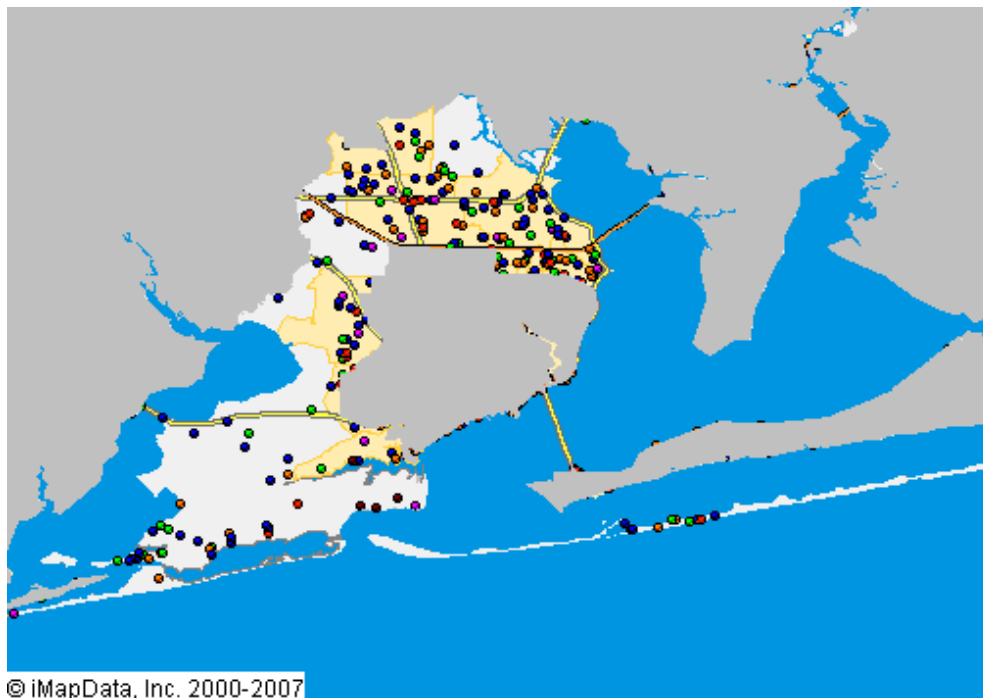
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 2**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 2 is home to 211 arts-related businesses that employ 660 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 2**, with each dot representing an arts-centric business.

211 Arts-Related Businesses in FL State House District 2 Employ 660 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 2 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	106
Museums	3	104
Zoos and Botanical	1	2
Performing Arts	37	82
Music	19	30
Services & Facilities	6	25
Performers	12	27
Visual Arts/Photography	94	202
Crafts	13	39
Visual Arts	7	7
Photography	57	106
Services	17	50
Film, Radio and TV	25	134
Motion Pictures	19	97
Television	1	25
Radio	5	12
Design and Publishing	38	96
Architecture	4	5
Design	27	46
Advertising	7	45
Arts Schools and Services	13	40
Arts Schools and Instruction	12	35
Agents	1	5
GRAND TOTAL	211	660

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 2 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	4	33.33%	104	106	1.92%
Museums	3	3	0.00%	104	104	0.00%
Zoos and Botanical	0	1	100.00%	0	2	200.00%
Performing Arts	30	37	23.33%	64	82	28.13%
Music	17	19	11.76%	25	30	20.00%
Services & Facilities	2	6	200.00%	15	25	66.67%
Performers	11	12	9.09%	24	27	12.50%
Visual Arts/Photography	85	94	10.59%	197	202	2.54%
Crafts	13	13	0.00%	36	39	8.33%
Visual Arts	11	7	-36.36%	20	7	-65.00%
Photography	46	57	23.91%	83	106	27.71%
Services	15	17	13.33%	58	50	-13.79%
Film, Radio and TV	23	25	8.70%	115	134	16.52%
Motion Pictures	18	19	5.56%	103	97	-5.83%
Television	0	1	100.00%	0	25	2500.00%
Radio	5	5	0.00%	12	12	0.00%
Design and Publishing	31	38	22.58%	86	96	11.63%
Architecture	3	4	33.33%	5	5	0.00%
Design	19	27	42.11%	32	46	43.75%
Advertising	9	7	-22.22%	49	45	-8.16%
Arts Schools and Services	13	13	0.00%	48	40	-16.67%
Arts Schools and Instruction	12	12	0.00%	43	35	-18.60%
Agents	1	1	0.00%	5	5	0.00%
GRAND TOTAL	185	211	14.05%	614	660	7.49%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org