

The Creative Industries in GA State House District 115

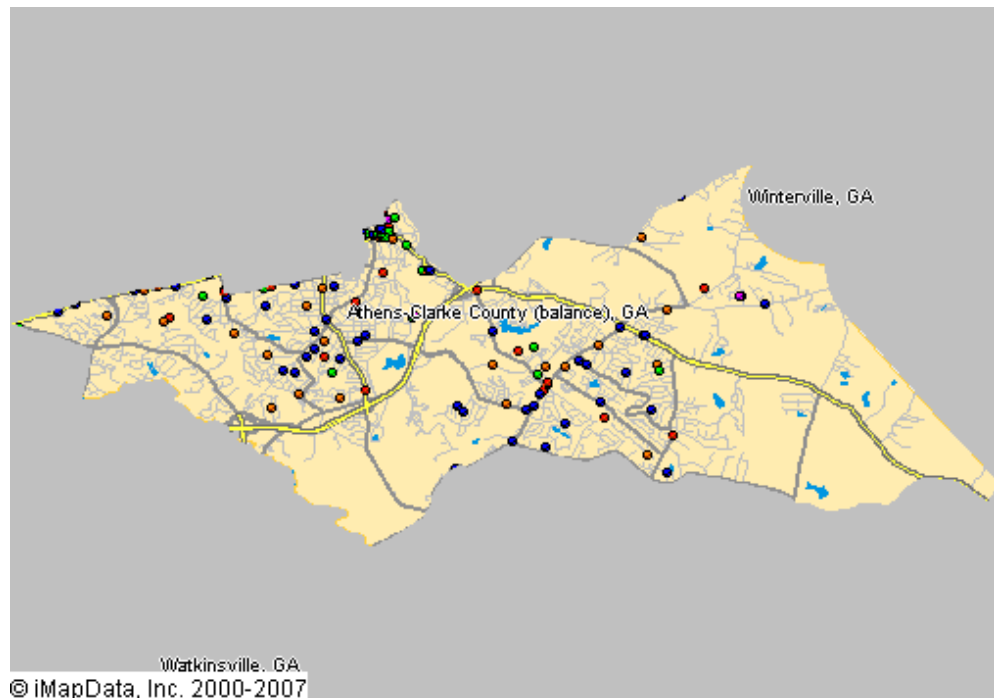
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **GA State House District 115**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, GA State House District 115 is home to 109 arts-related businesses that employ 593 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **GA State House District 115**, with each dot representing an arts-centric business.

109 Arts-Related Businesses in GA State House District 115 Employ 593 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in GA State House District 115 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	5
Museums	1	5
Performing Arts	19	107
Music	11	38
Services & Facilities	5	47
Performers	3	22
Visual Arts/Photography	42	77
Crafts	3	5
Visual Arts	5	8
Photography	21	43
Services	13	21
Film, Radio and TV	19	236
Motion Pictures	13	70
Television	2	2
Radio	4	164
Design and Publishing	26	97
Architecture	2	34
Design	16	25
Publishing	4	30
Advertising	4	8
Arts Schools and Services	2	71
Arts Schools and Instruction	2	71
GRAND TOTAL	109	593

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in GA State House District 115 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	0	1	100.00%	0	5	500.00%
Museums	0	1	100.00%	0	5	500.00%
Performing Arts	21	19	-9.52%	99	107	8.08%
Music	12	11	-8.33%	40	38	-5.00%
Services & Facilities	6	5	-16.67%	37	47	27.03%
Performers	3	3	0.00%	22	22	0.00%
Visual Arts/Photography	37	42	13.51%	59	77	30.51%
Crafts	2	3	50.00%	4	5	25.00%
Visual Arts	5	5	0.00%	10	8	-20.00%
Photography	18	21	16.67%	25	43	72.00%
Services	12	13	8.33%	20	21	5.00%
Film, Radio and TV	17	19	11.76%	235	236	0.43%
Motion Pictures	12	13	8.33%	70	70	0.00%
Television	1	2	100.00%	2	2	0.00%
Radio	4	4	0.00%	163	164	0.61%
Design and Publishing	25	26	4.00%	97	97	0.00%
Architecture	2	2	0.00%	34	34	0.00%
Design	14	16	14.29%	24	25	4.17%
Publishing	4	4	0.00%	30	30	0.00%
Advertising	5	4	-20.00%	9	8	-11.11%
Arts Schools and Services	4	2	-50.00%	74	71	-4.05%
Arts Schools and Instruction	4	2	-50.00%	74	71	-4.05%
GRAND TOTAL	104	109	4.81%	564	593	5.14%

Data Source: D&B January 2008 & January 2007

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