



The Creative Industries in FL State House District 63

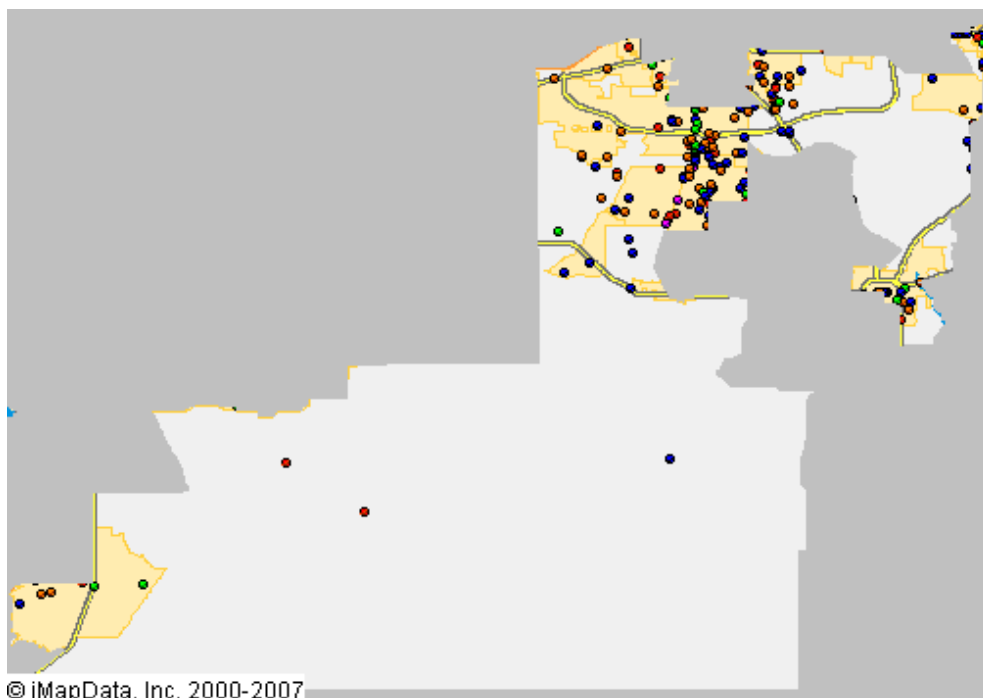
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 63**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 63 is home to 158 arts-related businesses that employ 453 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 63**, with each dot representing an arts-centric business.

158 Arts-Related Businesses in FL State House District 63 Employ 453 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 63 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	2
Museums	1	2
Performing Arts	19	50
Music	10	32
Theater	2	5
Services & Facilities	3	6
Performers	4	7
Visual Arts/Photography	57	97
Crafts	5	6
Visual Arts	6	8
Photography	38	69
Services	8	14
Film, Radio and TV	22	107
Motion Pictures	20	104
Radio	2	3
Design and Publishing	55	184
Architecture	7	32
Design	28	46
Publishing	1	1
Advertising	19	105
Arts Schools and Services	4	13
Arts Schools and Instruction	3	11
Agents	1	2
GRAND TOTAL	158	453

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 63 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	1	0.00%	2	2	0.00%
Museums	1	1	0.00%	2	2	0.00%
Performing Arts	18	19	5.56%	46	50	8.70%
Music	10	10	0.00%	32	32	0.00%
Theater	1	2	100.00%	3	5	66.67%
Services & Facilities	3	3	0.00%	4	6	50.00%
Performers	4	4	0.00%	7	7	0.00%
Visual Arts/Photography	45	57	26.67%	87	97	11.49%
Crafts	3	5	66.67%	5	6	20.00%
Visual Arts	5	6	20.00%	7	8	14.29%
Photography	30	38	26.67%	61	69	13.11%
Services	7	8	14.29%	14	14	0.00%
Film, Radio and TV	20	22	10.00%	111	107	-3.60%
Motion Pictures	19	20	5.26%	111	104	-6.31%
Television	1	0	-100.00%	0	0	0.00%
Radio	0	2	200.00%	0	3	300.00%
Design and Publishing	49	55	12.24%	172	184	6.98%
Architecture	8	7	-12.50%	33	32	-3.03%
Design	25	28	12.00%	40	46	15.00%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	15	19	26.67%	98	105	7.14%
Arts Schools and Services	4	4	0.00%	10	13	30.00%
Arts Schools and Instruction	4	3	-25.00%	10	11	10.00%
Agents	0	1	100.00%	0	2	200.00%
GRAND TOTAL	137	158	15.33%	428	453	5.84%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org