



The Creative Industries in FL State House District 77

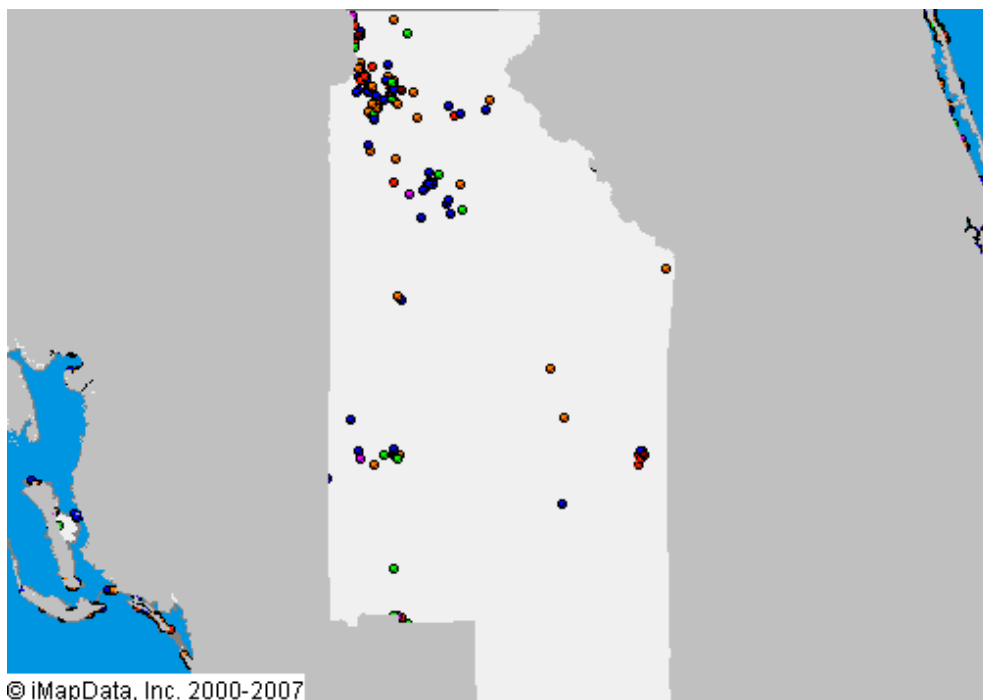
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **FL State House District 77**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, FL State House District 77 is home to 140 arts-related businesses that employ 363 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **FL State House District 77**, with each dot representing an arts-centric business.

140 Arts-Related Businesses in FL State House District 77 Employ 363 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in FL State House District 77 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	52
Museums	8	52
Performing Arts	24	51
Music	13	33
Theater	1	2
Services & Facilities	6	10
Performers	4	6
Visual Arts/Photography	53	79
Crafts	10	16
Visual Arts	3	5
Photography	27	38
Services	13	20
Film, Radio and TV	23	130
Motion Pictures	20	103
Radio	3	27
Design and Publishing	25	40
Architecture	3	5
Design	15	19
Publishing	2	5
Advertising	5	11
Arts Schools and Services	7	11
Arts Councils	2	3
Arts Schools and Instruction	5	8
GRAND TOTAL	140	363

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in FL State House District 77 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	7	8	14.29%	51	52	1.96%
Museums	7	8	14.29%	51	52	1.96%
Performing Arts	24	24	0.00%	52	51	-1.92%
Music	13	13	0.00%	36	33	-8.33%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	6	6	0.00%	10	10	0.00%
Performers	4	4	0.00%	4	6	50.00%
Visual Arts/Photography	45	53	17.78%	74	79	6.76%
Crafts	8	10	25.00%	13	16	23.08%
Visual Arts	5	3	-40.00%	8	5	-37.50%
Photography	23	27	17.39%	37	38	2.70%
Services	9	13	44.44%	16	20	25.00%
Film, Radio and TV	19	23	21.05%	106	130	22.64%
Motion Pictures	17	20	17.65%	95	103	8.42%
Radio	2	3	50.00%	11	27	145.45%
Design and Publishing	19	25	31.58%	38	40	5.26%
Architecture	2	3	50.00%	4	5	25.00%
Design	11	15	36.36%	14	19	35.71%
Publishing	1	2	100.00%	4	5	25.00%
Advertising	5	5	0.00%	16	11	-31.25%
Arts Schools and Services	5	7	40.00%	7	11	57.14%
Arts Councils	1	2	100.00%	1	3	200.00%
Arts Schools and Instruction	4	5	25.00%	6	8	33.33%
GRAND TOTAL	119	140	17.65%	328	363	10.67%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org