



The Creative Industries in FL State House District 52

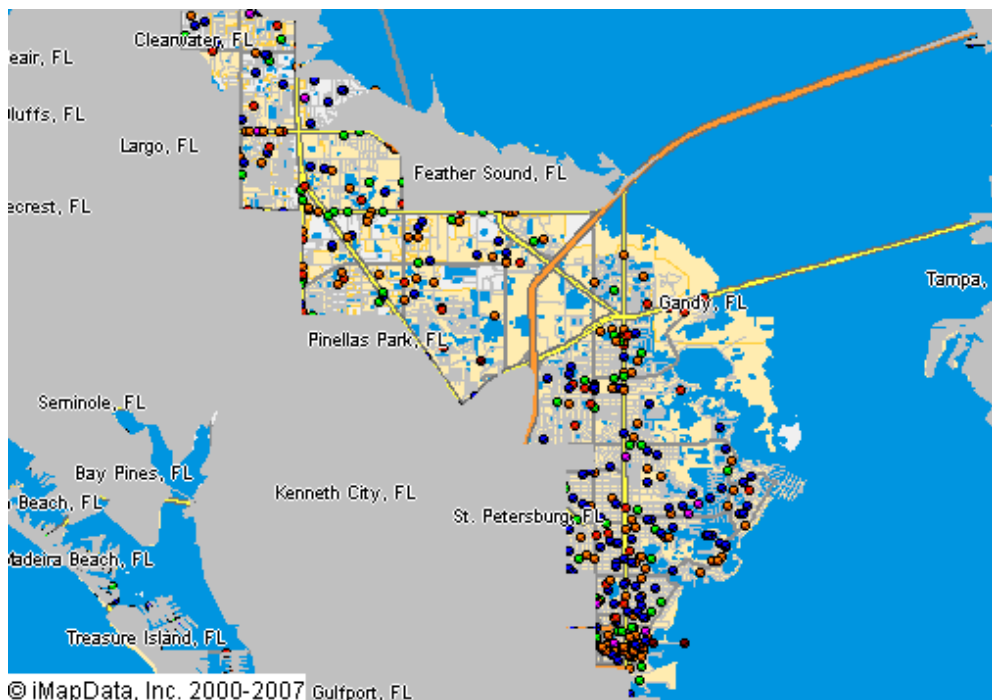
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 52**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 52 is home to 398 arts-related businesses that employ 4,666 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 52**, with each dot representing an arts-centric business.

398 Arts-Related Businesses in FL State House District 52 Employ 4,666 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 52 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	132
Museums	6	111
Zoos and Botanical	1	14
Historical Society	1	7
Performing Arts	66	288
Music	31	141
Services & Facilities	13	98
Performers	22	49
Visual Arts/Photography	131	563
Crafts	15	67
Visual Arts	19	59
Photography	68	325
Services	29	112
Film, Radio and TV	47	2,367
Motion Pictures	34	181
Television	9	2,178
Radio	4	8
Design and Publishing	137	1,289
Architecture	31	302
Design	49	224
Publishing	2	3
Advertising	55	760
Arts Schools and Services	9	27
Arts Schools and Instruction	9	27
GRAND TOTAL	398	4,666

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 52 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	8	8	0.00%	133	132	-0.75%
Museums	6	6	0.00%	112	111	-0.89%
Zoos and Botanical	1	1	0.00%	14	14	0.00%
Historical Society	1	1	0.00%	7	7	0.00%
Performing Arts	64	66	3.13%	244	288	18.03%
Music	36	31	-13.89%	134	141	5.22%
Services & Facilities	10	13	30.00%	82	98	19.51%
Performers	18	22	22.22%	28	49	75.00%
Visual Arts/Photography	116	131	12.93%	563	563	0.00%
Crafts	12	15	25.00%	32	67	109.38%
Visual Arts	20	19	-5.00%	109	59	-45.87%
Photography	57	68	19.30%	302	325	7.62%
Services	27	29	7.41%	120	112	-6.67%
Film, Radio and TV	47	47	0.00%	2,314	2,367	2.29%
Motion Pictures	37	34	-8.11%	180	181	0.56%
Television	6	9	50.00%	2,124	2,178	2.54%
Radio	4	4	0.00%	10	8	-20.00%
Design and Publishing	123	137	11.38%	1,119	1,289	15.19%
Architecture	26	31	19.23%	260	302	16.15%
Design	50	49	-2.00%	120	224	86.67%
Publishing	2	2	0.00%	3	3	0.00%
Advertising	45	55	22.22%	736	760	3.26%
Arts Schools and Services	9	9	0.00%	26	27	3.85%
Arts Schools and Instruction	9	9	0.00%	26	27	3.85%
GRAND TOTAL	367	398	8.45%	4,399	4,666	6.07%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org