



## The Creative Industries in FL State House District 57

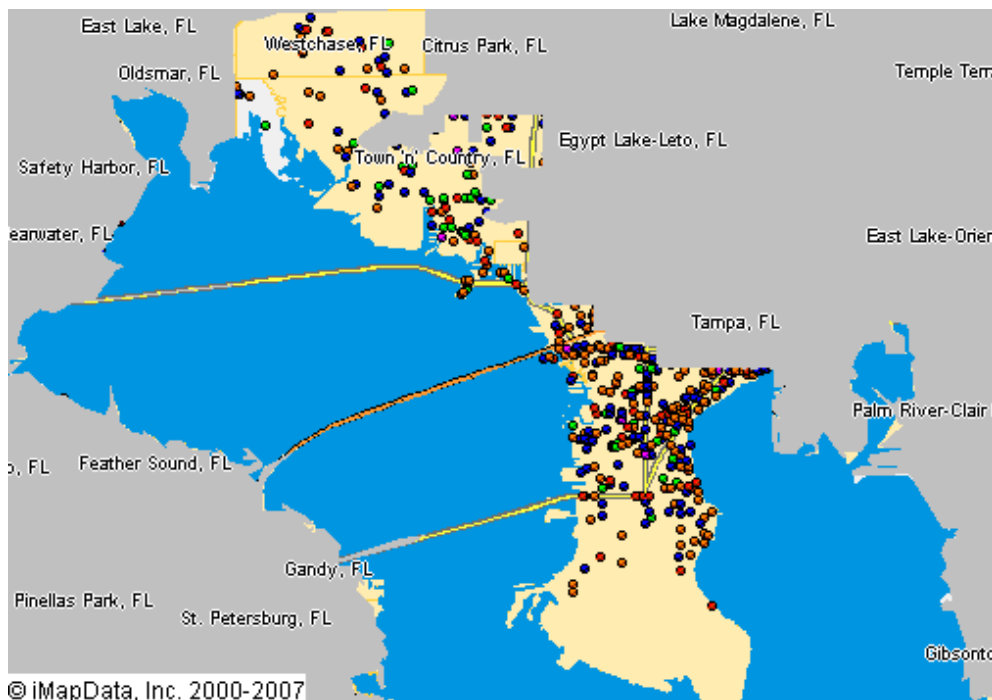
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 57**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, FL State House District 57 is home to 455 arts-related businesses that employ 1,849 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 57**, with each dot representing an arts-centric business.

### 455 Arts-Related Businesses in FL State House District 57 Employ 1,849 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in FL State House District 57 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>2</b>	<b>3</b>
Museums	1	2
Historical Society	1	1
<b>Performing Arts</b>	<b>54</b>	<b>239</b>
Music	24	82
Theater	1	6
Services & Facilities	15	63
Performers	14	88
<b>Visual Arts/Photography</b>	<b>134</b>	<b>327</b>
Crafts	13	34
Visual Arts	9	14
Photography	85	202
Services	27	77
<b>Film, Radio and TV</b>	<b>63</b>	<b>472</b>
Motion Pictures	53	206
Television	6	256
Radio	4	10
<b>Design and Publishing</b>	<b>190</b>	<b>757</b>
Architecture	47	310
Design	79	169
Publishing	4	6
Advertising	60	272
<b>Arts Schools and Services</b>	<b>12</b>	<b>51</b>
Arts Schools and Instruction	11	47
Agents	1	4
<b>GRAND TOTAL</b>	<b>455</b>	<b>1,849</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in FL State House District 57 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>2</b>	<b>2</b>	<b>0.00%</b>	<b>3</b>	<b>3</b>	<b>0.00%</b>
Museums	1	1	0.00%	2	2	0.00%
Historical Society	1	1	0.00%	1	1	0.00%
<b>Performing Arts</b>	<b>51</b>	<b>54</b>	<b>5.88%</b>	<b>222</b>	<b>239</b>	<b>7.66%</b>
Music	24	24	0.00%	73	82	12.33%
Theater	1	1	0.00%	6	6	0.00%
Services & Facilities	14	15	7.14%	62	63	1.61%
Performers	12	14	16.67%	81	88	8.64%
<b>Visual Arts/Photography</b>	<b>119</b>	<b>134</b>	<b>12.61%</b>	<b>303</b>	<b>327</b>	<b>7.92%</b>
Crafts	11	13	18.18%	30	34	13.33%
Visual Arts	10	9	-10.00%	15	14	-6.67%
Photography	68	85	25.00%	176	202	14.77%
Services	30	27	-10.00%	82	77	-6.10%
<b>Film, Radio and TV</b>	<b>61</b>	<b>63</b>	<b>3.28%</b>	<b>430</b>	<b>472</b>	<b>9.77%</b>
Motion Pictures	53	53	0.00%	175	206	17.71%
Television	4	6	50.00%	241	256	6.22%
Radio	4	4	0.00%	14	10	-28.57%
<b>Design and Publishing</b>	<b>174</b>	<b>190</b>	<b>9.20%</b>	<b>691</b>	<b>757</b>	<b>9.55%</b>
Architecture	45	47	4.44%	298	310	4.03%
Design	75	79	5.33%	161	169	4.97%
Publishing	4	4	0.00%	6	6	0.00%
Advertising	50	60	20.00%	226	272	20.35%
<b>Arts Schools and Services</b>	<b>14</b>	<b>12</b>	<b>-14.29%</b>	<b>58</b>	<b>51</b>	<b>-12.07%</b>
Arts Schools and Instruction	12	11	-8.33%	48	47	-2.08%
Agents	2	1	-50.00%	10	4	-60.00%
<b>GRAND TOTAL</b>	<b>421</b>	<b>455</b>	<b>8.08%</b>	<b>1,707</b>	<b>1,849</b>	<b>8.32%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)