



## The Creative Industries in FL State House District 73

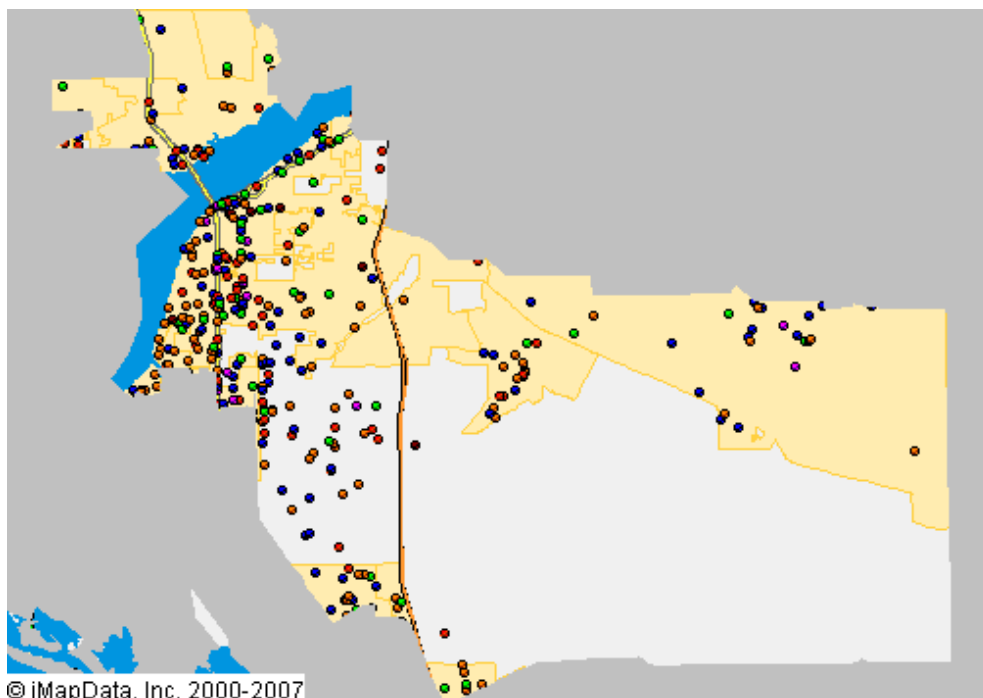
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 73**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, FL State House District 73 is home to 407 arts-related businesses that employ 2,428 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 73**, with each dot representing an arts-centric business.

### 407 Arts-Related Businesses in FL State House District 73 Employ 2,428 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in FL State House District 73 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>8</b>	<b>45</b>
Museums	6	33
Zoos and Botanical	1	2
Planetarium	1	10
<b>Performing Arts</b>	<b>74</b>	<b>717</b>
Music	44	188
Services & Facilities	15	442
Performers	15	87
<b>Visual Arts/Photography</b>	<b>114</b>	<b>351</b>
Crafts	16	60
Visual Arts	9	19
Photography	68	170
Services	21	102
<b>Film, Radio and TV</b>	<b>63</b>	<b>816</b>
Motion Pictures	46	149
Television	9	574
Radio	8	93
<b>Design and Publishing</b>	<b>132</b>	<b>437</b>
Architecture	27	129
Design	72	174
Advertising	33	134
<b>Arts Schools and Services</b>	<b>16</b>	<b>62</b>
Arts Councils	3	10
Arts Schools and Instruction	12	51
Agents	1	1
<b>GRAND TOTAL</b>	<b>407</b>	<b>2,428</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in FL State House District 73 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>7</b>	<b>8</b>	<b>14.29%</b>	<b>141</b>	<b>45</b>	<b>-68.09%</b>
Museums	6	6	0.00%	131	33	-74.81%
Zoos and Botanical	0	1	100.00%	0	2	200.00%
Planetarium	1	1	0.00%	10	10	0.00%
<b>Performing Arts</b>	<b>62</b>	<b>74</b>	<b>19.35%</b>	<b>633</b>	<b>717</b>	<b>13.27%</b>
Music	38	44	15.79%	121	188	55.37%
Theater	1	0	-100.00%	2	0	-200.00%
Services & Facilities	11	15	36.36%	433	442	2.08%
Performers	12	15	25.00%	77	87	12.99%
<b>Visual Arts/Photography</b>	<b>107</b>	<b>114</b>	<b>6.54%</b>	<b>297</b>	<b>351</b>	<b>18.18%</b>
Crafts	16	16	0.00%	62	60	-3.23%
Visual Arts	11	9	-18.18%	20	19	-5.00%
Photography	54	68	25.93%	159	170	6.92%
Services	26	21	-19.23%	56	102	82.14%
<b>Film, Radio and TV</b>	<b>45</b>	<b>63</b>	<b>40.00%</b>	<b>638</b>	<b>816</b>	<b>27.90%</b>
Motion Pictures	33	46	39.39%	173	149	-13.87%
Television	7	9	28.57%	373	574	53.89%
Radio	5	8	60.00%	92	93	1.09%
<b>Design and Publishing</b>	<b>117</b>	<b>132</b>	<b>12.82%</b>	<b>425</b>	<b>437</b>	<b>2.82%</b>
Architecture	23	27	17.39%	120	129	7.50%
Design	61	72	18.03%	170	174	2.35%
Advertising	33	33	0.00%	135	134	-0.74%
<b>Arts Schools and Services</b>	<b>11</b>	<b>16</b>	<b>45.45%</b>	<b>44</b>	<b>62</b>	<b>40.91%</b>
Arts Councils	3	3	0.00%	10	10	0.00%
Arts Schools and Instruction	8	12	50.00%	34	51	50.00%
Agents	0	1	100.00%	0	1	100.00%
<b>GRAND TOTAL</b>	<b>349</b>	<b>407</b>	<b>16.62%</b>	<b>2,178</b>	<b>2,428</b>	<b>11.48%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)