



The Creative Industries in FL State House District 32

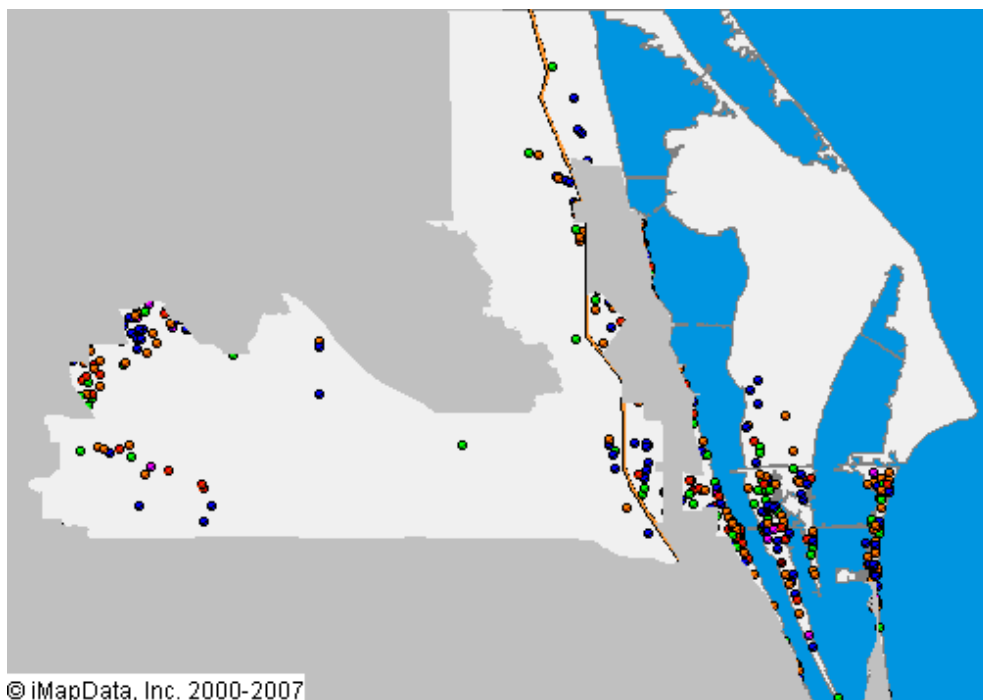
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 32**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 32 is home to 345 arts-related businesses that employ 1,014 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 32**, with each dot representing an arts-centric business.

345 Arts-Related Businesses in FL State House District 32 Employ 1,014 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 32 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	47
Museums	5	47
Performing Arts	59	131
Music	32	80
Theater	1	2
Services & Facilities	8	20
Performers	18	29
Visual Arts/Photography	122	259
Crafts	14	18
Visual Arts	16	24
Photography	77	144
Services	15	73
Film, Radio and TV	45	163
Motion Pictures	35	147
Television	4	8
Radio	6	8
Design and Publishing	98	320
Architecture	16	171
Design	54	91
Publishing	3	5
Advertising	25	53
Arts Schools and Services	16	94
Arts Schools and Instruction	15	43
Agents	1	51
GRAND TOTAL	345	1,014

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 32 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	5	0.00%	45	47	4.44%
Museums	5	5	0.00%	45	47	4.44%
Performing Arts	46	59	28.26%	109	131	20.18%
Music	27	32	18.52%	74	80	8.11%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	7	8	14.29%	17	20	17.65%
Performers	11	18	63.64%	16	29	81.25%
Visual Arts/Photography	111	122	9.91%	251	259	3.19%
Crafts	11	14	27.27%	15	18	20.00%
Visual Arts	18	16	-11.11%	26	24	-7.69%
Photography	66	77	16.67%	132	144	9.09%
Services	16	15	-6.25%	78	73	-6.41%
Film, Radio and TV	43	45	4.65%	216	163	-24.54%
Motion Pictures	37	35	-5.41%	204	147	-27.94%
Television	2	4	100.00%	6	8	33.33%
Radio	4	6	50.00%	6	8	33.33%
Design and Publishing	81	98	20.99%	273	320	17.22%
Architecture	15	16	6.67%	150	171	14.00%
Design	40	54	35.00%	70	91	30.00%
Publishing	3	3	0.00%	5	5	0.00%
Advertising	23	25	8.70%	48	53	10.42%
Arts Schools and Services	13	16	23.08%	89	94	5.62%
Arts Councils	1	0	-100.00%	2	0	-200.00%
Arts Schools and Instruction	11	15	36.36%	36	43	19.44%
Agents	1	1	0.00%	51	51	0.00%
GRAND TOTAL	299	345	15.38%	983	1,014	3.15%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org