

The Creative Industries in FL State House District 28

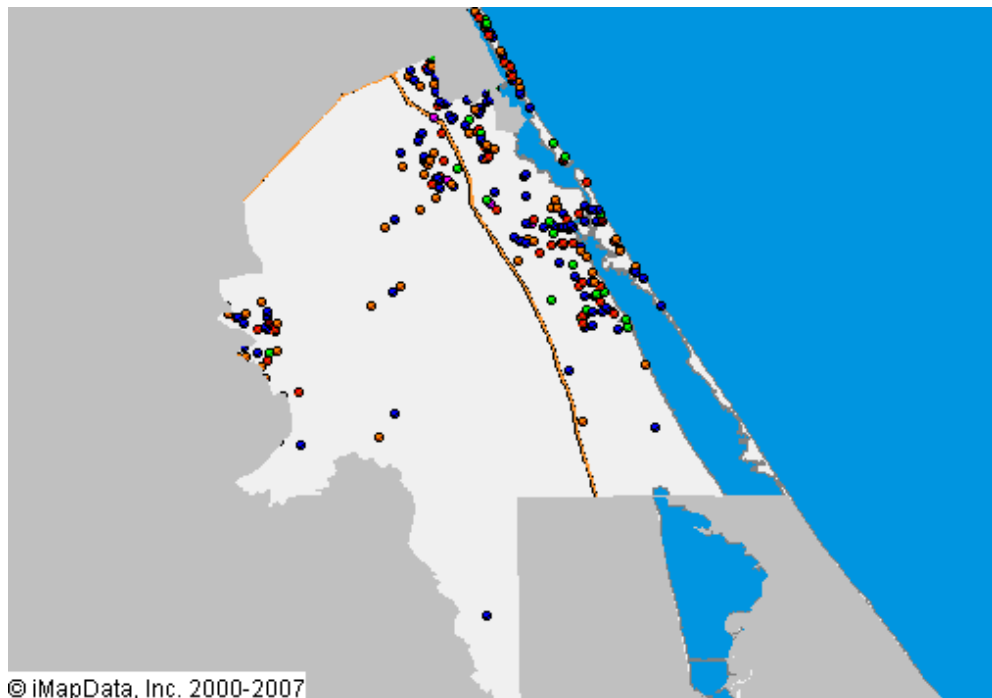
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 28**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 28 is home to 240 arts-related businesses that employ 582 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 28**, with each dot representing an arts-centric business.

240 Arts-Related Businesses in FL State House District 28 Employ 582 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 28 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	38
Museums	4	37
Zoos and Botanical	1	1
Performing Arts	31	64
Music	14	28
Services & Facilities	11	30
Performers	6	6
Visual Arts/Photography	90	146
Crafts	13	24
Visual Arts	14	18
Photography	50	78
Services	13	26
Film, Radio and TV	44	144
Motion Pictures	35	133
Television	1	2
Radio	8	9
Design and Publishing	63	178
Architecture	10	33
Design	35	88
Publishing	1	2
Advertising	17	55
Arts Schools and Services	7	12
Arts Schools and Instruction	7	12
GRAND TOTAL	240	582

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 28 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	5	66.67%	29	38	31.03%
Museums	3	4	33.33%	29	37	27.59%
Zoos and Botanical	0	1	100.00%	0	1	100.00%
Performing Arts	27	31	14.81%	50	64	28.00%
Music	12	14	16.67%	20	28	40.00%
Services & Facilities	9	11	22.22%	24	30	25.00%
Performers	6	6	0.00%	6	6	0.00%
Visual Arts/Photography	77	90	16.88%	128	146	14.06%
Crafts	12	13	8.33%	18	24	33.33%
Visual Arts	9	14	55.56%	12	18	50.00%
Photography	43	50	16.28%	64	78	21.88%
Services	13	13	0.00%	34	26	-23.53%
Film, Radio and TV	36	44	22.22%	114	144	26.32%
Motion Pictures	30	35	16.67%	107	133	24.30%
Television	0	1	100.00%	0	2	200.00%
Radio	6	8	33.33%	7	9	28.57%
Design and Publishing	51	63	23.53%	152	178	17.11%
Architecture	6	10	66.67%	18	33	83.33%
Design	29	35	20.69%	77	88	14.29%
Publishing	1	1	0.00%	2	2	0.00%
Advertising	15	17	13.33%	55	55	0.00%
Arts Schools and Services	7	7	0.00%	8	12	50.00%
Arts Schools and Instruction	7	7	0.00%	8	12	50.00%
GRAND TOTAL	201	240	19.40%	481	582	21.00%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org