

The Creative Industries in FL State House District 60

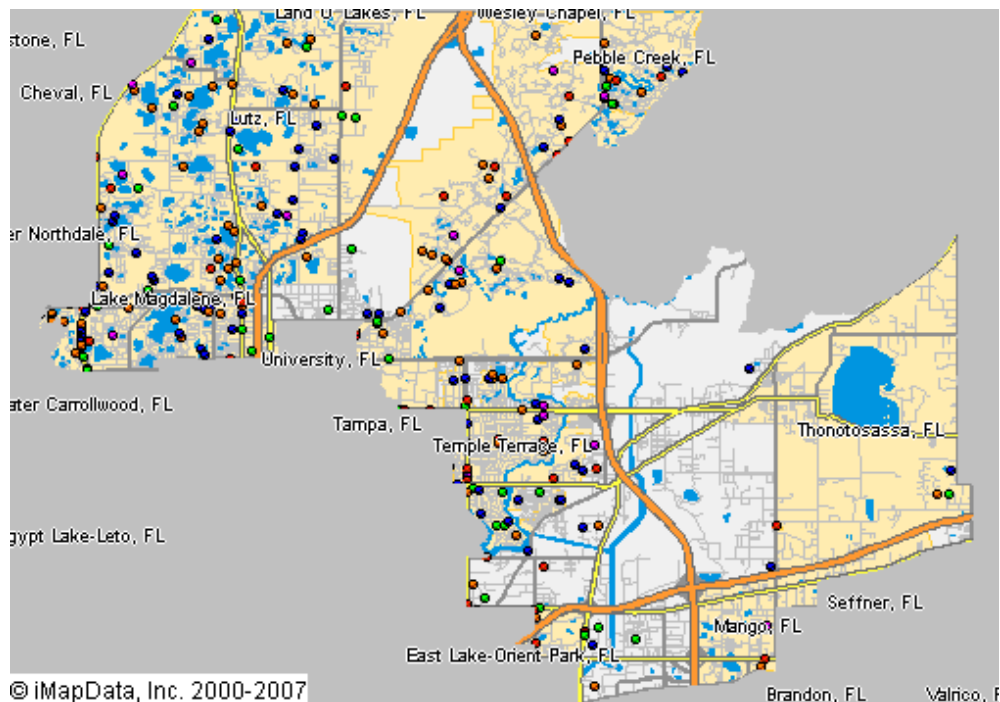
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 60**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 60 is home to 261 arts-related businesses that employ 870 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 60**, with each dot representing an arts-centric business.

261 Arts-Related Businesses in FL State House District 60 Employ 870 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 60 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	12
Museums	1	12
Performing Arts	44	143
Music	18	95
Services & Facilities	9	12
Performers	17	36
Visual Arts/Photography	78	246
Crafts	6	13
Visual Arts	5	6
Photography	51	116
Services	16	111
Film, Radio and TV	36	225
Motion Pictures	31	218
Television	1	3
Radio	4	4
Design and Publishing	83	201
Architecture	11	41
Design	44	82
Publishing	2	4
Advertising	26	74
Arts Schools and Services	19	43
Arts Councils	1	2
Arts Schools and Instruction	15	29
Agents	3	12
GRAND TOTAL	261	870

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 60 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	0	1	100.00%	0	12	1200.00%
Museums	0	1	100.00%	0	12	1200.00%
Performing Arts	47	44	-6.38%	142	143	0.70%
Music	20	18	-10.00%	96	95	-1.04%
Services & Facilities	10	9	-10.00%	16	12	-25.00%
Performers	17	17	0.00%	30	36	20.00%
Visual Arts/Photography	75	78	4.00%	225	246	9.33%
Crafts	6	6	0.00%	15	13	-13.33%
Visual Arts	6	5	-16.67%	7	6	-14.29%
Photography	47	51	8.51%	93	116	24.73%
Services	16	16	0.00%	110	111	0.91%
Film, Radio and TV	33	36	9.09%	229	225	-1.75%
Motion Pictures	26	31	19.23%	218	218	0.00%
Television	3	1	-66.67%	6	3	-50.00%
Radio	4	4	0.00%	5	4	-20.00%
Design and Publishing	73	83	13.70%	193	201	4.15%
Architecture	13	11	-15.38%	44	41	-6.82%
Design	35	44	25.71%	61	82	34.43%
Publishing	2	2	0.00%	4	4	0.00%
Advertising	23	26	13.04%	84	74	-11.90%
Arts Schools and Services	13	19	46.15%	33	43	30.30%
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	9	15	66.67%	19	29	52.63%
Agents	3	3	0.00%	12	12	0.00%
GRAND TOTAL	241	261	8.30%	822	870	5.84%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org