



## The Creative Industries in FL State House District 75

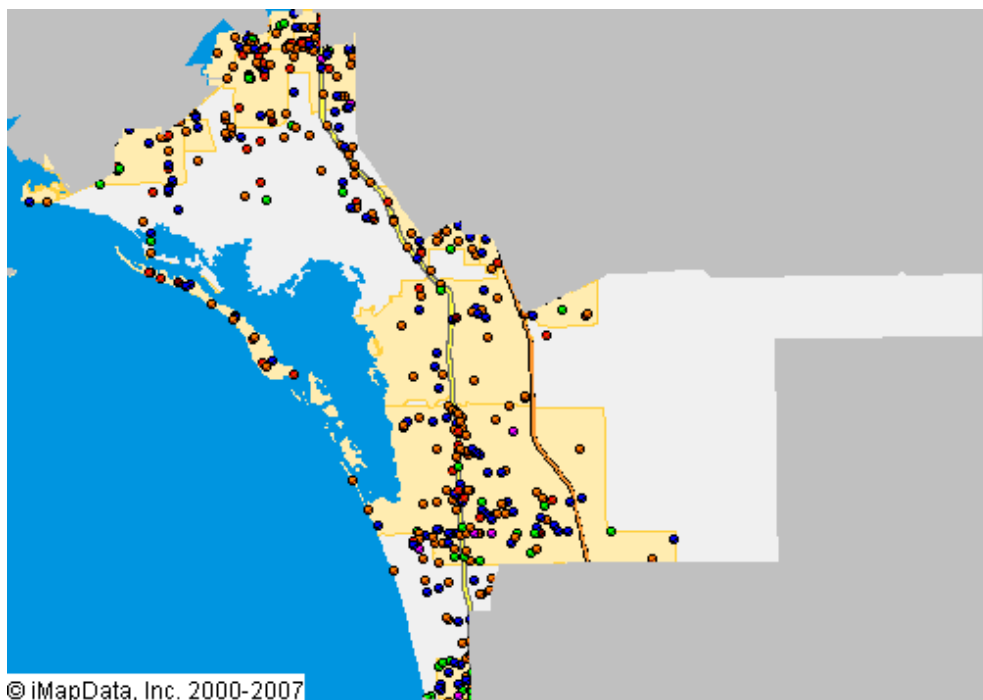
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 75**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, FL State House District 75 is home to 470 arts-related businesses that employ 1,607 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 75**, with each dot representing an arts-centric business.

### 470 Arts-Related Businesses in FL State House District 75 Employ 1,607 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in FL State House District 75 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>6</b>	<b>26</b>
Museums	4	21
Zoos and Botanical	1	2
Historical Society	1	3
<b>Performing Arts</b>	<b>52</b>	<b>183</b>
Music	26	136
Services & Facilities	12	26
Performers	14	21
<b>Visual Arts/Photography</b>	<b>142</b>	<b>300</b>
Crafts	11	25
Visual Arts	23	43
Photography	83	161
Services	25	71
<b>Film, Radio and TV</b>	<b>55</b>	<b>251</b>
Motion Pictures	43	203
Television	5	41
Radio	7	7
<b>Design and Publishing</b>	<b>207</b>	<b>826</b>
Architecture	36	103
Design	130	408
Publishing	2	3
Advertising	39	312
<b>Arts Schools and Services</b>	<b>8</b>	<b>21</b>
Arts Schools and Instruction	8	21
<b>GRAND TOTAL</b>	<b>470</b>	<b>1,607</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in FL State House District 75 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>4</b>	<b>6</b>	<b>50.00%</b>	<b>21</b>	<b>26</b>	<b>23.81%</b>
Museums	3	4	33.33%	18	21	16.67%
Zoos and Botanical	0	1	100.00%	0	2	200.00%
Historical Society	1	1	0.00%	3	3	0.00%
<b>Performing Arts</b>	<b>49</b>	<b>52</b>	<b>6.12%</b>	<b>104</b>	<b>183</b>	<b>75.96%</b>
Music	22	26	18.18%	54	136	151.85%
Services & Facilities	12	12	0.00%	24	26	8.33%
Performers	15	14	-6.67%	26	21	-19.23%
<b>Visual Arts/Photography</b>	<b>126</b>	<b>142</b>	<b>12.70%</b>	<b>286</b>	<b>300</b>	<b>4.90%</b>
Crafts	12	11	-8.33%	25	25	0.00%
Visual Arts	25	23	-8.00%	45	43	-4.44%
Photography	63	83	31.75%	142	161	13.38%
Services	26	25	-3.85%	74	71	-4.05%
<b>Film, Radio and TV</b>	<b>43</b>	<b>55</b>	<b>27.91%</b>	<b>235</b>	<b>251</b>	<b>6.81%</b>
Motion Pictures	33	43	30.30%	189	203	7.41%
Television	4	5	25.00%	39	41	5.13%
Radio	6	7	16.67%	7	7	0.00%
<b>Design and Publishing</b>	<b>190</b>	<b>207</b>	<b>8.95%</b>	<b>727</b>	<b>826</b>	<b>13.62%</b>
Architecture	33	36	9.09%	105	103	-1.90%
Design	119	130	9.24%	372	408	9.68%
Publishing	3	2	-33.33%	4	3	-25.00%
Advertising	35	39	11.43%	246	312	26.83%
<b>Arts Schools and Services</b>	<b>12</b>	<b>8</b>	<b>-33.33%</b>	<b>39</b>	<b>21</b>	<b>-46.15%</b>
Arts Schools and Instruction	11	8	-27.27%	38	21	-44.74%
Agents	1	0	-100.00%	1	0	-100.00%
<b>GRAND TOTAL</b>	<b>424</b>	<b>470</b>	<b>10.85%</b>	<b>1,412</b>	<b>1,607</b>	<b>13.81%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)