



The Creative Industries in FL State House District 59

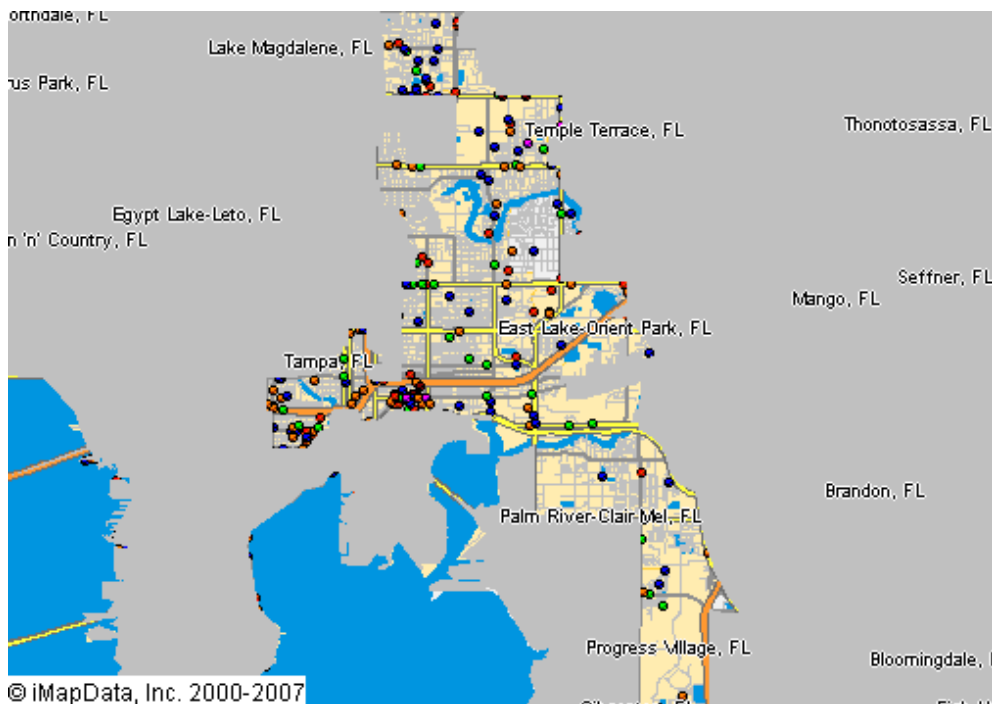
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 59**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 59 is home to 178 arts-related businesses that employ 1,491 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 59**, with each dot representing an arts-centric business.

178 Arts-Related Businesses in FL State House District 59 Employ 1,491 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 59 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	202
Museums	5	202
Performing Arts	35	121
Music	15	47
Theater	1	4
Services & Facilities	5	7
Performers	14	63
Visual Arts/Photography	59	602
Crafts	9	413
Visual Arts	8	16
Photography	31	142
Services	11	31
Film, Radio and TV	27	178
Motion Pictures	23	82
Television	3	95
Radio	1	1
Design and Publishing	48	376
Architecture	15	267
Design	22	75
Publishing	1	3
Advertising	10	31
Arts Schools and Services	4	12
Arts Councils	1	2
Arts Schools and Instruction	3	10
GRAND TOTAL	178	1,491

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 59 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	5	25.00%	132	202	53.03%
Museums	4	5	25.00%	132	202	53.03%
Performing Arts	30	35	16.67%	95	121	27.37%
Music	15	15	0.00%	36	47	30.56%
Theater	1	1	0.00%	4	4	0.00%
Services & Facilities	4	5	25.00%	6	7	16.67%
Performers	10	14	40.00%	49	63	28.57%
Visual Arts/Photography	48	59	22.92%	200	602	201.00%
Crafts	6	9	50.00%	10	413	4030.00%
Visual Arts	5	8	60.00%	7	16	128.57%
Photography	27	31	14.81%	157	142	-9.55%
Services	10	11	10.00%	26	31	19.23%
Film, Radio and TV	25	27	8.00%	178	178	0.00%
Motion Pictures	21	23	9.52%	77	82	6.49%
Television	3	3	0.00%	100	95	-5.00%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	34	48	41.18%	270	376	39.26%
Architecture	13	15	15.38%	195	267	36.92%
Design	15	22	46.67%	50	75	50.00%
Publishing	1	1	0.00%	3	3	0.00%
Advertising	5	10	100.00%	22	31	40.91%
Arts Schools and Services	3	4	33.33%	10	12	20.00%
Arts Councils	0	1	100.00%	0	2	200.00%
Arts Schools and Instruction	3	3	0.00%	10	10	0.00%
GRAND TOTAL	144	178	23.61%	885	1,491	68.47%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org