



The Creative Industries in FL State House District 29

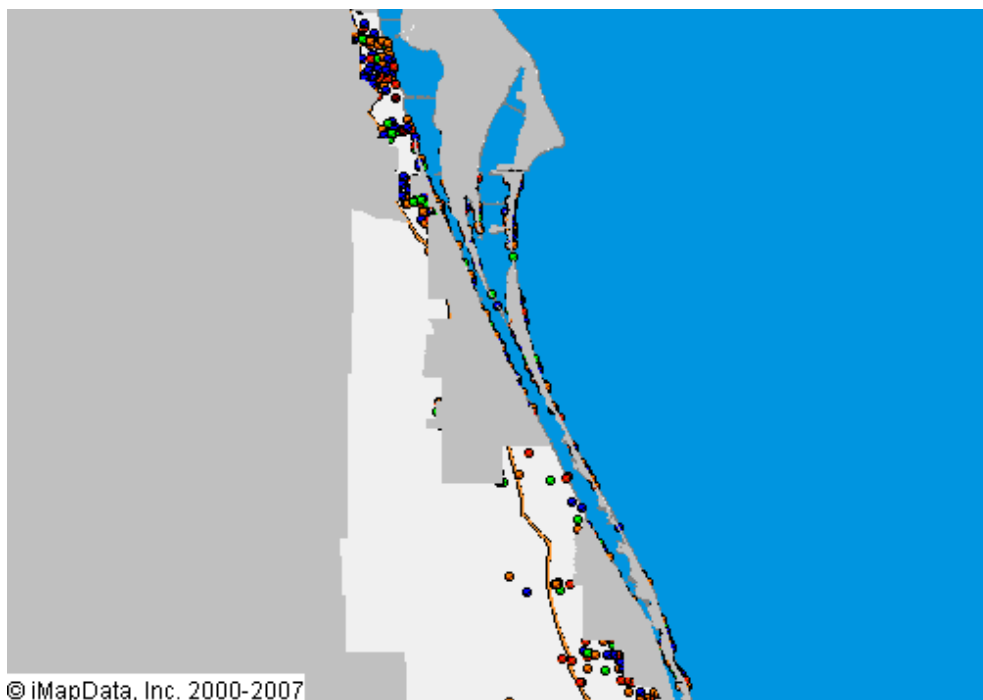
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 29**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 29 is home to 216 arts-related businesses that employ 585 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 29**, with each dot representing an arts-centric business.

216 Arts-Related Businesses in FL State House District 29 Employ 585 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 29 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	9
Museums	4	7
Zoos and Botanical	1	1
Historical Society	1	1
Performing Arts	31	62
Music	16	33
Theater	3	7
Services & Facilities	7	13
Performers	5	9
Visual Arts/Photography	80	219
Crafts	10	22
Visual Arts	8	11
Photography	42	102
Services	20	84
Film, Radio and TV	38	175
Motion Pictures	30	166
Television	3	2
Radio	5	7
Design and Publishing	56	107
Architecture	12	31
Design	31	52
Publishing	1	3
Advertising	12	21
Arts Schools and Services	5	13
Arts Schools and Instruction	5	13
GRAND TOTAL	216	585

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 29 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	6	0.00%	9	9	0.00%
Museums	4	4	0.00%	7	7	0.00%
Zoos and Botanical	1	1	0.00%	1	1	0.00%
Historical Society	1	1	0.00%	1	1	0.00%
Performing Arts	22	31	40.91%	69	62	-10.14%
Music	8	16	100.00%	30	33	10.00%
Theater	3	3	0.00%	7	7	0.00%
Services & Facilities	6	7	16.67%	22	13	-40.91%
Performers	5	5	0.00%	10	9	-10.00%
Visual Arts/Photography	78	80	2.56%	218	219	0.46%
Crafts	10	10	0.00%	22	22	0.00%
Visual Arts	12	8	-33.33%	17	11	-35.29%
Photography	39	42	7.69%	100	102	2.00%
Services	17	20	17.65%	79	84	6.33%
Film, Radio and TV	35	38	8.57%	177	175	-1.13%
Motion Pictures	31	30	-3.23%	173	166	-4.05%
Television	2	3	50.00%	0	2	200.00%
Radio	2	5	150.00%	4	7	75.00%
Design and Publishing	48	56	16.67%	103	107	3.88%
Architecture	8	12	50.00%	32	31	-3.13%
Design	27	31	14.81%	47	52	10.64%
Publishing	1	1	0.00%	3	3	0.00%
Advertising	12	12	0.00%	21	21	0.00%
Arts Schools and Services	6	5	-16.67%	14	13	-7.14%
Arts Schools and Instruction	6	5	-16.67%	14	13	-7.14%
GRAND TOTAL	195	216	10.77%	590	585	-0.85%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org