



The Creative Industries in FL State House District 58

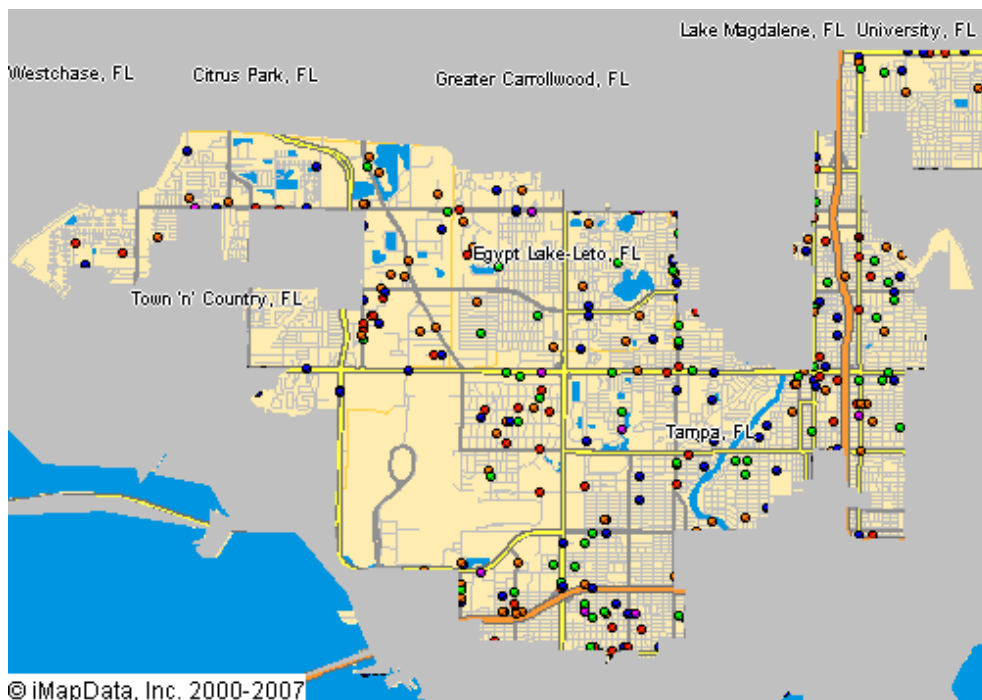
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 58**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 58 is home to 265 arts-related businesses that employ 1,896 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 58**, with each dot representing an arts-centric business.

265 Arts-Related Businesses in FL State House District 58 Employ 1,896 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 58 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	18
Museums	2	18
Performing Arts	54	249
Music	32	154
Services & Facilities	7	80
Performers	15	15
Visual Arts/Photography	74	332
Crafts	8	36
Visual Arts	7	8
Photography	44	182
Services	15	106
Film, Radio and TV	58	676
Motion Pictures	46	355
Television	9	308
Radio	3	13
Design and Publishing	69	592
Architecture	19	236
Design	24	55
Advertising	26	301
Arts Schools and Services	8	29
Arts Schools and Instruction	8	29
GRAND TOTAL	265	1,896

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 58 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	2	0.00%	18	18	0.00%
Museums	2	2	0.00%	18	18	0.00%
Performing Arts	44	54	22.73%	156	249	59.62%
Music	27	32	18.52%	136	154	13.24%
Services & Facilities	6	7	16.67%	9	80	788.89%
Performers	11	15	36.36%	11	15	36.36%
Visual Arts/Photography	71	74	4.23%	293	332	13.31%
Crafts	7	8	14.29%	35	36	2.86%
Visual Arts	8	7	-12.50%	11	8	-27.27%
Photography	39	44	12.82%	140	182	30.00%
Services	17	15	-11.76%	107	106	-0.93%
Film, Radio and TV	55	58	5.45%	629	676	7.47%
Motion Pictures	43	46	6.98%	337	355	5.34%
Television	9	9	0.00%	279	308	10.39%
Radio	3	3	0.00%	13	13	0.00%
Design and Publishing	56	69	23.21%	387	592	52.97%
Architecture	15	19	26.67%	138	236	71.01%
Design	17	24	41.18%	39	55	41.03%
Advertising	24	26	8.33%	210	301	43.33%
Arts Schools and Services	6	8	33.33%	27	29	7.41%
Arts Schools and Instruction	6	8	33.33%	27	29	7.41%
GRAND TOTAL	234	265	13.25%	1,510	1,896	25.56%

Data Source: D&B January 2008 & January 2007

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