

The Creative Industries in FL State House District 56

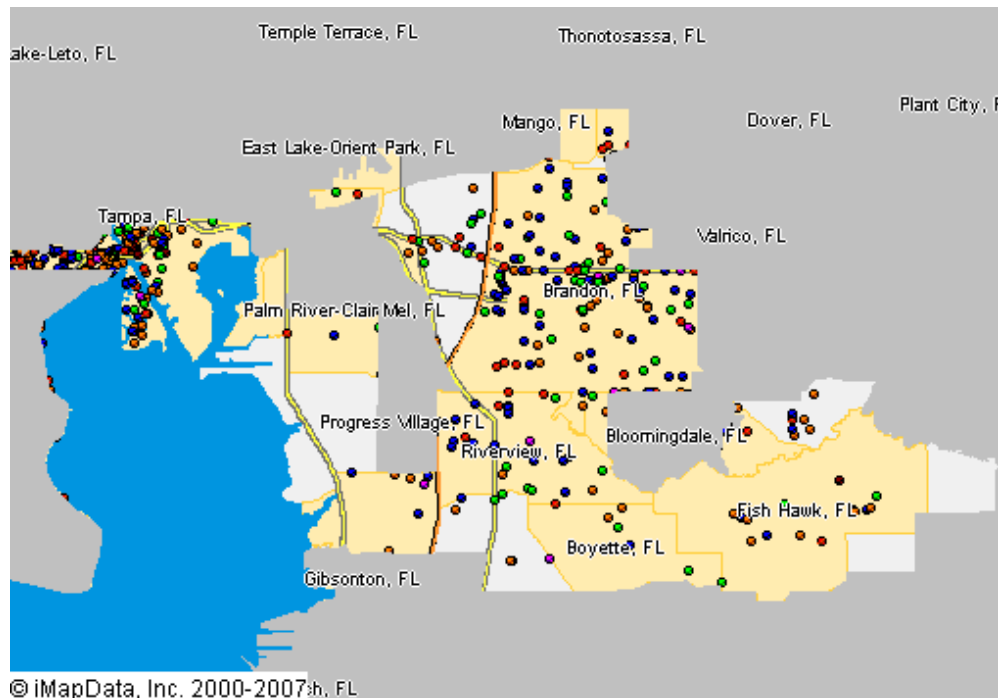
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 56**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 56 is home to 442 arts-related businesses that employ 3,039 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 56**, with each dot representing an arts-centric business.

442 Arts-Related Businesses in FL State House District 56 Employ 3,039 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 56 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	12	242
Museums	11	92
Zoos and Botanical	1	150
Performing Arts	68	526
Music	27	115
Theater	1	15
Services & Facilities	13	50
Performers	27	346
Visual Arts/Photography	133	607
Crafts	15	93
Visual Arts	10	13
Photography	81	384
Services	27	117
Film, Radio and TV	58	673
Motion Pictures	45	384
Television	6	280
Radio	7	9
Design and Publishing	158	933
Architecture	45	321
Design	55	196
Publishing	4	9
Advertising	54	407
Arts Schools and Services	13	58
Arts Councils	1	8
Arts Schools and Instruction	10	44
Agents	2	6
GRAND TOTAL	442	3,039

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 56 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	7	12	71.43%	217	242	11.52%
Museums	6	11	83.33%	67	92	37.31%
Zoos and Botanical	1	1	0.00%	150	150	0.00%
Performing Arts	57	68	19.30%	562	526	-6.41%
Music	24	27	12.50%	117	115	-1.71%
Theater	1	1	0.00%	15	15	0.00%
Services & Facilities	12	13	8.33%	44	50	13.64%
Performers	20	27	35.00%	386	346	-10.36%
Visual Arts/Photography	115	133	15.65%	545	607	11.38%
Crafts	11	15	36.36%	86	93	8.14%
Visual Arts	9	10	11.11%	12	13	8.33%
Photography	73	81	10.96%	331	384	16.01%
Services	22	27	22.73%	116	117	0.86%
Film, Radio and TV	56	58	3.57%	736	673	-8.56%
Motion Pictures	42	45	7.14%	360	384	6.67%
Television	5	6	20.00%	358	280	-21.79%
Radio	9	7	-22.22%	18	9	-50.00%
Design and Publishing	147	158	7.48%	921	933	1.30%
Architecture	39	45	15.38%	322	321	-0.31%
Design	53	55	3.77%	193	196	1.55%
Publishing	3	4	33.33%	9	9	0.00%
Advertising	52	54	3.85%	397	407	2.52%
Arts Schools and Services	14	13	-7.14%	94	58	-38.30%
Arts Councils	1	1	0.00%	8	8	0.00%
Arts Schools and Instruction	12	10	-16.67%	85	44	-48.24%
Agents	1	2	100.00%	1	6	500.00%
GRAND TOTAL	396	442	11.62%	3,075	3,039	-1.17%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org