



The Creative Industries in FL State House District 6

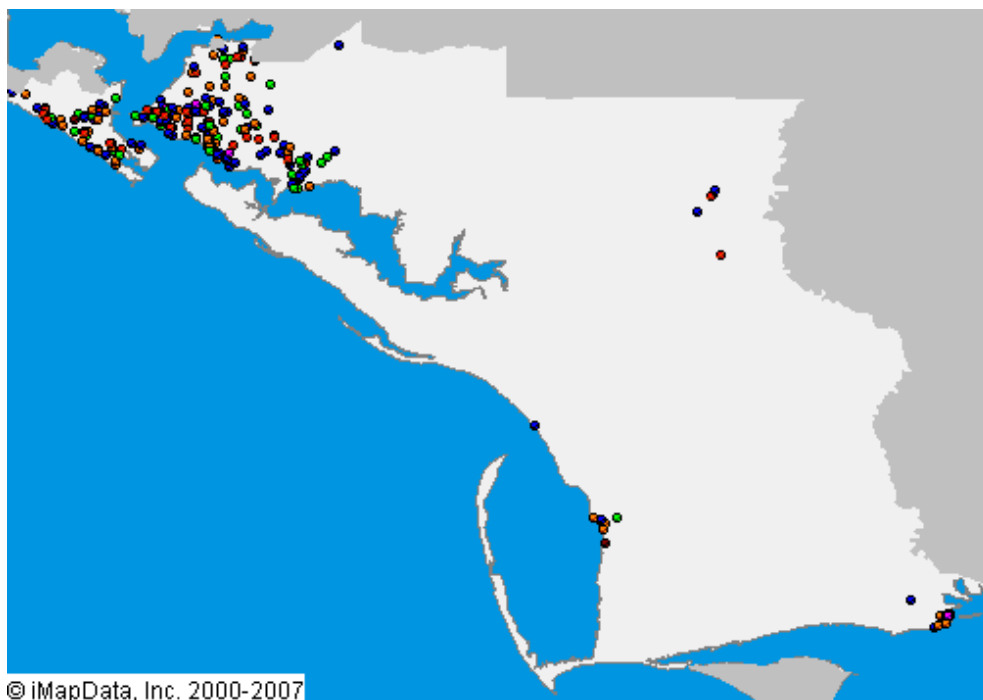
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 6**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 6 is home to 256 arts-related businesses that employ 2,880 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 6**, with each dot representing an arts-centric business.

256 Arts-Related Businesses in FL State House District 6 Employ 2,880 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 6 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	23
Museums	5	9
Zoos and Botanical	1	14
Performing Arts	48	151
Music	28	99
Services & Facilities	5	11
Performers	15	41
Visual Arts/Photography	74	156
Crafts	7	18
Visual Arts	7	7
Photography	41	85
Services	19	46
Film, Radio and TV	40	2,288
Motion Pictures	31	160
Television	6	2,114
Radio	3	14
Design and Publishing	77	246
Architecture	20	59
Design	37	68
Publishing	1	0
Advertising	19	119
Arts Schools and Services	11	16
Arts Schools and Instruction	9	12
Agents	2	4
GRAND TOTAL	256	2,880

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 6 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	6	50.00%	10	23	130.00%
Museums	3	5	66.67%	4	9	125.00%
Zoos and Botanical	1	1	0.00%	6	14	133.33%
Performing Arts	35	48	37.14%	106	151	42.45%
Music	21	28	33.33%	82	99	20.73%
Services & Facilities	5	5	0.00%	11	11	0.00%
Performers	9	15	66.67%	13	41	215.38%
Visual Arts/Photography	75	74	-1.33%	144	156	8.33%
Crafts	8	7	-12.50%	19	18	-5.26%
Visual Arts	8	7	-12.50%	8	7	-12.50%
Photography	40	41	2.50%	72	85	18.06%
Services	19	19	0.00%	45	46	2.22%
Film, Radio and TV	42	40	-4.76%	2,437	2,288	-6.11%
Motion Pictures	35	31	-11.43%	194	160	-17.53%
Television	5	6	20.00%	2,240	2,114	-5.63%
Radio	2	3	50.00%	3	14	366.67%
Design and Publishing	76	77	1.32%	245	246	0.41%
Architecture	18	20	11.11%	59	59	0.00%
Design	37	37	0.00%	64	68	6.25%
Publishing	1	1	0.00%	0	0	0.00%
Advertising	20	19	-5.00%	122	119	-2.46%
Arts Schools and Services	10	11	10.00%	13	16	23.08%
Arts Schools and Instruction	9	9	0.00%	12	12	0.00%
Agents	1	2	100.00%	1	4	300.00%
GRAND TOTAL	242	256	5.79%	2,955	2,880	-2.54%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org