

The Creative Industries in GA State House District 104

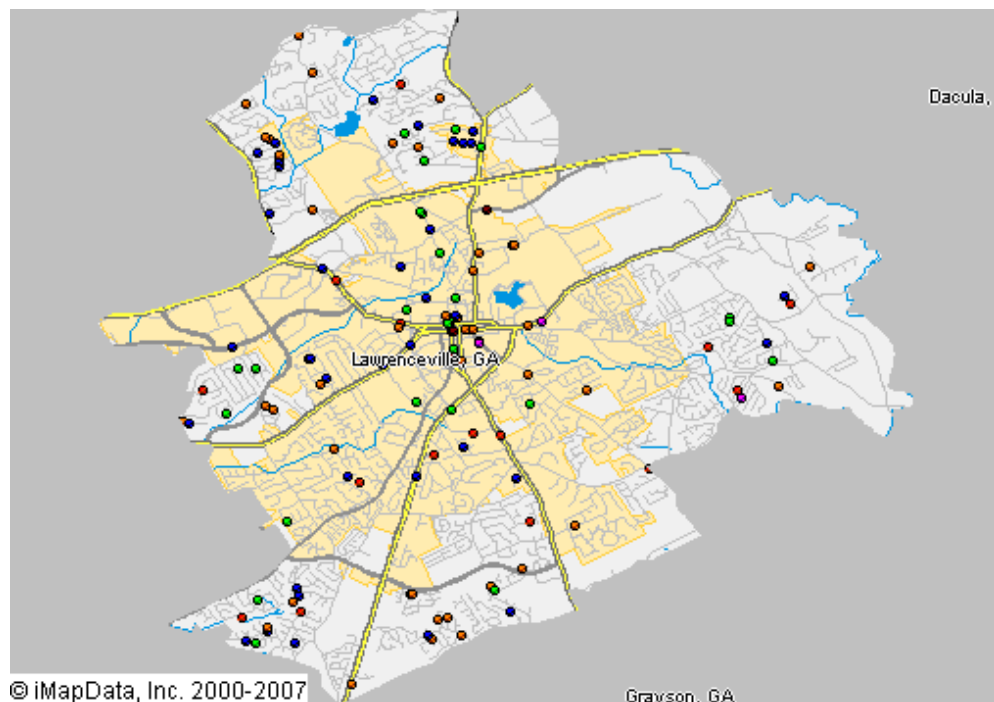
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **GA State House District 104**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, GA State House District 104 is home to 144 arts-related businesses that employ 445 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **GA State House District 104**, with each dot representing an arts-centric business.

144 Arts-Related Businesses in GA State House District 104 Employ 445 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in GA State House District 104 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	17
Museums	2	5
Historical Society	1	12
Performing Arts	33	111
Music	18	48
Services & Facilities	7	53
Performers	8	10
Visual Arts/Photography	41	142
Crafts	4	20
Visual Arts	5	8
Photography	28	80
Services	4	34
Film, Radio and TV	17	36
Motion Pictures	15	34
Television	1	1
Radio	1	1
Design and Publishing	47	132
Architecture	7	43
Design	31	63
Advertising	9	26
Arts Schools and Services	3	7
Arts Schools and Instruction	2	2
Agents	1	5
GRAND TOTAL	144	445

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in GA State House District 104 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	3	50.00%	27	17	-37.04%
Museums	1	2	100.00%	2	5	150.00%
Historical Society	1	1	0.00%	25	12	-52.00%
Performing Arts	24	33	37.50%	48	111	131.25%
Music	11	18	63.64%	30	48	60.00%
Services & Facilities	5	7	40.00%	10	53	430.00%
Performers	8	8	0.00%	8	10	25.00%
Visual Arts/Photography	34	41	20.59%	137	142	3.65%
Crafts	3	4	33.33%	20	20	0.00%
Visual Arts	2	5	150.00%	2	8	300.00%
Photography	25	28	12.00%	81	80	-1.23%
Services	4	4	0.00%	34	34	0.00%
Film, Radio and TV	10	17	70.00%	24	36	50.00%
Motion Pictures	10	15	50.00%	24	34	41.67%
Television	0	1	100.00%	0	1	100.00%
Radio	0	1	100.00%	0	1	100.00%
Design and Publishing	36	47	30.56%	122	132	8.20%
Architecture	7	7	0.00%	43	43	0.00%
Design	21	31	47.62%	35	63	80.00%
Advertising	8	9	12.50%	44	26	-40.91%
Arts Schools and Services	1	3	200.00%	1	7	600.00%
Arts Schools and Instruction	1	2	100.00%	1	2	100.00%
Agents	0	1	100.00%	0	5	500.00%
GRAND TOTAL	107	144	34.58%	359	445	23.96%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org