



The Creative Industries in GA State House District 106

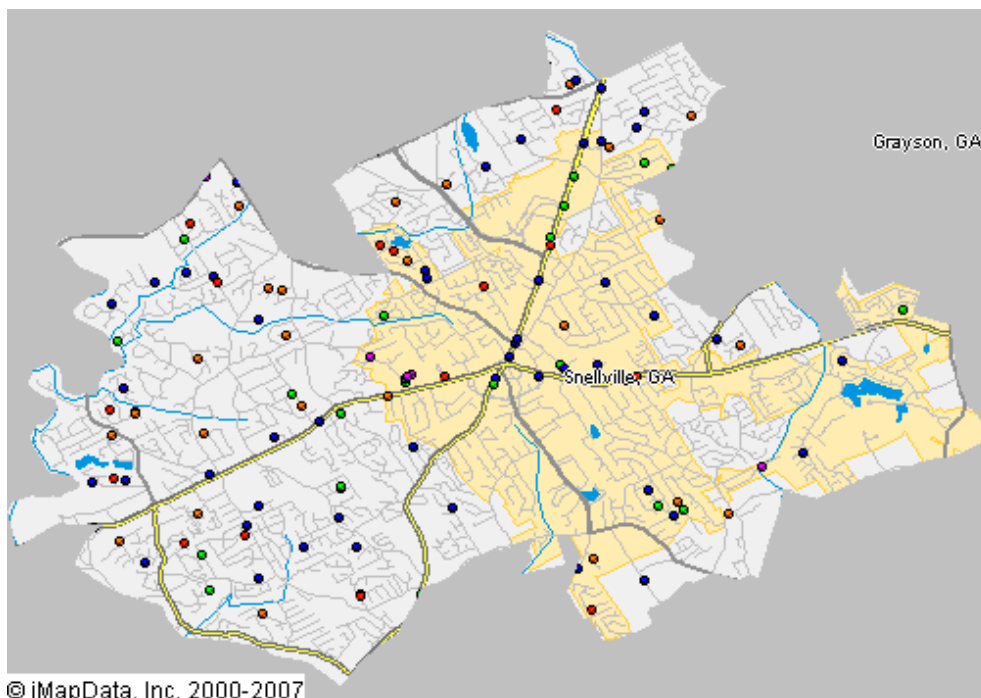
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **GA State House District 106**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, GA State House District 106 is home to 132 arts-related businesses that employ 420 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **GA State House District 106**, with each dot representing an arts-centric business.

132 Arts-Related Businesses in GA State House District 106 Employ 420 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in GA State House District 106 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	25	90
Music	13	38
Services & Facilities	5	34
Performers	7	18
Visual Arts/Photography	55	156
Crafts	9	28
Visual Arts	2	2
Photography	33	91
Services	11	35
Film, Radio and TV	17	96
Motion Pictures	13	90
Television	3	5
Radio	1	1
Design and Publishing	30	54
Architecture	1	1
Design	23	41
Advertising	6	12
Arts Schools and Services	5	24
Arts Councils	1	2
Arts Schools and Instruction	4	22
GRAND TOTAL	132	420

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in GA State House District 106 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	22	25	13.64%	57	90	57.89%
Music	13	13	0.00%	41	38	-7.32%
Services & Facilities	2	5	150.00%	3	34	1033.33%
Performers	7	7	0.00%	13	18	38.46%
Visual Arts/Photography	49	55	12.24%	132	156	18.18%
Crafts	6	9	50.00%	11	28	154.55%
Visual Arts	2	2	0.00%	2	2	0.00%
Photography	30	33	10.00%	83	91	9.64%
Services	11	11	0.00%	36	35	-2.78%
Film, Radio and TV	14	17	21.43%	93	96	3.23%
Motion Pictures	11	13	18.18%	89	90	1.12%
Television	2	3	50.00%	3	5	66.67%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	29	30	3.45%	51	54	5.88%
Architecture	2	1	-50.00%	2	1	-50.00%
Design	20	23	15.00%	32	41	28.13%
Advertising	7	6	-14.29%	17	12	-29.41%
Arts Schools and Services	6	5	-16.67%	39	24	-38.46%
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	5	4	-20.00%	37	22	-40.54%
GRAND TOTAL	120	132	10.00%	372	420	12.90%

Data Source: D&B January 2008 & January 2007

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