



The Creative Industries in GA State House District 107

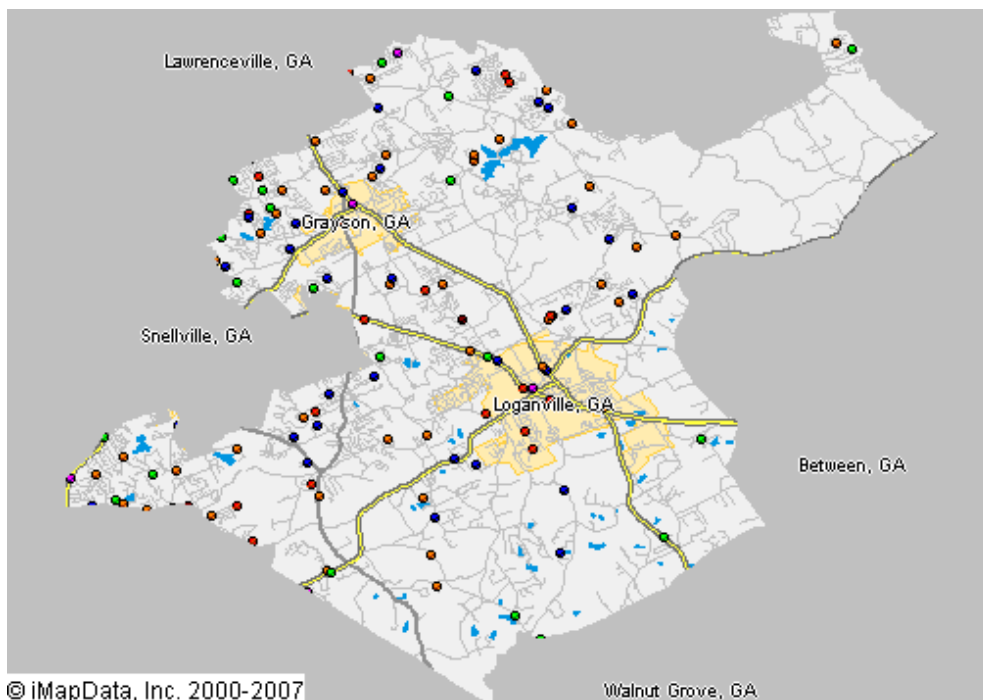
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **GA State House District 107**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, GA State House District 107 is home to 119 arts-related businesses that employ 310 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **GA State House District 107**, with each dot representing an arts-centric business.

119 Arts-Related Businesses in GA State House District 107 Employ 310 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in GA State House District 107 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	62
Museums	1	2
Zoos and Botanical	1	60
Performing Arts	20	44
Music	8	23
Services & Facilities	4	7
Performers	8	14
Visual Arts/Photography	33	42
Crafts	6	7
Visual Arts	1	3
Photography	19	23
Services	7	9
Film, Radio and TV	19	81
Motion Pictures	18	69
Television	1	12
Design and Publishing	41	67
Design	36	55
Advertising	5	12
Arts Schools and Services	4	14
Arts Schools and Instruction	4	14
GRAND TOTAL	119	310

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in GA State House District 107 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	2	0.00%	62	62	0.00%
Museums	1	1	0.00%	2	2	0.00%
Zoos and Botanical	1	1	0.00%	60	60	0.00%
Performing Arts	15	20	33.33%	25	44	76.00%
Music	7	8	14.29%	15	23	53.33%
Services & Facilities	2	4	100.00%	1	7	600.00%
Performers	6	8	33.33%	9	14	55.56%
Visual Arts/Photography	29	33	13.79%	41	42	2.44%
Crafts	6	6	0.00%	7	7	0.00%
Visual Arts	1	1	0.00%	3	3	0.00%
Photography	16	19	18.75%	24	23	-4.17%
Services	6	7	16.67%	7	9	28.57%
Film, Radio and TV	13	19	46.15%	52	81	55.77%
Motion Pictures	13	18	38.46%	52	69	32.69%
Television	0	1	100.00%	0	12	1200.00%
Design and Publishing	28	41	46.43%	43	67	55.81%
Design	24	36	50.00%	36	55	52.78%
Publishing	1	0	-100.00%	3	0	-300.00%
Advertising	3	5	66.67%	4	12	200.00%
Arts Schools and Services	4	4	0.00%	14	14	0.00%
Arts Schools and Instruction	4	4	0.00%	14	14	0.00%
GRAND TOTAL	91	119	30.77%	237	310	30.80%

Data Source: D&B January 2008 & January 2007

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