

The Creative Industries in FL State House District 47

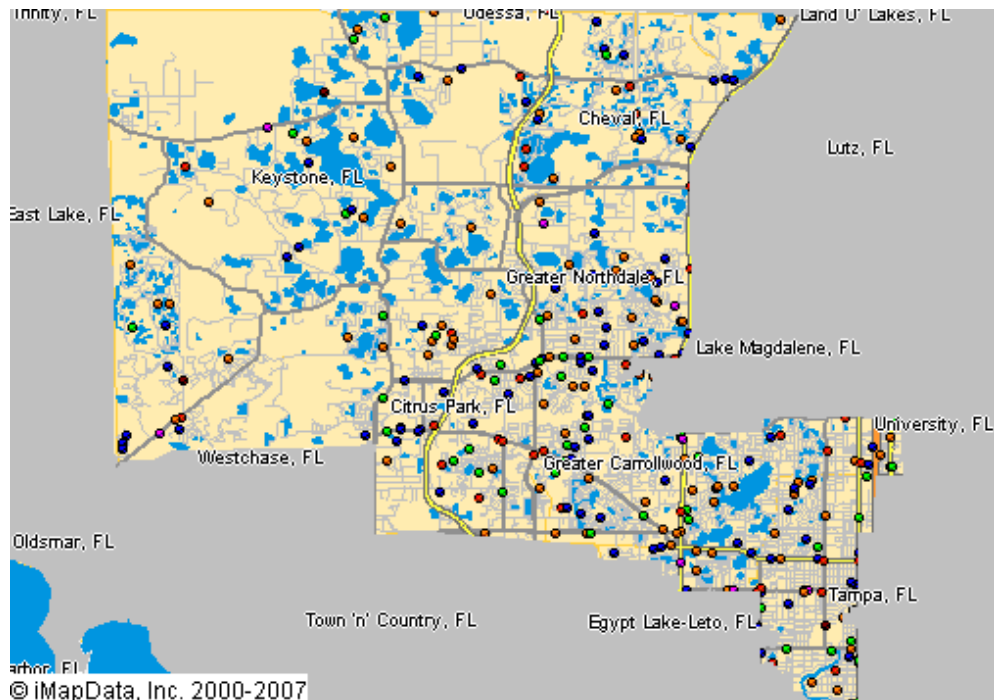
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 47**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 47 is home to 289 arts-related businesses that employ 992 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 47**, with each dot representing an arts-centric business.

289 Arts-Related Businesses in FL State House District 47 Employ 992 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 47 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	4
Museums	1	2
Zoos and Botanical	1	2
Performing Arts	54	140
Music	21	50
Services & Facilities	12	27
Performers	21	63
Visual Arts/Photography	94	370
Crafts	9	85
Visual Arts	13	18
Photography	52	95
Services	20	172
Film, Radio and TV	37	133
Motion Pictures	29	114
Television	1	1
Radio	7	18
Design and Publishing	91	292
Architecture	16	52
Design	48	173
Publishing	1	1
Advertising	26	66
Arts Schools and Services	11	53
Arts Schools and Instruction	10	50
Agents	1	3
GRAND TOTAL	289	992

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 47 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	2	4	100.00%
Museums	1	1	0.00%	2	2	0.00%
Zoos and Botanical	0	1	100.00%	0	2	200.00%
Performing Arts	49	54	10.20%	130	140	7.69%
Music	20	21	5.00%	50	50	0.00%
Services & Facilities	9	12	33.33%	18	27	50.00%
Performers	20	21	5.00%	62	63	1.61%
Visual Arts/Photography	91	94	3.30%	350	370	5.71%
Crafts	8	9	12.50%	56	85	51.79%
Visual Arts	13	13	0.00%	17	18	5.88%
Photography	51	52	1.96%	109	95	-12.84%
Services	19	20	5.26%	168	172	2.38%
Film, Radio and TV	36	37	2.78%	130	133	2.31%
Motion Pictures	30	29	-3.33%	116	114	-1.72%
Television	2	1	-50.00%	4	1	-75.00%
Radio	4	7	75.00%	10	18	80.00%
Design and Publishing	75	91	21.33%	204	292	43.14%
Architecture	18	16	-11.11%	56	52	-7.14%
Design	33	48	45.45%	86	173	101.16%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	23	26	13.04%	61	66	8.20%
Arts Schools and Services	10	11	10.00%	47	53	12.77%
Arts Schools and Instruction	10	10	0.00%	47	50	6.38%
Agents	0	1	100.00%	0	3	300.00%
GRAND TOTAL	262	289	10.31%	863	992	14.95%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org