



The Creative Industries in FL State House District 48

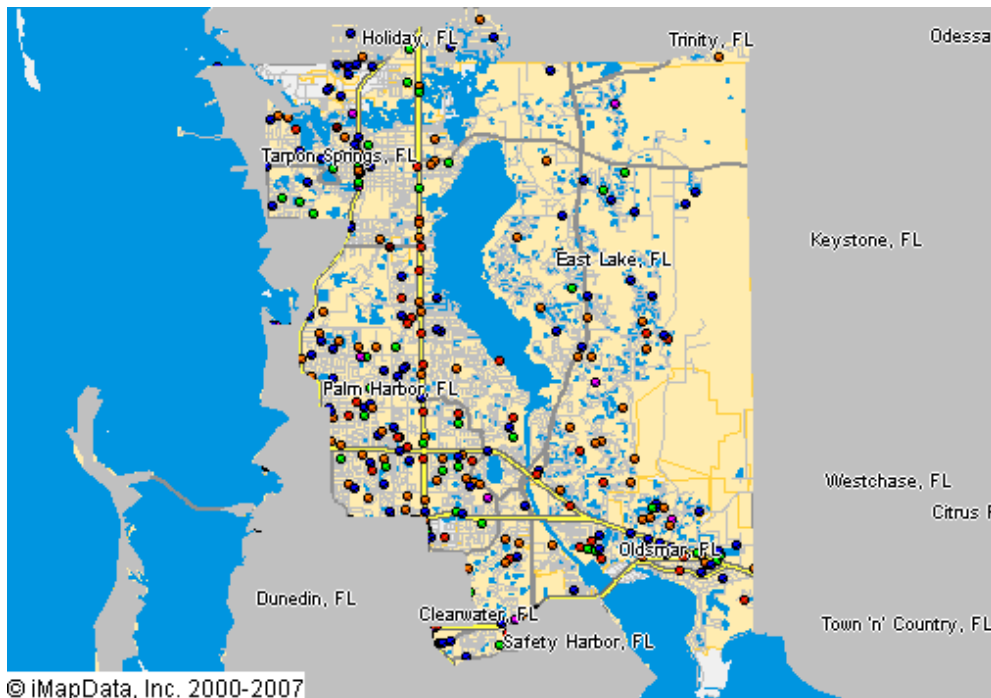
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 48**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 48 is home to 285 arts-related businesses that employ 843 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 48**, with each dot representing an arts-centric business.

285 Arts-Related Businesses in FL State House District 48 Employ 843 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 48 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	15
Museums	2	15
Performing Arts	42	118
Music	17	24
Services & Facilities	10	36
Performers	15	58
Visual Arts/Photography	102	238
Crafts	16	34
Visual Arts	9	11
Photography	60	146
Services	17	47
Film, Radio and TV	39	213
Motion Pictures	34	196
Television	4	17
Radio	1	0
Design and Publishing	90	240
Architecture	13	66
Design	54	110
Publishing	1	1
Advertising	22	63
Arts Schools and Services	10	19
Arts Schools and Instruction	10	19
GRAND TOTAL	285	843

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 48 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	2	-33.33%	17	15	-11.76%
Museums	3	2	-33.33%	17	15	-11.76%
Performing Arts	38	42	10.53%	136	118	-13.24%
Music	16	17	6.25%	38	24	-36.84%
Services & Facilities	12	10	-16.67%	40	36	-10.00%
Performers	10	15	50.00%	58	58	0.00%
Visual Arts/Photography	103	102	-0.97%	247	238	-3.64%
Crafts	13	16	23.08%	23	34	47.83%
Visual Arts	10	9	-10.00%	13	11	-15.38%
Photography	59	60	1.69%	157	146	-7.01%
Services	21	17	-19.05%	54	47	-12.96%
Film, Radio and TV	34	39	14.71%	207	213	2.90%
Motion Pictures	30	34	13.33%	197	196	-0.51%
Television	3	4	33.33%	10	17	70.00%
Radio	1	1	0.00%	0	0	0.00%
Design and Publishing	91	90	-1.10%	229	240	4.80%
Architecture	12	13	8.33%	55	66	20.00%
Design	57	54	-5.26%	111	110	-0.90%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	21	22	4.76%	62	63	1.61%
Arts Schools and Services	9	10	11.11%	19	19	0.00%
Arts Schools and Instruction	8	10	25.00%	18	19	5.56%
Agents	1	0	-100.00%	1	0	-100.00%
GRAND TOTAL	278	285	2.52%	855	843	-1.40%

Data Source: D&B January 2008 & January 2007

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