



The Creative Industries in FL State House District 71

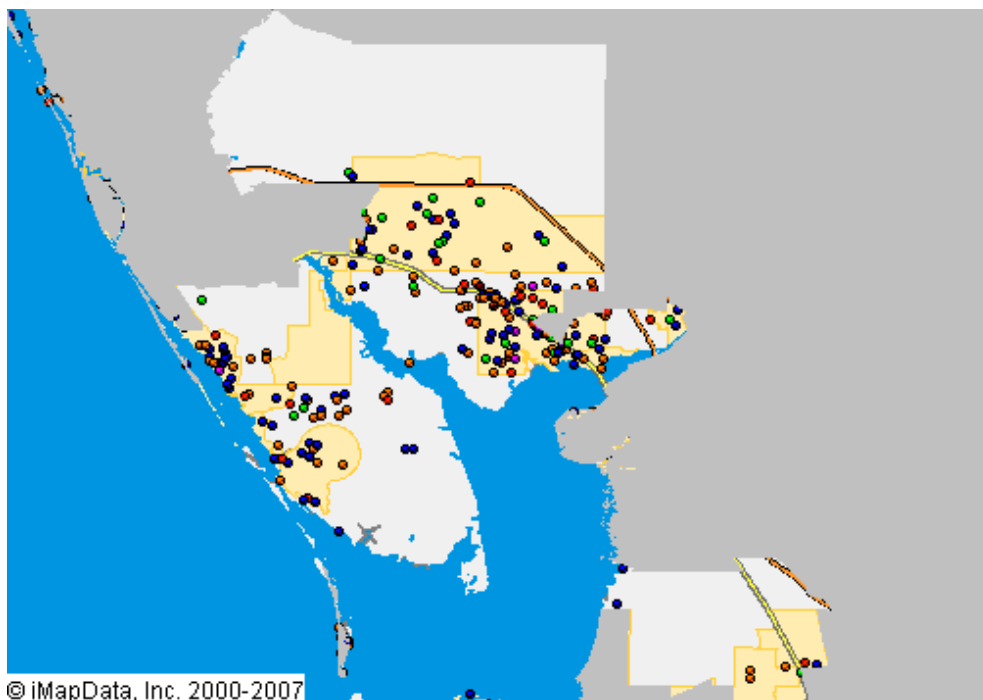
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 71**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 71 is home to 235 arts-related businesses that employ 682 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 71**, with each dot representing an arts-centric business.

235 Arts-Related Businesses in FL State House District 71 Employ 682 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 71 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	5
Museums	1	2
Zoos and Botanical	1	3
Performing Arts	26	45
Music	9	17
Services & Facilities	2	3
Performers	15	25
Visual Arts/Photography	85	316
Crafts	16	34
Visual Arts	20	40
Photography	36	187
Services	13	55
Film, Radio and TV	31	119
Motion Pictures	18	95
Television	1	2
Radio	12	22
Design and Publishing	82	181
Architecture	13	23
Design	54	115
Publishing	1	1
Advertising	14	42
Arts Schools and Services	9	16
Arts Councils	1	2
Arts Schools and Instruction	7	12
Agents	1	2
GRAND TOTAL	235	682

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 71 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	3	5	66.67%
Museums	0	1	100.00%	0	2	200.00%
Zoos and Botanical	1	1	0.00%	3	3	0.00%
Performing Arts	26	26	0.00%	59	45	-23.73%
Music	10	9	-10.00%	34	17	-50.00%
Services & Facilities	2	2	0.00%	3	3	0.00%
Performers	14	15	7.14%	22	25	13.64%
Visual Arts/Photography	76	85	11.84%	153	316	106.54%
Crafts	13	16	23.08%	23	34	47.83%
Visual Arts	19	20	5.26%	37	40	8.11%
Photography	34	36	5.88%	73	187	156.16%
Services	10	13	30.00%	20	55	175.00%
Film, Radio and TV	32	31	-3.13%	123	119	-3.25%
Motion Pictures	20	18	-10.00%	102	95	-6.86%
Television	1	1	0.00%	2	2	0.00%
Radio	11	12	9.09%	19	22	15.79%
Design and Publishing	72	82	13.89%	162	181	11.73%
Architecture	10	13	30.00%	17	23	35.29%
Design	49	54	10.20%	105	115	9.52%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	12	14	16.67%	39	42	7.69%
Arts Schools and Services	10	9	-10.00%	17	16	-5.88%
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	8	7	-12.50%	13	12	-7.69%
Agents	1	1	0.00%	2	2	0.00%
GRAND TOTAL	217	235	8.29%	517	682	31.91%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org