

The Creative Industries in FL State House District 41

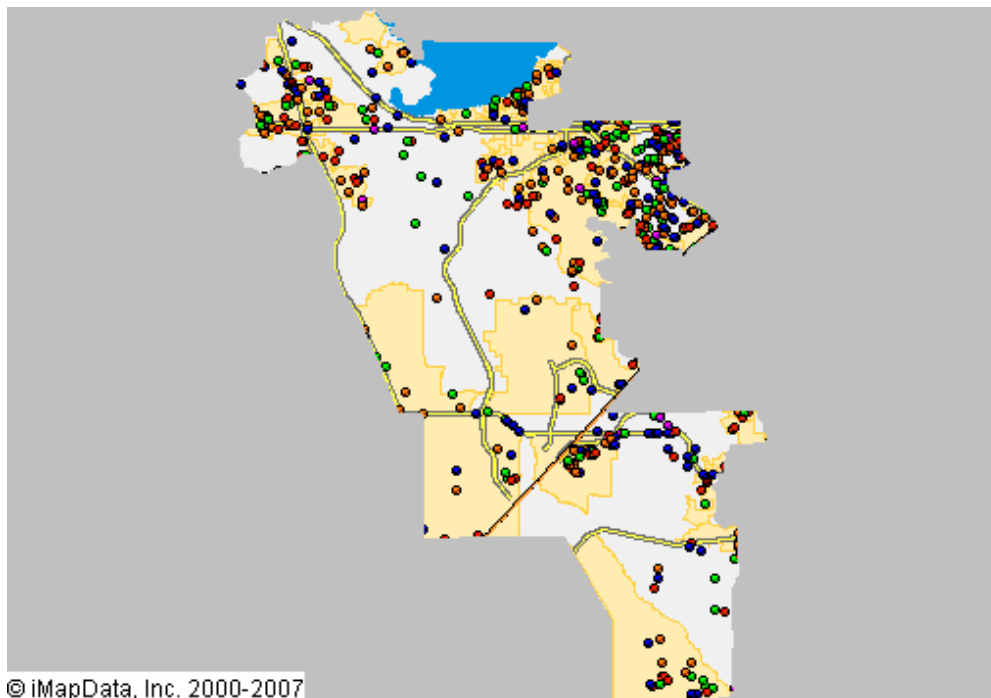
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 41**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 41 is home to 589 arts-related businesses that employ 2,371 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 41**, with each dot representing an arts-centric business.

589 Arts-Related Businesses in FL State House District 41 Employ 2,371 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 41 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	41
Museums	5	41
Performing Arts	119	631
Music	37	88
Theater	5	22
Services & Facilities	27	377
Performers	50	144
Visual Arts/Photography	156	460
Crafts	13	54
Visual Arts	12	28
Photography	99	205
Services	32	173
Film, Radio and TV	128	824
Motion Pictures	108	762
Television	10	34
Radio	10	28
Design and Publishing	158	369
Architecture	16	46
Design	107	239
Publishing	3	19
Advertising	32	65
Arts Schools and Services	23	46
Arts Schools and Instruction	22	44
Agents	1	2
GRAND TOTAL	589	2,371

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 41 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	5	-16.67%	36	41	13.89%
Museums	6	5	-16.67%	36	41	13.89%
Performing Arts	103	119	15.53%	588	631	7.31%
Music	34	37	8.82%	81	88	8.64%
Theater	4	5	25.00%	11	22	100.00%
Services & Facilities	23	27	17.39%	372	377	1.34%
Performers	42	50	19.05%	124	144	16.13%
Visual Arts/Photography	138	156	13.04%	470	460	-2.13%
Crafts	14	13	-7.14%	39	54	38.46%
Visual Arts	10	12	20.00%	29	28	-3.45%
Photography	82	99	20.73%	218	205	-5.96%
Services	32	32	0.00%	184	173	-5.98%
Film, Radio and TV	109	128	17.43%	634	824	29.97%
Motion Pictures	98	108	10.20%	575	762	32.52%
Television	4	10	150.00%	34	34	0.00%
Radio	7	10	42.86%	25	28	12.00%
Design and Publishing	135	158	17.04%	341	369	8.21%
Architecture	15	16	6.67%	45	46	2.22%
Design	91	107	17.58%	231	239	3.46%
Publishing	3	3	0.00%	19	19	0.00%
Advertising	26	32	23.08%	46	65	41.30%
Arts Schools and Services	23	23	0.00%	47	46	-2.13%
Arts Schools and Instruction	22	22	0.00%	45	44	-2.22%
Agents	1	1	0.00%	2	2	0.00%
GRAND TOTAL	514	589	14.59%	2,116	2,371	12.05%

Data Source: D&B January 2008 & January 2007

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