



The Creative Industries in FL State House District 65

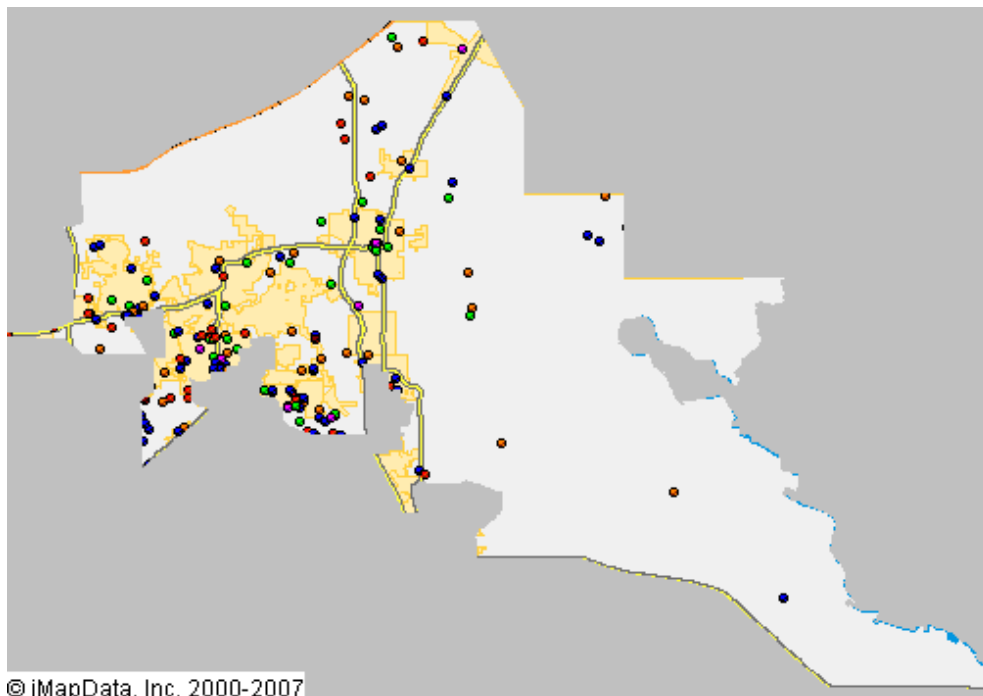
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 65**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 65 is home to 193 arts-related businesses that employ 489 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 65**, with each dot representing an arts-centric business.

193 Arts-Related Businesses in FL State House District 65 Employ 489 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 65 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	26
Zoos and Botanical	2	26
Performing Arts	39	117
Music	21	72
Services & Facilities	5	16
Performers	13	29
Visual Arts/Photography	70	114
Crafts	11	18
Visual Arts	6	8
Photography	37	55
Services	16	33
Film, Radio and TV	35	103
Motion Pictures	24	88
Television	3	6
Radio	8	9
Design and Publishing	39	111
Architecture	4	12
Design	23	35
Publishing	2	12
Advertising	10	52
Arts Schools and Services	8	18
Arts Schools and Instruction	8	18
GRAND TOTAL	193	489

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 65 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	2	-33.33%	31	26	-16.13%
Zoos and Botanical	3	2	-33.33%	31	26	-16.13%
Performing Arts	32	39	21.88%	94	117	24.47%
Music	18	21	16.67%	64	72	12.50%
Services & Facilities	4	5	25.00%	8	16	100.00%
Performers	10	13	30.00%	22	29	31.82%
Visual Arts/Photography	55	70	27.27%	85	114	34.12%
Crafts	5	11	120.00%	7	18	157.14%
Visual Arts	6	6	0.00%	9	8	-11.11%
Photography	29	37	27.59%	46	55	19.57%
Services	15	16	6.67%	23	33	43.48%
Film, Radio and TV	34	35	2.94%	87	103	18.39%
Motion Pictures	24	24	0.00%	65	88	35.38%
Television	4	3	-25.00%	10	6	-40.00%
Radio	6	8	33.33%	12	9	-25.00%
Design and Publishing	39	39	0.00%	106	111	4.72%
Architecture	4	4	0.00%	12	12	0.00%
Design	26	23	-11.54%	41	35	-14.63%
Publishing	2	2	0.00%	12	12	0.00%
Advertising	7	10	42.86%	41	52	26.83%
Arts Schools and Services	8	8	0.00%	15	18	20.00%
Arts Schools and Instruction	8	8	0.00%	15	18	20.00%
GRAND TOTAL	171	193	12.87%	418	489	16.99%

Data Source: D&B January 2008 & January 2007

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