



The Creative Industries in FL State House District 37

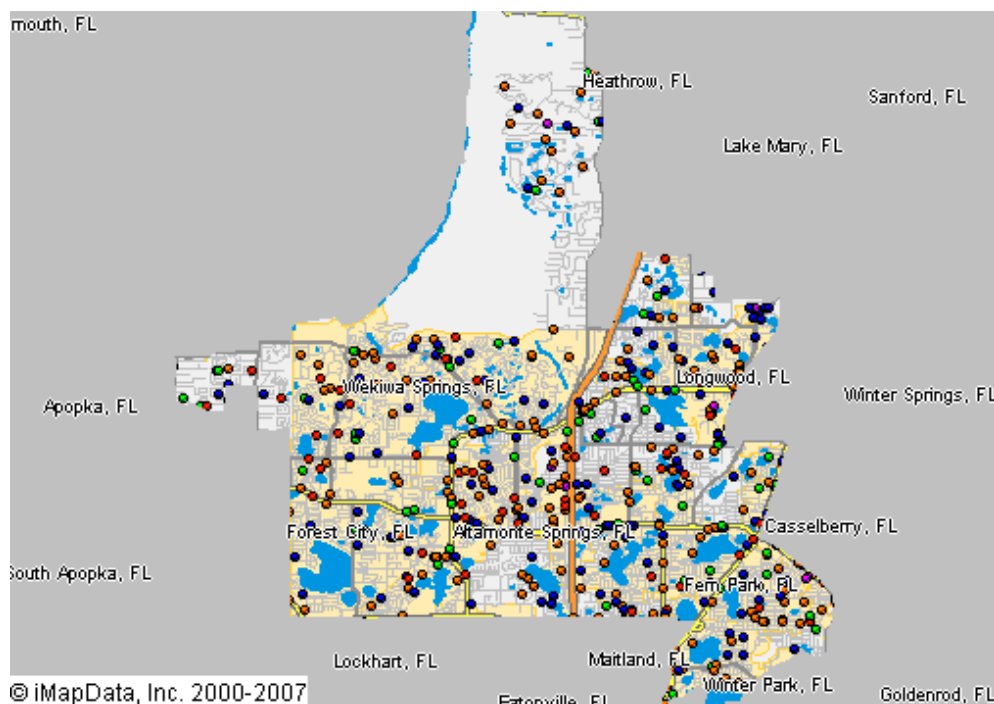
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 37**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 37 is home to 509 arts-related businesses that employ 1,925 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 37**, with each dot representing an arts-centric business.

509 Arts-Related Businesses in FL State House District 37 Employ 1,925 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 37 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	2
Museums	1	2
Performing Arts	71	180
Music	41	108
Theater	1	2
Services & Facilities	11	41
Performers	18	29
Visual Arts/Photography	156	384
Crafts	22	70
Visual Arts	22	26
Photography	87	181
Services	25	107
Film, Radio and TV	69	586
Motion Pictures	56	449
Television	7	104
Radio	6	33
Design and Publishing	201	724
Architecture	40	180
Design	114	280
Publishing	1	1
Advertising	46	263
Arts Schools and Services	11	49
Arts Schools and Instruction	11	49
GRAND TOTAL	509	1,925

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 37 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	1	0.00%	2	2	0.00%
Museums	1	1	0.00%	2	2	0.00%
Performing Arts	70	71	1.43%	193	180	-6.74%
Music	42	41	-2.38%	128	108	-15.63%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	11	11	0.00%	36	41	13.89%
Performers	16	18	12.50%	27	29	7.41%
Visual Arts/Photography	135	156	15.56%	361	384	6.37%
Crafts	18	22	22.22%	66	70	6.06%
Visual Arts	18	22	22.22%	21	26	23.81%
Photography	75	87	16.00%	172	181	5.23%
Services	24	25	4.17%	102	107	4.90%
Film, Radio and TV	65	69	6.15%	519	586	12.91%
Motion Pictures	53	56	5.66%	388	449	15.72%
Television	7	7	0.00%	101	104	2.97%
Radio	5	6	20.00%	30	33	10.00%
Design and Publishing	179	201	12.29%	663	724	9.20%
Architecture	37	40	8.11%	175	180	2.86%
Design	95	114	20.00%	236	280	18.64%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	46	46	0.00%	251	263	4.78%
Arts Schools and Services	12	11	-8.33%	50	49	-2.00%
Arts Schools and Instruction	12	11	-8.33%	50	49	-2.00%
GRAND TOTAL	462	509	10.17%	1,788	1,925	7.66%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org