



The Creative Industries in FL State House District 30

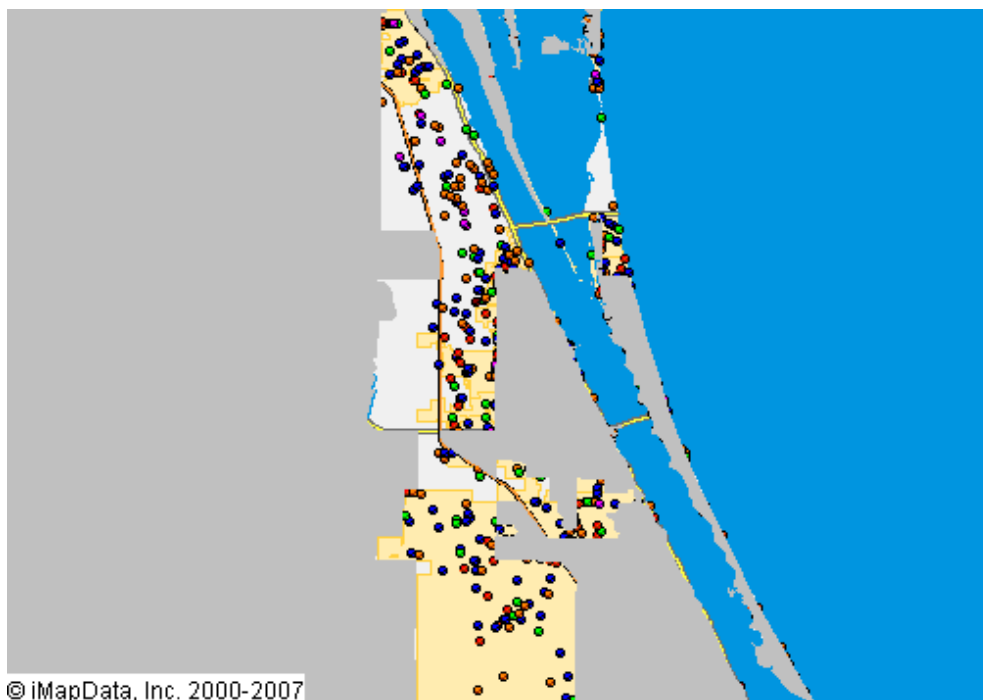
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 30**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 30 is home to 275 arts-related businesses that employ 747 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 30**, with each dot representing an arts-centric business.

275 Arts-Related Businesses in FL State House District 30 Employ 747 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 30 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	3
Museums	2	3
Performing Arts	38	75
Music	12	32
Theater	1	0
Services & Facilities	11	28
Performers	14	15
Visual Arts/Photography	100	218
Crafts	13	38
Visual Arts	7	9
Photography	64	150
Services	16	21
Film, Radio and TV	44	186
Motion Pictures	32	149
Television	3	5
Radio	9	32
Design and Publishing	79	243
Architecture	8	111
Design	53	90
Publishing	1	2
Advertising	17	40
Arts Schools and Services	12	22
Arts Councils	2	8
Arts Schools and Instruction	10	14
GRAND TOTAL	275	747

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 30 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	2	-33.33%	5	3	-40.00%
Museums	2	2	0.00%	3	3	0.00%
Zoos and Botanical	1	0	-100.00%	2	0	-200.00%
Performing Arts	37	38	2.70%	229	75	-67.25%
Music	12	12	0.00%	35	32	-8.57%
Theater	1	1	0.00%	150	0	-100.00%
Services & Facilities	12	11	-8.33%	30	28	-6.67%
Performers	12	14	16.67%	14	15	7.14%
Visual Arts/Photography	93	100	7.53%	209	218	4.31%
Crafts	11	13	18.18%	35	38	8.57%
Visual Arts	10	7	-30.00%	14	9	-35.71%
Photography	56	64	14.29%	136	150	10.29%
Services	16	16	0.00%	24	21	-12.50%
Film, Radio and TV	40	44	10.00%	184	186	1.09%
Motion Pictures	31	32	3.23%	154	149	-3.25%
Television	1	3	200.00%	3	5	66.67%
Radio	8	9	12.50%	27	32	18.52%
Design and Publishing	69	79	14.49%	206	243	17.96%
Architecture	6	8	33.33%	93	111	19.35%
Design	45	53	17.78%	74	90	21.62%
Publishing	2	1	-50.00%	4	2	-50.00%
Advertising	16	17	6.25%	35	40	14.29%
Arts Schools and Services	10	12	20.00%	22	22	0.00%
Arts Councils	1	2	100.00%	6	8	33.33%
Arts Schools and Instruction	9	10	11.11%	16	14	-12.50%
GRAND TOTAL	252	275	9.13%	855	747	-12.63%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org