

## The Creative Industries in FL State House District 27

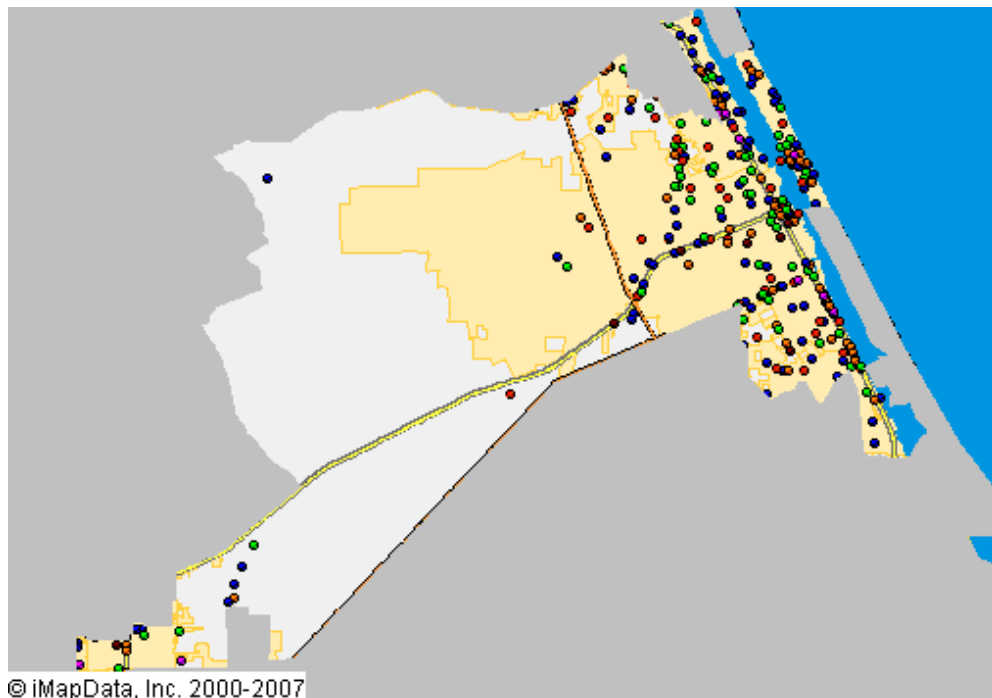
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 27**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, FL State House District 27 is home to 325 arts-related businesses that employ 1,119 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 27**, with each dot representing an arts-centric business.

### 325 Arts-Related Businesses in FL State House District 27 Employ 1,119 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in FL State House District 27 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>8</b>	<b>42</b>
Museums	7	40
Zoos and Botanical	1	2
<b>Performing Arts</b>	<b>76</b>	<b>221</b>
Music	45	115
Theater	2	10
Services & Facilities	15	71
Performers	14	25
<b>Visual Arts/Photography</b>	<b>110</b>	<b>326</b>
Crafts	12	32
Visual Arts	17	31
Photography	54	140
Services	27	123
<b>Film, Radio and TV</b>	<b>49</b>	<b>210</b>
Motion Pictures	34	108
Television	8	22
Radio	7	80
<b>Design and Publishing</b>	<b>73</b>	<b>305</b>
Architecture	10	26
Design	33	102
Publishing	4	12
Advertising	26	165
<b>Arts Schools and Services</b>	<b>9</b>	<b>15</b>
Arts Schools and Instruction	9	15
<b>GRAND TOTAL</b>	<b>325</b>	<b>1,119</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)

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## Arts-Related Business and Employment in FL State House District 27 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>7</b>	<b>8</b>	<b>14.29%</b>	<b>40</b>	<b>42</b>	<b>5.00%</b>
Museums	6	7	16.67%	38	40	5.26%
Zoos and Botanical	1	1	0.00%	2	2	0.00%
<b>Performing Arts</b>	<b>66</b>	<b>76</b>	<b>15.15%</b>	<b>193</b>	<b>221</b>	<b>14.51%</b>
Music	42	45	7.14%	97	115	18.56%
Theater	2	2	0.00%	10	10	0.00%
Services & Facilities	11	15	36.36%	63	71	12.70%
Performers	11	14	27.27%	23	25	8.70%
<b>Visual Arts/Photography</b>	<b>111</b>	<b>110</b>	<b>-0.90%</b>	<b>353</b>	<b>326</b>	<b>-7.65%</b>
Crafts	13	12	-7.69%	34	32	-5.88%
Visual Arts	13	17	30.77%	24	31	29.17%
Photography	56	54	-3.57%	133	140	5.26%
Services	29	27	-6.90%	162	123	-24.07%
<b>Film, Radio and TV</b>	<b>54</b>	<b>49</b>	<b>-9.26%</b>	<b>249</b>	<b>210</b>	<b>-15.66%</b>
Motion Pictures	37	34	-8.11%	142	108	-23.94%
Television	8	8	0.00%	27	22	-18.52%
Radio	9	7	-22.22%	80	80	0.00%
<b>Design and Publishing</b>	<b>69</b>	<b>73</b>	<b>5.80%</b>	<b>250</b>	<b>305</b>	<b>22.00%</b>
Architecture	11	10	-9.09%	27	26	-3.70%
Design	31	33	6.45%	80	102	27.50%
Publishing	4	4	0.00%	12	12	0.00%
Advertising	23	26	13.04%	131	165	25.95%
<b>Arts Schools and Services</b>	<b>9</b>	<b>9</b>	<b>0.00%</b>	<b>18</b>	<b>15</b>	<b>-16.67%</b>
Arts Schools and Instruction	9	9	0.00%	18	15	-16.67%
<b>GRAND TOTAL</b>	<b>316</b>	<b>325</b>	<b>2.85%</b>	<b>1,103</b>	<b>1,119</b>	<b>1.45%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)