



The Creative Industries in FL State House District 74

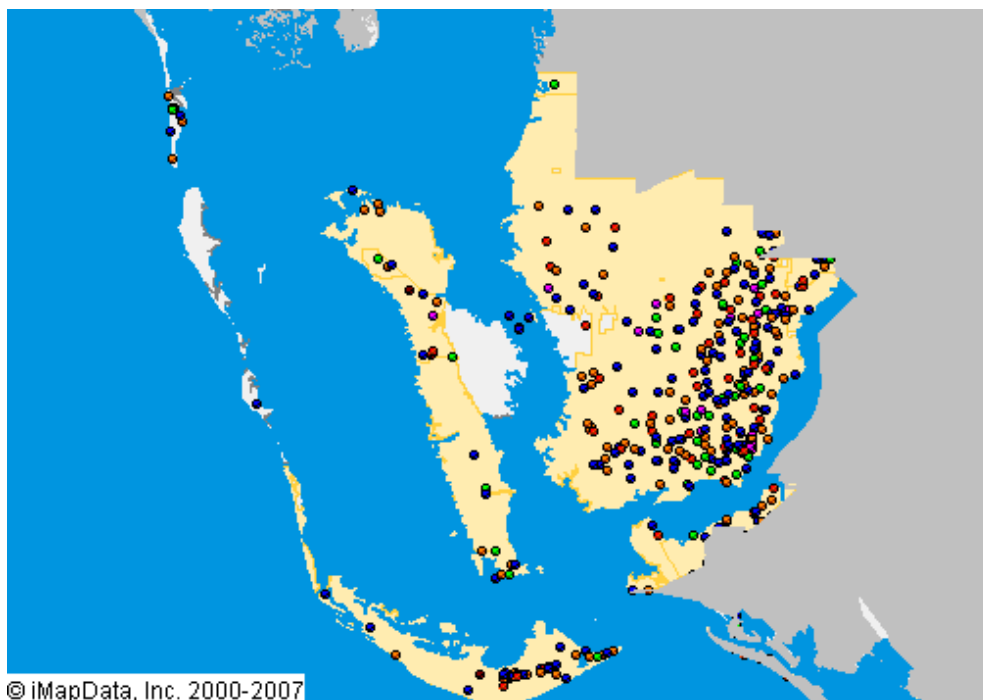
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 74**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 74 is home to 390 arts-related businesses that employ 1,011 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 74**, with each dot representing an arts-centric business.

390 Arts-Related Businesses in FL State House District 74 Employ 1,011 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 74 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	35
Museums	5	33
Historical Society	1	2
Performing Arts	45	106
Music	25	61
Services & Facilities	10	26
Performers	10	19
Visual Arts/Photography	151	309
Crafts	14	38
Visual Arts	19	49
Photography	85	132
Services	33	90
Film, Radio and TV	58	288
Motion Pictures	48	162
Television	3	115
Radio	7	11
Design and Publishing	110	218
Architecture	17	33
Design	74	121
Publishing	1	2
Advertising	18	62
Arts Schools and Services	20	55
Arts Councils	2	6
Arts Schools and Instruction	18	49
GRAND TOTAL	390	1,011

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in FL State House District 74 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	6	0.00%	30	35	16.67%
Museums	5	5	0.00%	28	33	17.86%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	44	45	2.27%	71	106	49.30%
Music	23	25	8.70%	34	61	79.41%
Services & Facilities	9	10	11.11%	17	26	52.94%
Performers	12	10	-16.67%	20	19	-5.00%
Visual Arts/Photography	124	151	21.77%	262	309	17.94%
Crafts	13	14	7.69%	34	38	11.76%
Visual Arts	19	19	0.00%	42	49	16.67%
Photography	64	85	32.81%	107	132	23.36%
Services	28	33	17.86%	79	90	13.92%
Film, Radio and TV	53	58	9.43%	278	288	3.60%
Motion Pictures	45	48	6.67%	160	162	1.25%
Television	4	3	-25.00%	112	115	2.68%
Radio	4	7	75.00%	6	11	83.33%
Design and Publishing	88	110	25.00%	195	218	11.79%
Architecture	13	17	30.77%	28	33	17.86%
Design	56	74	32.14%	96	121	26.04%
Publishing	1	1	0.00%	2	2	0.00%
Advertising	18	18	0.00%	69	62	-10.14%
Arts Schools and Services	19	20	5.26%	48	55	14.58%
Arts Councils	2	2	0.00%	6	6	0.00%
Arts Schools and Instruction	17	18	5.88%	42	49	16.67%
GRAND TOTAL	334	390	16.77%	884	1,011	14.37%

Data Source: D&B January 2008 & January 2007

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