



The Creative Industries in FL State House District 33

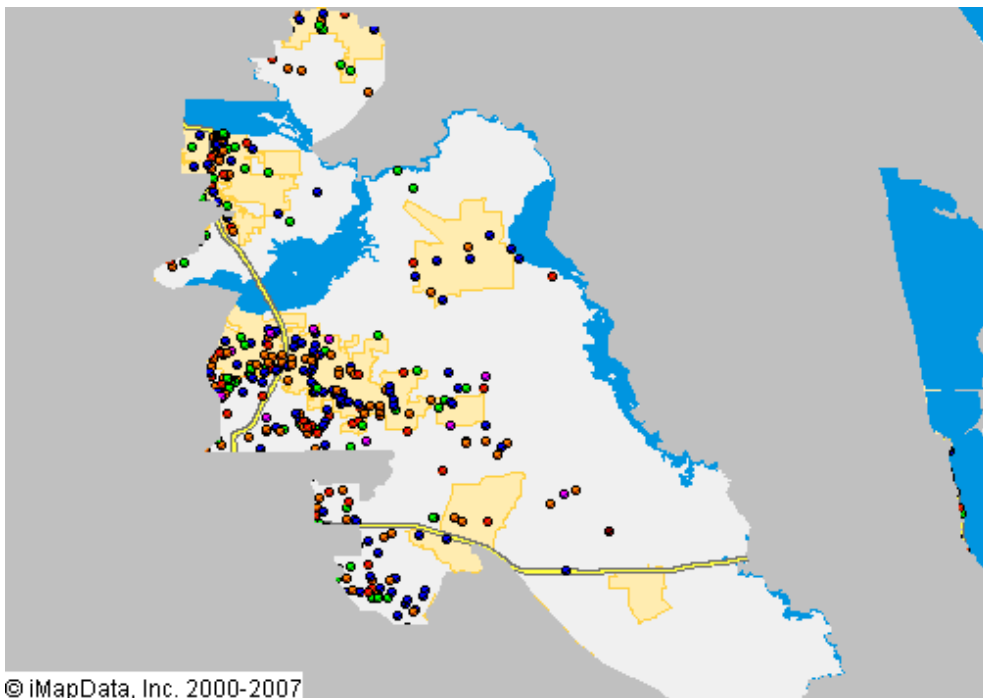
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 33**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 33 is home to 341 arts-related businesses that employ 1,120 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 33**, with each dot representing an arts-centric business.

341 Arts-Related Businesses in FL State House District 33 Employ 1,120 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 33 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	17
Museums	3	17
Performing Arts	58	157
Music	22	43
Theater	1	17
Services & Facilities	12	55
Performers	23	42
Visual Arts/Photography	119	313
Crafts	14	26
Visual Arts	17	104
Photography	69	125
Services	19	58
Film, Radio and TV	48	306
Motion Pictures	41	251
Television	3	52
Radio	4	3
Design and Publishing	99	299
Architecture	16	69
Design	65	122
Advertising	18	108
Arts Schools and Services	14	28
Arts Schools and Instruction	14	28
GRAND TOTAL	341	1,120

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 33 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	3	0.00%	14	17	21.43%
Museums	3	3	0.00%	14	17	21.43%
Performing Arts	51	58	13.73%	143	157	9.79%
Music	20	22	10.00%	47	43	-8.51%
Theater	1	1	0.00%	17	17	0.00%
Services & Facilities	10	12	20.00%	36	55	52.78%
Performers	20	23	15.00%	43	42	-2.33%
Visual Arts/Photography	108	119	10.19%	248	313	26.21%
Crafts	9	14	55.56%	15	26	73.33%
Visual Arts	16	17	6.25%	19	104	447.37%
Photography	64	69	7.81%	126	125	-0.79%
Services	19	19	0.00%	88	58	-34.09%
Film, Radio and TV	50	48	-4.00%	253	306	20.95%
Motion Pictures	45	41	-8.89%	198	251	26.77%
Television	2	3	50.00%	51	52	1.96%
Radio	3	4	33.33%	4	3	-25.00%
Design and Publishing	83	99	19.28%	203	299	47.29%
Architecture	14	16	14.29%	32	69	115.63%
Design	52	65	25.00%	71	122	71.83%
Advertising	17	18	5.88%	100	108	8.00%
Arts Schools and Services	12	14	16.67%	26	28	7.69%
Arts Schools and Instruction	12	14	16.67%	26	28	7.69%
GRAND TOTAL	307	341	11.07%	887	1,120	26.27%

Data Source: D&B January 2008 & January 2007

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