

The Creative Industries in GA State House District 105

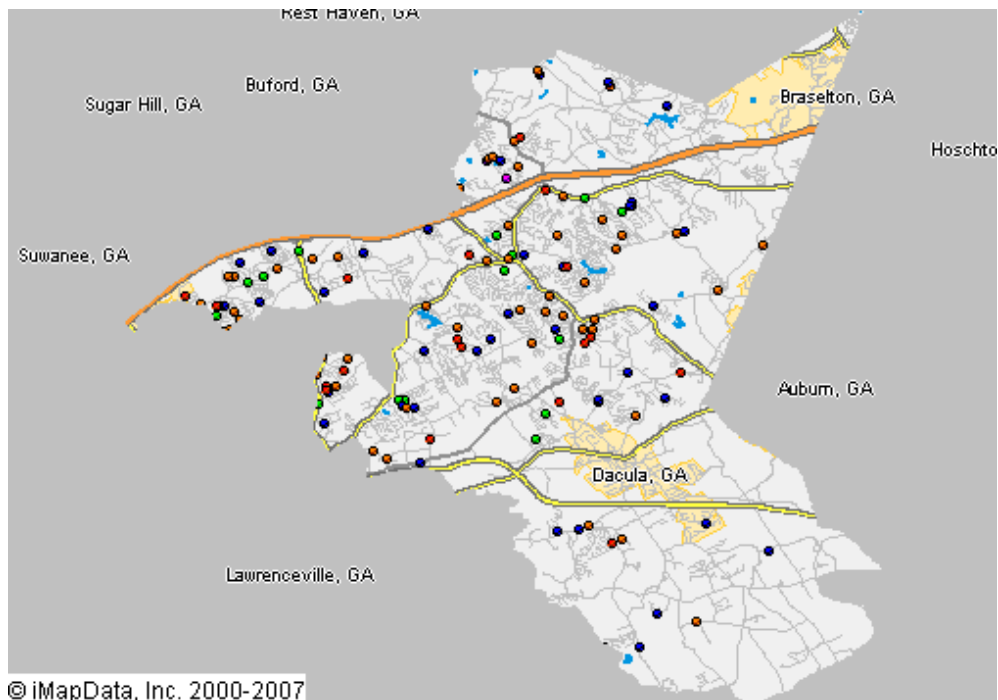
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **GA State House District 105**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, GA State House District 105 is home to 131 arts-related businesses that employ 615 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **GA State House District 105**, with each dot representing an arts-centric business.

131 Arts-Related Businesses in GA State House District 105 Employ 615 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in GA State House District 105 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	17	23
Music	8	12
Services & Facilities	2	5
Performers	7	6
Visual Arts/Photography	38	367
Crafts	7	9
Visual Arts	2	3
Photography	23	346
Services	6	9
Film, Radio and TV	20	124
Motion Pictures	20	124
Design and Publishing	54	98
Architecture	4	11
Design	44	72
Advertising	6	15
Arts Schools and Services	2	3
Arts Schools and Instruction	2	3
GRAND TOTAL	131	615

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in GA State House District 105 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	13	17	30.77%	15	23	53.33%
Music	6	8	33.33%	7	12	71.43%
Services & Facilities	3	2	-33.33%	6	5	-16.67%
Performers	4	7	75.00%	2	6	200.00%
Visual Arts/Photography	31	38	22.58%	352	367	4.26%
Crafts	7	7	0.00%	13	9	-30.77%
Visual Arts	2	2	0.00%	3	3	0.00%
Photography	16	23	43.75%	326	346	6.14%
Services	6	6	0.00%	10	9	-10.00%
Film, Radio and TV	20	20	0.00%	124	124	0.00%
Motion Pictures	19	20	5.26%	123	124	0.81%
Television	1	0	-100.00%	1	0	-100.00%
Design and Publishing	41	54	31.71%	75	98	30.67%
Architecture	4	4	0.00%	9	11	22.22%
Design	33	44	33.33%	54	72	33.33%
Advertising	4	6	50.00%	12	15	25.00%
Arts Schools and Services	1	2	100.00%	2	3	50.00%
Arts Schools and Instruction	1	2	100.00%	2	3	50.00%
GRAND TOTAL	106	131	23.58%	568	615	8.27%

Data Source: D&B January 2008 & January 2007

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