

The Creative Industries in GA State House District 102

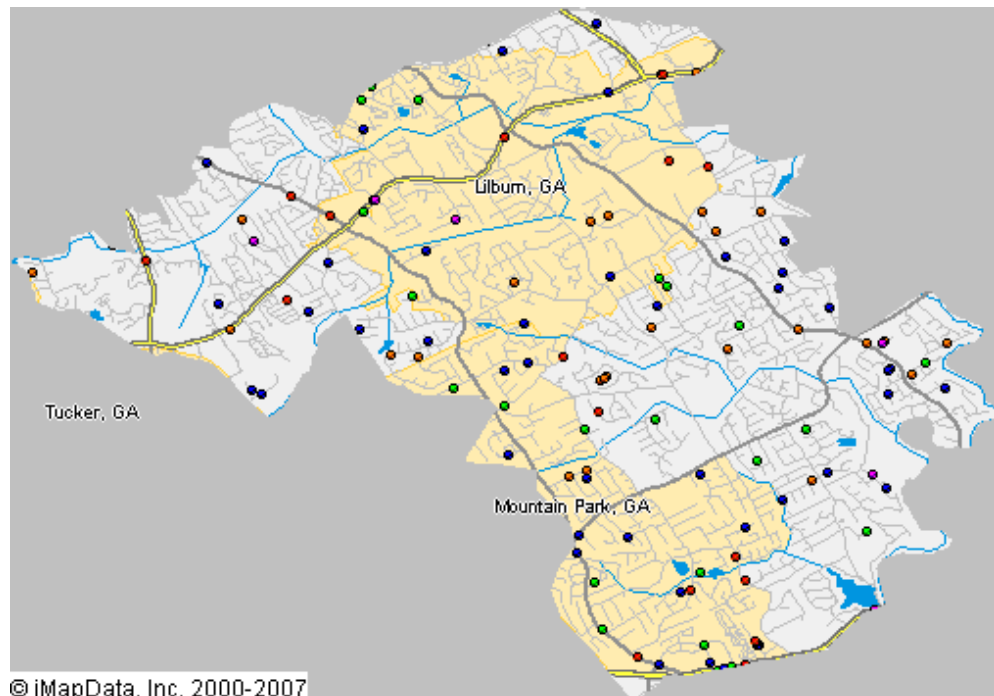
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **GA State House District 102**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, GA State House District 102 is home to 127 arts-related businesses that employ 342 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **GA State House District 102**, with each dot representing an arts-centric business.

127 Arts-Related Businesses in GA State House District 102 Employ 342 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in GA State House District 102 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	28	72
Music	19	33
Services & Facilities	3	10
Performers	6	29
Visual Arts/Photography	45	135
Crafts	5	31
Visual Arts	2	3
Photography	30	88
Services	8	13
Film, Radio and TV	21	76
Motion Pictures	20	75
Radio	1	1
Design and Publishing	26	51
Architecture	4	4
Design	14	21
Advertising	8	26
Arts Schools and Services	7	8
Arts Schools and Instruction	7	8
GRAND TOTAL	127	342

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in GA State House District 102 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	24	28	16.67%	68	72	5.88%
Music	14	19	35.71%	19	33	73.68%
Services & Facilities	4	3	-25.00%	22	10	-54.55%
Performers	6	6	0.00%	27	29	7.41%
Visual Arts/Photography	39	45	15.38%	164	135	-17.68%
Crafts	6	5	-16.67%	22	31	40.91%
Visual Arts	1	2	100.00%	2	3	50.00%
Photography	25	30	20.00%	128	88	-31.25%
Services	7	8	14.29%	12	13	8.33%
Film, Radio and TV	21	21	0.00%	77	76	-1.30%
Motion Pictures	19	20	5.26%	72	75	4.17%
Television	1	0	-100.00%	1	0	-100.00%
Radio	1	1	0.00%	4	1	-75.00%
Design and Publishing	23	26	13.04%	61	51	-16.39%
Architecture	5	4	-20.00%	10	4	-60.00%
Design	10	14	40.00%	17	21	23.53%
Advertising	8	8	0.00%	34	26	-23.53%
Arts Schools and Services	6	7	16.67%	7	8	14.29%
Arts Schools and Instruction	6	7	16.67%	7	8	14.29%
GRAND TOTAL	113	127	12.39%	377	342	-9.28%

Data Source: D&B January 2008 & January 2007

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